

NOWA FIELD NOTES

JUNE/JULY 2021



*CRAFT IMPROVEMENT (PODCASTING) FROM GARY LEWIS - JACK MCNEEL
AS A MENTOR AND FRIEND -NEW BOOKS AND OTHER NEWS FROM NOWA
MEMBERS- FISH CAMP 2021 - A LOOKOUT WITH A VIEW FROM MIKE
DENNY –THE NEW NORMAL, NEWS FROM OUR PRESIDENT*

NOWA FIELD NOTES – JUNE/JULY 2021

NOWA FIELD NOTES

The NOWA newsletter is published six times a year by the Northwest Outdoor Writers Association, a registered nonprofit, tax-exempt, public supported organization under IRS 501 c3 Code. Newsletter contributions in the form of craft improvement articles, photos, member photo portfolios, news items, letters to the editor and more are welcome but cannot be compensated. Send submissions by email in Microsoft WORD format. Photos can be sent in JPEG Format. The Deadline for submissions is the 15th day of the month prior to the next edition being published. Send them to:

NOWA NEWSLETTER EDITOR - John Kruse

PO Box 4269, Wenatchee, WA 98807

Tel. 509-670-8826 - Email: john@northwesternoutdoors.com

THIS MONTH'S COVER PHOTO – Guy Miner – Kayaking on Springhill Reservoir

NOWA OFFICERS, BOARD MEMBERS AND MORE

The NOWA website can be found at <http://nowaoutdoors.com>

Website Editor - Dave Kilhefner Email: Dave@kbi-ins.com

The NOWA Facebook Page can be found at www.facebook.com/NorthwestOutdoorWritersAssociation/



OFFICERS

PRESIDENT – Dave Kilhefner

VICE PRESIDENT – Matt Liere

2ND VICE PRESIDENT – Vacant

SECRETARY/TREASURER – Risa Wyatt/Dave Kilhefner

CHAIRMAN OF THE BOARD – Robert Mottram

DIRECTORS

EXPIRING MAY 2021 – Greg Gulbrandsen, Bert Gildert, Harold Pfeiffer

EXPIRING 2022 – Dave Vedder, Dennis Dauble, Alan Liere

EXPIRING 2023 – Joe Warren, Risa Wyatt, Janie Gildart

SUPPORTING MEMBER LIASON – Michelle Peters

PRESIDENT'S MESSAGE



June Presidents Message – The New Normal

Summer weather is here, I have gotten my Covid vaccinations and hopefully this means good times are ahead! While life is returning to normal, many things have transformed to “the new normal” and I have found you can either learn to ride this wave or chances are you’ll be swamped by it. That said, I’ve been trying lots of new things. Here are some that affect my activities related to NOWA.

New Fishing Adventures

My first published article was about steelhead fishing. That was back in 1988 but unfortunately steelhead fishing is in the tank these days and that trend doesn’t seem to be getting any better. What to do? In early June I got an invite to go fly fishing out in the ocean for Rockfish. It was a lot of fun, beginning with launching a Dory off the beach and running out through the surf to the ocean fishing grounds. We caught limits of rockfish, lingcod and crab. It was a great trip, totally different from anything I had done before and opened my eyes to many new possibilities.

This fall I am looking forward to going to Ed Iman’s Fish Camp. If the runs are down, I’ll be breaking out of my salmon and steelhead fishing mold again. Fish camp is September 12 to 16 at the Peach Beach RV Park below the John Day Dam on the Washington side. If you’re interested in attending but don’t feel comfortable getting hold of Ed yourself reach out to me.

Scanning Your Work

A few years ago I offered to scan Dave Vedder’s old articles as I have a high speed scanner at the office. Dave gave me a small moving box with about 30 years’ worth of tear sheets. Fortunately he put about two thirds of those in plastic sheet protectors, which keeps them organized. The remaining third were not in sheet protectors and got a little mixed up; they were like a giant puzzle. Now, I can procrastinate as well as anyone so after scanning a few stories and getting completely lost trying to put others together I set this project down for six or eight months. Still, I wanted to get it done and eventually set an easy goal of scanning 5 to 10 stories a day. Broken down into bite size bits, this was easy enough to do over my morning coffee and in the end produced a single CD with 346 stories that are both easy to find and share via email when needed.

The process was also quite educational. For instance, it seems we have been trying to get the sea lions out of the fish ladders since at least the late 1980s; that's a really long time! Also I saw Dave had gone on assignment to most of the places I dreamed of going to when I was a poor college student. I would like to say now is my chance but unfortunately with the changes in West Coast salmon and steelhead fisheries many of these fishing destinations no longer exist. While I would like to have visited them I can't really complain because I've been to many special destinations over the years.

The Digital Overhaul of the EIC Contest

The last couple years Matt Leire and I took it upon ourselves to convert the excellence in craft contest entries from paper to digital. Like all experiments you never really know if it will work out as planned. In this case it worked out much better and has been a huge success. It was much easier to get the stories to the judges, plus it reduced the postage & handling costs from hundreds of dollars to zero. Last and certainly not least, next year's submission guidelines will be vastly simplified. Essentially they will be reduced to "send in your entry with eight dollars and tell us what category it belongs in." Of course not every idea works out like this but it's nice when it one does!

Monthly Zoom Meetings Coming in July

Before getting into this it's understood everyone is a little tired of Zoom. Still, it is a very efficient way to meet, exchange ideas and tell funny stories. Also, it's what we've got so we should use it! In early July look for a meeting invite in your inbox.

Over the last year my fly fishing club has been meeting on Zoom and I have found that as long as you don't try to do too much then it works pretty well. In a nutshell this means meetings are short, usually an hour or less and have either a very simple agenda or no agenda at all (like Happy Hour). Our members have given us some fun, new things to try that personally I would never have thought of myself. The new normal is not so bad!

Dave Kilhefner

FROM THE EDITOR – A CLASSIC EXPERIENCE!



I had the opportunity to attend the Bassmaster Classic, commonly known as the “Super Bowl of Bass Fishing”, this month in Fort Worth, Texas. I wasn’t alone either, according to B.A.S.S., over 147,000 people took part in one or more of the events associated with this three-day fishing tournament to include the kick-off party at the Fort Worth Stockyards District, the early morning blast-offs at Lake Ray Roberts, the big Outdoors Expo, and the nightly weigh-ins at Dickies Arena.

Being a media professional, I got the chance to spend a day on the water with one of the 54 competitors on the official practice day and learned more about bass fishing in 8 hours than I had learned in 8 years.

I also had unfettered access to the pro anglers during media day, where every angler was available for interviews from the 200+ media pros attending the Classic.

The Outdoors Expo, held at the Will Rogers Memorial Center in Fort Worth, was mostly indoors and was essentially a big sportsmen’s show with a focus on bass fishing. Many exhibitors were introducing new products and well-known professional anglers to include Hank Parker, Kevin Van Dam and Gerald Swindle were on hand signing autographs and taking pictures with fans.

The Bassmaster Classic was televised live on FOX television every day for five hours and the weigh-ins, attended by thousands of bass fishing fans, were entertaining and interesting too as you got to see the anglers who had good days and quite a few anglers who struggled to put fish in the boat.

From a professional point of view, it was a great event to attend. I ended up with 21 recorded interviews and all the information I needed for a newspaper column. I also got to explore a place I’d never been to before and experience the fine hospitality Texans offer to visitors. John Kruse

CRAFT IMPROVEMENT

SO YOU WANT TO START A PODCAST?

FLY SOLO, CREATE YOUR OWN CONTENT AND GET READY TO MONETIZE.

by Gary Lewis

"When you are ready to start a podcast, let me know. I'll help."

Sound familiar?

It was starting to sound familiar to me. Half a dozen people told me the same thing. But guess what!? It was apparently the same kind of offer as, "Hey Gary, I love your dog, I would be happy to watch her for a weekend." Yah. Right.

I even had my checkbook open a couple times, ready to pay for production of that first episode. Crickets.

And then I assessed the character traits of the various people that offered to help me with my podcast and I realized, there ain't no podcast help ever gonna show up. And then I remembered, I've had a half dozen people tell me they would be my literary agents too. Or sell my TV show to a major network and we were all going to get rich. Yet, I have published 17 books WITHOUT a literary agent and have had a television show running continuously for the last 13 years WITHOUT an agent. So I can start my own podcast. Thank you. And you can start your own podcast too. You're welcome. It is easy. What is not easy apparently, is continuing to post episodes to a podcast. There are millions of podcasters who have published one or more episodes, but did not push past the magic number of 10 episodes.

So ask yourself, do you have a lot to say? Of course you do. And people are interested in what you think. Can you package your thoughts or interview other thought leaders to produce 10- to 90-minute episodes that would be interesting for your audience? Of course you can. Should you? Answer that one yourself.

But if the answer is yes, make sure you power through past 10 episodes.

SO YOU WANT TO START A PODCAST – Continued

What I want to do is show you how easy it is.

First you need a microphone. There is a whole body of work to tell you what kind of microphone you need. I'm not going to recommend one. I paid \$100 for mine. It's pretty good, but you can do better. Next thing you need is audio editing software. I use Audacity, the free version.

The great thing about an audio editing program is you can use it to make yourself and your guests look good (sound good). If you say Uh, Um, Annnnnnnnd, make clucking noises with your tongue or employ long pauses, you can just go back and edit them out. My guests sound good. And I sound better with Audacity than I do in real life.

As to content, I took a narrow focus. My podcast is called Ballistic Chronicles. We tell the stories of rifles, great hunts, the premium bullet industry and personalities in and around the sport. Episode length runs 10 minutes to 45 minutes.

Currently the podcast is arranged thus: Teaser (10 to 20 seconds), Intro Music (29 seconds of guitar), Introduction (2 minutes), Interview/Discussion (8 minutes to 40 minutes), Advertisement (2 minutes), Outro and Outro music (14 seconds).

To arrange the episode, I import the content from Audacity into a web site called Alitu.com. This takes a matter of a few minutes. I include a one paragraph summary for each episode as well as tags so it is more searchable. Alitu costs me about \$14 per month.

To publish each episode, I use Buzzsprout.com. Very simple to use, Buzzsprout provides me with almost instantaneous publication and very detailed statistics updated several times each day. Listeners can download my podcasts on Spotify, iTunes, Apple Podcasts, Stitcher and a half dozen other platforms. Buzzsprout costs me about \$18 per month. (Continued next page)

SO YOU WANT TO START A PODCAST - Continued

It's easy to spend money, but can you monetize a podcast?

I am now of the opinion that you should monetize the podcast as soon as you have your cover art (Alitu can also help with that) and the first episode out in listener land.

As a bootstrap podcaster I am still new to the space, but the various ways to monetize a podcast include cost-per-acquisition (CPA) where someone pays you a percentage of a sale that you helped generate. Another way to monetize is to find a sponsor. Or a whole bunch of patrons that sign up on Patreon at \$3, \$9 or \$24 per month. Another way to fund the podcast effort is to direct listeners to your web site where they can buy your merchandise.

So far, Ballistic Chronicles has reached people in 16 countries and 216 cities around the world. Today I will release my 25th episode. It's a bit of a milestone so I'm proud of how far the podcast has come.

The End

Gary Lewis is twice a past president of NOWA. Contact Lewis at garylewisoutdoors.com or email to garylewisoutdoors@gmail.com



MEMBER CONTRIBUTION

REFLECTIONS ABOUT JACK MCNEEL AND HIS INFLUENCE ON ONE NOWA MEMBER'S CAREER

by G.I. Wilson



It was at the NOWA conference in Nanaimo, British Columbia, my second conference. I was facing a major challenge for a wanna-be writer. I couldn't type on a computer. I was totally intimidated by the damn thing.

I was a school superintendent with a secretary that did my correspondence. This was over 30 years ago. We were headed into the electronic age. We hired a computer specialist. All supervisors and administrators were to have personal tutoring. I was going to be first in line. After all, I had helped make the decision.

I was an embarrassing failure. Heavy fingers. Hit the key and get at least 4-5 letters. After many frustrating sessions, "Write it out longhand, or dictate to your secretary. It would be a total waste of money for you to have a computer," a frustrated specialist mutters.

Several articles published and I am still writing them out longhand. Jo is typing them up. This is not going to work very long, at least not with this wife. Along comes the NOWA conference. Jack McNeel gives a presentation on a little \$200 plastic machine called Alpha Smart. Standard keyboard, eight files, spell check and the ability to plug into Jo's computer for transfer and editing.

I'm saved. All I have to do is teach myself how to use the little two-pound challenge. I sit back in the recliner and go to work. By the time two jugs of Jack Daniels are drained, Jo has heard a few words she never knew existed. Finally I'm on my way. No more hunt and peck. All 10 digits are in sync for the task. Jo is even impressed at my progress. As I think someone once said, "The rest is history." Wore that little machine out, purchased a new one-never used-on Ebay for \$40.

Most important of all, because of that little machine, I got to know Jack better at conferences. Jo and I visited with him and Jackie at their home in Idaho. Interesting how Jack and I learned about all the experiences we had shared. We both attended Oklahoma State back when it was A&M. He graduated.

Uncle Sam invited me to The Clash of '50. I attended a small high school in Oklahoma. A kid one year behind me was Jack's long-time neighbor in Idaho.

A few years ago Jo and I were on a new 34-foot Nordic Tug to Alaska. A sister boat traveled with us. Over the 11-day trip we visited with the passengers on that boat. One guy was a retired deputy sheriff from Idaho. Turns out, Jack, as a Game Warden, had given that Sheriff's wife a ticket for an illegally tagged elk.

Bear with me, one more, 'Can you believe the odds?' Polymyalgia rheumatica is a disorder where your immune system reverses and attacks your muscles. It typically attacks women 90% of the time. Men, only 10%. You guessed it. I came down with it in my 60s, Jack in his 70s. Both cases, it took three weeks to diagnose. We thought we were going to die. I'm talking about three weeks of doing the old Tim Conway shuffle.

And I have now typed all of this captivating information on the little old Alpha Smart that made it possible for me to become better friends with a great guy. Thanks to Jack McNeel, Jo didn't have to divorce me. I mastered the little ol' Alpha Smart. Sold my work for 25 years plus the captivating pages you have just struggled through.

- Photo courtesy Coeur d' Alene Press

MEMBER UPDATES

NOWA MEMBER HELPS A LOCAL FISHING CLUB GET NATIONAL RECOGNITION

NOWA member Dick Streater and the Western Bass Club both hold the distinction of having been around for a long time. As a matter of fact, the Western Bass Club, based in Western Washington and holding tournaments and fish-ins throughout the Evergreen State, received a Meritorious Service Award from the Bass Fishing Hall of Fame for the significant contributions the club has made to bass fishing. The Western Bass Club is the oldest chartered bass club in the United States, founded in 1938.

Dick Streater, a longtime member of the Western Bass Club, was instrumental in making the Bass Hall of Fame aware of the Western Bass Club's work over the years and this achievement announced at the Bassmaster Classic this month in Fort Worth, Texas!



NOWA NEWS

FISH CAMP IS BACK FOR 2021!



Ed Iman reports Fish Camp is going to happen in the Columbia River Gorge this year and if you are a NOWA member, you are invited! Fish Camp has been taking place since 2003 at the Peach Beach RV Park, just across the river from Biggs Junction, Oregon.

As a media member you'll camp for free in either a tent (provided) or your own tent, camper or RV. If you prefer a roof over your head, you can pay for good hotel accommodations available in The Dalles. All of your meals and drinks are also provided at Fish Camp and it's fair to say you won't lose weight while you are here. As fun as the camping and socializing is though, going out on the water every day with a guide or tournament angler is what really makes this fun. Most folks go after Chinook salmon off the mouth of the Deschutes or Klickitat Rivers but you can also cast for smallmouth bass, walleye or trophy size sturgeon. If you are up for a walk you can wander along the Klickitat or Deschutes Rivers for a morning of fishing and you just might hook into a salmon or steelhead if you do. Returning to camp you'll get to enjoy a nice dinner and a drink while taking in presentations from the sponsors of the event, all companies in the fishing or outdoors industry.

What's expected of you? In addition to having a good time, you'll also be expected to produce and publish content about the sponsors and/or the guides you are fishing with. It's a great event that NOWA members have been attending for nearly 20 years but it might not go on forever so if you've been thinking about attending, this would be a good year to do so.

The dates for Fish Camp this year are September 12th through the 16th. Call Ed Iman if you have questions or want to attend. His phone number is 971-235-0448

MEMBER UPDATES



Memoir of a man—and an era
NEW BOOK: The Rock Shall Dance
is released by Peter Schroeeder

He has lived out both traditional and divergent lifestyles. Armed with degrees from Princeton (BSE), University of New Mexico (MSE), and Stanford (MBA), Peter Schroeeder achieved successful careers in nuclear weapons testing and international business. Interspersed with his professional endeavors, he hopped freight trains across America, hitchhiked around Europe, impersonated a priest, hung out as a surfer dude in Hawaii, received not one but two critical skills deferments from the Viet Nam draft from President Lyndon Johnson, lived in ashrams in India and Oregon, and battled a fatal form of bone marrow cancer.

Schroeeder weaves together the contradictions of his life in *The Rock Shall Dance* (Richter Publishing, 2021). More than just a memoir, the book provides inside looks at crucial and often controversial events of the late 20th century: 1960s anti-war protests on the Stanford University campus, 1970s revolution and shadowy business dealings in Iran and Saudi Arabia, and 1980s spiritual quests with Rajneesh/Osho, the guru beloved by some and reviled by others.

Schroeeder's exploits include:

- Detonating underground nuclear weapons from the control room at the Nevada Test Site
- Getting skiing tips from Ernie Blake, founder of Taos Ski Valley
- Being accosted at gunpoint by the Yugoslavian navy while sailing near the Adriatic seaside home of then-president Josef Tito (continued next page)

“The Rock Shall Dance” by Peter Schroeder – Continued

“I have sought to experience as much variety in life as possible,” writes Schroeder. “To an onlooker, such an unusual life seems illogical, disjointed, and chaotic. But to me, every step has been logical, connected, and true to ongoing personal forces.”

Schroeder began writing his autobiography in 1980, when he was diagnosed with multiple myeloma, a cancer of the plasma cells. Doctors said he had 24 months to live. He was 39 years old and had four children aged 9, 6, and twin sons aged six months. “I was going to die before my kids grew up. I wanted them to know my life story but held it back, because many activities I pursued were dangerous, and I didn’t want my children to risk trying these same crazy things themselves. If they tasted the freedom, fun, and joy that comes with these adventures, I feared they might abandon their education.”

A NOWA member more than 25 years, Schroeder has served several times on the NOWA board (twice voted Outstanding Board Member), been a speaker at numerous conferences, helped set up the Endowment Fund, and is a grateful recipient of the Enos Bradner Award.

The Rock Shall Dance (2021) is published by Richter Publishing. The book is available on [Amazon](https://www.amazon.com/dp/1954094027), <https://www.amazon.com/dp/1954094027>

MEMBER UPDATES

RANDALL BONNER is keeping busy! This summer he's working as a fishing guide in Alaska and he's also had an article published in the last edition of Salmon-Trout-Steelheader about creating neutral buoyancy with your hooks while bead fishing.

Editorial

by **Randall Bonner**

Bead Balance



Left: The author with a spring SE Alaska steelhead. Right: With so many bead options it pays to learn how different sizes and brands act in the water. Rigging can also play a big part in how your offering is presented to fish. Hook size; leader type, diameter, and length; along with sinker types and weights all need to be considered when rigging beads.

If you've ever been to a steelhead fishing seminar, you've probably heard a speaker mention "neutral buoyancy," a quality that most bead manufacturers attempt to shoot for with their products. A common visual aid for this conversation is a glass of water with a bunch of beads in it swirled around to exhibit how they suspend in the motion of currents. Buoyancy is directly related to the vertical presentation of your bead in the water column. Beads, whether used as an individual presentation or as components in your rigging can create a variety of presentations that fish differently for different applications.

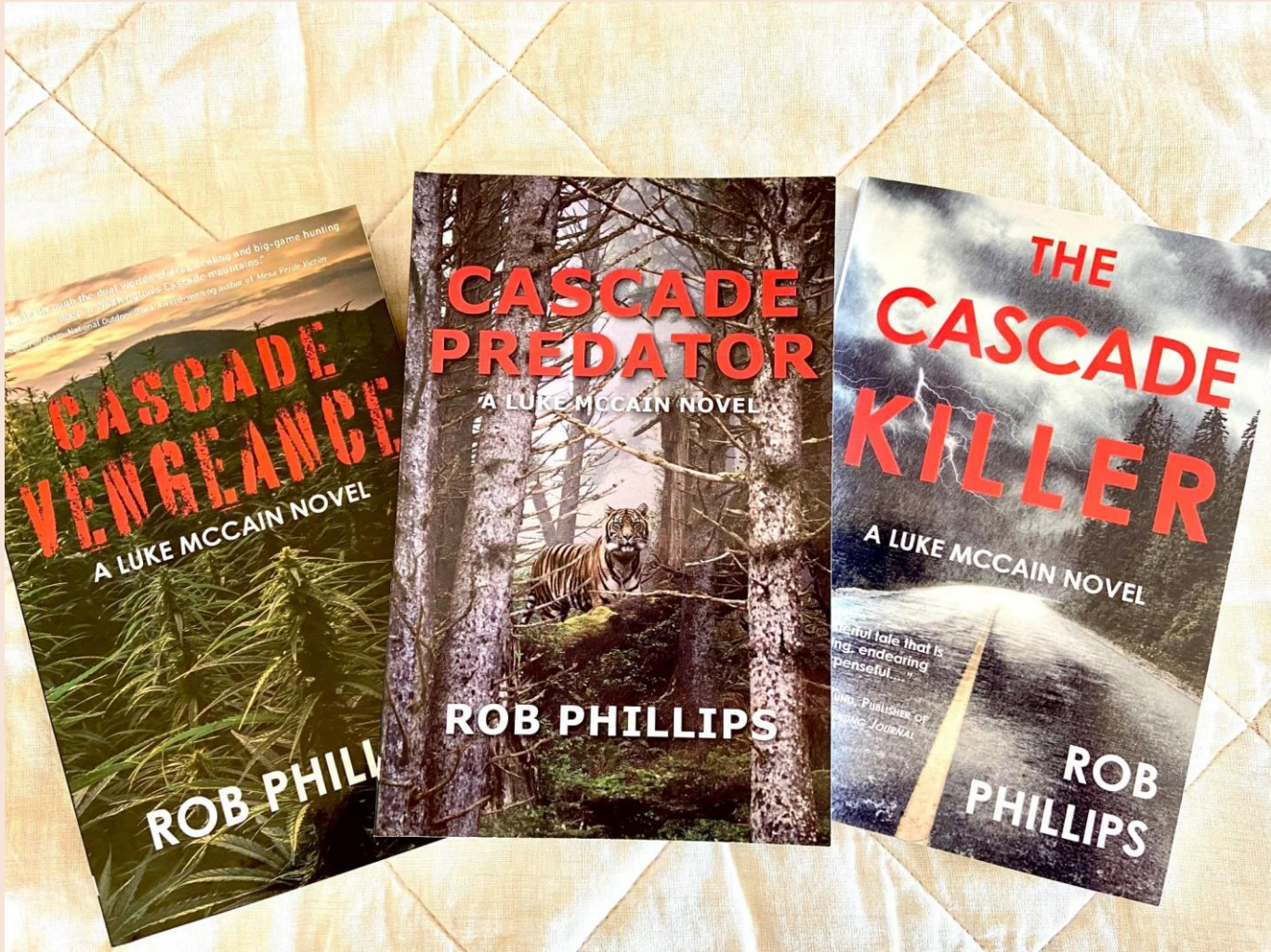
The buoyancy of a bead can vary depending on the materials

used in its construction. For instance, a glass bead will sink much faster than an acrylic bead. Even with the rise in popularity of soft plastics in bead fishing, the materials as well as the pours can vary from product to product, in some cases even in the individual bead. A soft plastic bead with a dense plastic will sink faster than a supple plastic, or one with bubbles trapped during the process of pouring the plastic into the molds. Scents can also contribute minor factors to the buoyancy as well.

While not all beads are created equal in terms of buoyancy, there are methods to equalize the qualities of those individual beads to create better presentations. Starting from the business

NOWA FIELD NOTES – JUNE/JULY 2021

MEMBER UPDATES



Rob Phillips is becoming a prolific book writer! His third book since the pandemic broke out is for sale now. In Rob’s words, “Luke and Jack ride again. **CASCADE PREDATOR**, the third book in my Luke McCain series is now officially released, JUST IN TIME FOR FATHER’S DAY!” These novels are available at Inklings in Yakima, Oak Creek ACE Hardware in Naches and Helms True Value in Selah. They are also available on Amazon.

A LOOKOUT WITH QUITE A VIEW!

The Northern Blue Mountains in June: Table Rock Fire Lookout Loop.

By Mike Denny



Entering the northern Blue Mountains early at first light is a rewarding experience before the heat and glare of mid-day dominates this astounding landscape. The northwestern corner of the northern Blue Mountains is a rare and entirely relaxing place due to the exceptionally low population of our fellow humans. It is a place where nature dominates, and vistas and vast distances can be viewed on a clear morning.

To the east one can see the Seven Devils in Idaho across Hells Canyon. Off to the southeast are the snow shrouded Wallowa Mountains of northeastern Oregon. Looking to the southwest you can see the western leading edge of the Blue Mountains fade off over the horizon into central Oregon. To the west you can see the massive basins and valleys that comprise the Lower Columbia Basin in northern Oregon and on north into southeastern Washington. You can also see the Cascade volcanos off to the northwest. Off to the north start the rolling Palouse hills that stretch off out of sight beyond the Snake River. The Snake River flows through cuts in the Columbia basalt flows and the great Missoula Flood sediments, on its way to meet with the Columbia River in the desert just above Wallula Gap.

The northern Blue Mountains know no political boundaries or human constraints and restrictions only elevation changes, slope azimuth, soil types, water sheds and rain shadows. Soils and elevations determine snow depth and plant communities, these communities dictate insect numbers and species which in turn select for vertebrates large and small. (Continued next page)

A Lookout with Quite a View - Continued

The northern Blues host an amazing diversity of complicated living communities that live and survive due to dependencies, agreements and relationships that foster and promote life.

Some mistakenly view the living systems of the northern Blues like a simple corn field or a place to dump and plunder. These mountains deserve our careful and thoughtful stewardship after all it is this vast range that provides many human communities with water, recreation opportunities, and an opportunity to relax and collect our wits in a swirling, chaotic human existence.

So, I hear you ask how do I get up into the northern Blue Mountains? To see and feel the northern Blue Mountains take the following loop drive:

Starting from Walla Walla head east of town on Mill Creek Road. Stay on this two-lane paved road east. At the Oregon State line, the pavement ends, and you will be on a gravel road in good though dusty condition as you stay on the road passing summer homes and going further up into Mill Creek canyon. You will come to a spot where the Mill Creek road slices off to the right and down to a bridge over Mill Creek. Cross here and proceed up the road which becomes US Forest Service road 6500 also known as Tiger Canyon Road. This road climbs up as you travel a fair number of switchbacks that take you high into the Blue Mountains. If you have a fear of heights, then this might not be a road for you. Stay on this spectacular road as you climb up gaining in elevation. Follow the 6500 Rd until you reach the T with the 6400 Rd. which runs north to south. Here you turn left or north and proceed 8 miles to the Table Rock fire lookout road. If you have a high clearance vehicle then slowly drive up this road, if not walk, to a view point you will never forget.

The fire tower was established in 1918 by horse back riding rangers. The view of the interior Pacific Northwest from this site is truly astonishing. Please take a camera and a good lawn chair so you can sit and take in the hundreds of square miles of landscape you are looking across. This 360-degree view is something you will never forget. It will build your appreciation for the topography of the northern Blue Mountains and this spectacular region we call home. Do not drive up here during high winds or lightning storms. All the land from the cliff face on down is closed to public entry. When you are ready to leave you can either drive back to Walla Walla the way you came up or you can turn left at the 6400 rd. and proceed through some of the most beautiful country in the west and down past Bluewood Ski Resort and on towards Dayton, Washington and HWY 12.

Enjoy this summer only loop and be careful as mountain roads always require your complete attention.

NOWA FIELD NOTES – JUNE/JULY 2021

BOARD MEETING MINUTES

Here are the approved minutes from the latest NOWA Board meetings, provided by Secretary Risa Wyatt:



NOWA Board of Directors Teleconference March 23, 2021

6:02 pm — Call to Order by Bob Mottram, Chairman.

1. Roll Call

Board Members Present

Chairman — Bob Mottram

President — Matt Liere

BOD — Natalie Bartley

BOD — Dennis Dauble [arrived 6:45 pm]

BOD — Bert Gildart

BOD — Greg Gulbrandsen

BOD — Alan Liere

BOD — Harold Pfeiffer

BOD — Joe Warren

BOD — Risa Wyatt

Board Members Not in Attendance

1st VP — Vacant

2nd VP — Vacant

BOD — Dave Vedder [Proxy — Dave Kilhefner]

Acting Recording Secretary — Risa Wyatt

=====

1. Approval of Minutes from January 19, 2021

Motion by Bert Gildart: To approve the minutes

Second: Joe Warren

PASSED [Unanimous]

2. Committee Reports — Finances and Investments / Website & Newsletter

From Dave Kilhefner, Chair:

New & Renewing Members:

Good news: In the last 30 days we have had several member renewals.

Checking Account:

The February 2021 checking account balance is \$4,335.05. We received \$259 in new deposits and paid no checks this month.

PayPal Account:

As of 3/16/2021 the PayPal balance is \$2,582.63. In the last 30 days we received \$67.36. This is from dues and EIC contest entry payments.

Investments:

Per the statement for February 2021:

- The total account value is \$54,557.02. It increased by \$1,794.20 from last month.
- We received \$345.91 in dividends.
- The annual projected dividend income is \$2,978 (5.68%).

- The remaining cash balance is \$2,118.73

Soon Peter Schroeder and I will make recommendations on repositioning our portfolio for 2021.

Budget:

SAME AS LAST REPORT: An updated budget is attached—revised on 4/9/2020.

EIC Contest:

SAME AS LAST REPORT: The EIC contest is going well. We have about 100 entries, which is more than last year.

Website & Newsletter Report

We have 625 Facebook Followers and 159 email subscribers on our Mailchimp account. I finally figured out how to “segment” Mailchimp list so we can email to Members Only and we have 83 members.

In June 2020 I also established a NOWA Instagram account but have only posted a couple things on it.

I curtailed my Blog posts this summer so as not to overshadow the Newsletter. I planned on doing three to four blog posts per month in 2021 but have fallen behind on this.

From January 2021: At my own expense I upgraded the website subscription. If everyone likes the upgrade in six or eight months down the road, I’ll ask for reimbursement (\$300 over two years). The upgrade includes automatic backups plus the ability to install various plug ins, which are necessary for password-protected content, online voting, etc.

Motion by Risa Wyatt: To accept the Financial Committee Report for January 2021.

Second: Greg Gulbrandsen

PASSED [Unanimous]

Before continuing with the agenda, Dave Kilhefner informed the Board that Jack McNeel died two days previously, on March 21. The Board honored Jack as one of the founding members of NOWA and a past president. For many years he organized and ran the annual "What the heck is this?" contest, always a highlight at NOWA's conferences.

OLD BUSINESS

3. Schedule NOWA 2021 online Annual Business Meeting

According to the DoodlePoll, members prefer the meeting be held on a weekday / in the evening / preferably the week of April 26, Risa Wyatt reported.

4. Making phone numbers available in the directory

Dave Kilhefner is working on adding them. Members will have the ability to opt out.

5. Update on NOWA elections

Deadline for voting is April 3. 43% of members have voted so far, Risa Wyatt reported.

NEW BUSINESS

6. Reimbursement to Risa Wyatt / Acting Secretary for monthly Zoom expenses

For October 2020 through February 2021, expenses are \$14.99 per month, for a total of \$74.95.

Motion by Natalie Bartley: To reimburse Risa Wyatt \$74.75 for the Zoom expenses.

Second: Harold Pfeiffer

PASSED [Unanimous]

7. Authorization to reimburse Secretary for future Zoom monthly expenses, as needed

Motion by Greg Gulbrandsen: To reimburse NOWA Secretary as needed for expenses for future Zoom meetings, as long as they are necessary.

Second: Natalie Bartley

PASSED [Unanimous]

8. Extension of Hunter Outdoor Communications clients supporting memberships

Five clients from this group joined NOWA just before the 2020 Covid-19 shutdown and have not gotten any benefits from membership, such as participating at the annual conference.

Motion by Risa Wyatt: To extend the membership of the five Hunter Outdoor Communications clients through December 2022.

Second: Greg Gulbrandsen

PASSED [Unanimous]

9. Other Business

NOWA Annual Business Meeting. Dave Kilhefner and Dennis Dauble will handle the logistics of setting up and running the meeting. Winners of the EIC will be announced at the meeting. EIC had more than 100 entries. Greg Gulbrandsen will work with Matt Liere to produce a video of the winners. As outgoing president, Matt Liere will preside over the meeting and welcome the incoming president. Meeting will run about 90 minutes.

Motion by Risa Wyatt: To hold the Annual Business Meeting during the week of April 26 on a weekday evening.

Second: Natalie Bartley

PASSED [Unanimous]

Motion by Matt Liere: To hold the Annual Business Meeting on Tuesday, April 27 at 6 p.m.

Second: Risa Wyatt

PASSED [Unanimous]

Motion by Joe Warren: For the NOWA Board to hold its Annual Meeting on Sunday, April 25 at 6 p.m.

Second: Greg Gulbrandsen

PASSED [Unanimous]

Motion by Dennis Dauble: To adjourn.

Second: Greg Gulbrandsen

PASSED [Unanimous]

ADJOURNED: 7:15 pm

FINAL SHOT



Our cover shot and final shot both come from Guy Miner, that talented photographer from Wenatchee, Washington. Taking pictures of fish you catch and release by yourself is never an easy thing to do but Guy makes it look easy with this photo he shot of a rainbow trout that took his fly at Springhill Reservoir last month.

