

NORTHWEST OUTDOOR WRITERS ASSOCIATION
NOWA FIELD NOTES

NOWA NEWS APRIL 2016



...Mount Bailey, Diamond Lake Resort Boat Dock, Photo Courtesy Diamond Lake Resort

CONFERENCE WORKSHOPS/OUTINGS SCHEDULE
CONFERENCE REGISTRATION FORM
PHOTO SHOOTOUT/PEOPLES' CHOICE CONTEST INFO
CRAFT IMPROVEMENT
MEMBER/SUPPORTING MEMBER NEWS
ATTEND NORTHWEST TRAVEL WRITERS CONFERENCE

NORTHWEST OUTDOOR WRITERS ASSOCIATION

NOWA NEWS APRIL 2016

www.northwest-outdoor-writers-association.org

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PRESIDENT'S MESSAGE

ONWARD AND UPWARD...

Spring has definitely sprung and I am anxiously waiting for this year's NOWA conference. If you are on the fence about attending the conference, think about the unique opportunity on the location. This is year the conference is more like a camping trip; a rustic lodge nestled along the shores of Diamond Lake amongst towering forest with the fresh smell of pine! We certainly don't have this luxury every year! If the trout fishing is good (the lake has porker rainbows over 24 inches) you won't see much of me unless you borrow some Alpen optics and search the lake, hey, hey! Nearby is the massive caldera, Crater Lake, over 1900 feet deep (ranked in the top 10 of deepest lakes in the world)! Visibility is more than 100 feet and it's about the bluest color water you'll ever see without going to the ocean. So bring your fishing gear, water crafts, trekking poles, mountain bikes, camera, snow shoes, and whatever other outdoor equipment you have, because this is the place to use it! Game on!



This is my last President's message for the year and though I wish I could say it's been a pleasure to be the president, I am very grateful to those who supported me through a more than rough transition with NOWA during my term. Was it tempting to resign when poop hit the fan? You bet it was. However, when I saw how others worked with me (along with numerous calls to senior members) to keep NOWA on track and we were able to hire the right person for the Executive Director position; I was motivated to keep going. I learned a great deal from my experience as President as it was truly a big learning curve. NOWA is a great organization as long as people come forward to share the work load. I like to think of it as more fun than work because of relationships built along the way. But one thing is for certain, an organization is only as strong as its weakest link. NOWA needs continued leadership along with a cooperative membership! The process to climb on board to become an officer is simple, while offering the necessary training on what to do. Also, others on the board will help guide you if need be. Does it sound like I'm saying, "Get involved"? Yes! Right now we have two vacant positions on the board of directors and my hope is that these positions are filled no later than the general business meeting at the conference. So heads up, because I'm going to be on the hunt!

I have another year on the board as I move to my next term as chairman of the board of directors. I am very excited to serve this next term with new officers coming in to fill vacant positions and look forward to working with them. As I move forward, I will have more tools in my tool bag in making sure that NOWA is

maintained as a healthy organization. Also, I am very confident that this year's conference will mark a significant, positive change to the overall existence of NOWA! I hope I can look forward to seeing you at the conference!

Best wishes in the great outdoors,

...Joe Warren

2016 CONFERENCE

Media professionals — writers, photographers, publishers, artists, and audio and video broadcasters — will gather at NOWA's Annual Conference, April 28 – May 1, 2016 at Diamond Lake Resort in south central Oregon. Don't miss this terrific opportunity for networking, craft improvement, regional field trips and more.



- Thursday, April 28: Board of Directors Meeting
- Thursday, April 28: Wine Social and T-Shirt Swap
- Friday, April 29: Supporting Member Day; Regional Field Trips
- Saturday, April 30: Craft Improvement Workshops, Newsmakers
- Saturday, April 30: Awards Banquet sponsored by Ram Trucks
- Sunday, May 1: Annual Membership Meeting

PLUS

- Photo Shoot-Out
- People's Choice Photo Contest
- Raffle and Silent Auction

...Adela Jackson

NOWA PHOTO SHOOTOUT 2016

Once again it is time to start thinking about the annual Photo Shootout contest which is held at the NOWA conference each year. For several reasons, this year's contest is going to be a bit different than past contests. There will be 3 fairly broad categories for which to shoot. Participants will have 24 hours (6pm Thursday to 6pm Friday) to complete their assignment. Prizes will be given for 1st place in each category. Diamond Lake looks like a beautiful place to take photographs so I am hoping that a lot of you will take advantage of this opportunity and sign up to participate.

To sign up, email me at keith_szafranski@msn.com. I look forward to seeing you at Diamond Lake!

...Keith Szafranski; www.mostlywildlifephotos.com

EXECUTIVE DIRECTOR'S MESSAGE/PEOPLE'S CHOICE CONTEST



WHERE ARE YOU HEADED THIS SPRING?

Hit the trail to Diamond Lake Resort and discover there's more to outdoor writing than you imagined. If you've never been to a NOWA Conference now is the time to go. Why? You'll discover the path to success begins when you get outside your comfort zone. You'll find like minded people who will steer you in the right direction. You'll find the tools you need to accomplish the task at hand. You'll have fun doing it. What more could you want? NOWA can't pay your way, but we can PAVE your way to success!

Get the most of your member benefits by attending the conference. If the \$99 registration fee is a problem for you, there are scholarships available. If the travel expenses are too much, share a ride with someone. If the rooms rate is too much (this year the room rates are very affordable) share a room with another writer. Don't know anyone to call? Call President **Joe Warren** at 509-281-1835 or call **Adela Jackson** at 907-322-8000 and we'll get you connected.

The point of this: We want to have as many members as possible attend this conference. Together we are stronger and it makes a much better experience for everyone. Please come and join us April 29-May 1 for the NOWA Conference at Diamond Lake Resort.



This year is the 100th Anniversary of the National Park Service. Crater Lake National Park is only a few miles from this year's conference at Diamond Lake. What an amazing opportunity for story material!

<https://www.nps.gov/crla/index.htm>

April is one of my favorite months in Alaska. The light of day equals the dark of night. It's the last month of winter to view the magnificent Northern Lights. I arrived at NOWA headquarters in Fairbanks to find the remnants of a Ruffed Grouse laying next to my vehicle. (The last one hit the kitchen window and conveniently made it into my frying pan



for dinner.) All I wound up with this one is feathers.

Please note that the NOWA headquarters mailing address has changed. Direct your snail mail to: NOWA Headquarters, Attn: Adela Jackson, PO Box 82222, Fairbanks, Alaska 99708.



Conference goers interested in staying at the Retreat cabin there is one room available with two queen beds for \$100. Contact me at 907-322-8000 or adelajackson@hotmail.com if you want to reserve it.

Wishing you all the best in outdoors!

...Article and photos, Adela Jackson

PEOPLE'S CHOICE PHOTOGRAPHY CONTEST

Get ready for the NOWA's People's Choice Photography contest! This is an opportunity for all photographer's to showcase their work for a potential prize in either the "Pro" or "Amateur" class, which will be voted by all who attend the conference. The image with the most votes per class wins! One winner from the pro class, one winner from the amateur class. Please note, this year's submissions will be PRINT, not digital!



Entry rules:

- Any subject photographed since the last conference, May 3, 2015.
- One entry per photographer
- Maxim print size not to exceed 8" x 12"
- Print must be mounted on matt board or card board (do not put your name on the back).
- At the conference, choose to enter either the pro (including semi-pro) class or amateur class (if you get paid for your photos then you are a pro).
- Turn in your print to Debbie Kerr on Thur-Friday, a number will be assigned to your print.
- Voting will begin on Saturday morning and close in the evening. Winners will be shown on Sunday morning as soon as possible.

Contact Joe Warren, joejw@embarqmail.com if you any questions and I look forward to seeing your entry!



2016 NOWA Conference

April 29 – May 1, 2016

Registration Form

Diamond Lake Resort • 350 Resort Drive • Diamond Lake, Oregon 97731
NOWA's Conference Rate: \$59 for motel rooms; 2 bedroom cabins start at \$139

Please book your room by March 20, 2016 • <http://www.diamondlake.net>

Wine Social & T-Shirt Exchange: Thursday evening, April 28

Reservations: 541-793-3333

Your Name(s) _____

New Member

Guest or Spouse Name(s) _____

1st Conference

Banquet Only: Guest or Spouse Name(s) _____

Conference Registration — Member: _____ people x \$ 99.00 = _\$ _____

Conference Registration — Guest or Spouse: _____ people x \$ 99.00 = _\$ _____

Banquet Only (see Notes) — Guest or Spouse: _____ people x \$ 50.00 = _\$ _____

Non-member Registration: _____ people x \$150.00 = _\$ _____

When a non-member joins NOWA within 30 days of the conference the membership dues will be waived for the current year.

Registration After April 1, 2016: _____ Late Fee/s x \$ 10.00 = _\$ _____

If you are registering for the conference after April 1, 2016

Please add a \$10 late fee per person.

TOTAL (US funds) _\$ _____

Notes:

Banquet only applies to guests and/or spouses who are not attending any other function than the Banquet on Saturday evening. All supporting members are subject to the Registration Fee. Full Registration Fee includes the banquet plus break refreshments plus hosted meals.

Room Share: Are you interested in sharing accommodations/cost? YES

Book Display: Do you have a book/s to bring to the conference for display? YES

Registration due date: Conference registration forms must be RECEIVED at NOWA HQ by April 1, 2016.

After April 1: Your registration fee is \$109. If registering after April 1, please email adelajackson@hotmail.com to indicate you will be attending. Bring your registration form and payment to the conference.

Make check payable, in US funds, to NOWA and send with this form to:

NOWA HQ • PO Box 82222 • Fairbanks, AK 99708

907-322-8000 • adelajackson@hotmail.com

Cancellation / refund policy: Refunds of conference registration fees will be made on the following basis:

30 days prior to the conference date of April 29, 2016	Full refund
15 days prior to the conference date of April 29, 2016	50% refund
7 days prior to the conference date of April 29, 2016	No refund

Conference registration late fees are non-refundable.

Rev: 12/8/15

CONFERENCE WORKSHOPS SCHEDULE

NORTHWEST OUTDOOR WRITER'S 2016 CONFERENCE WORKSHOPS

- 7:45 – 8:00** Announcements
- 8:00 – 10:30** Henry Hughes
Style and Voice Workshop Max Attendance: 15
- 8:00 – 9:15** **Session I**
- Workshop: Lee Juillerat Lava Beds National Monument: The Land of Burnt Out Fire
Workshop: Jim Foster Photography for Writers in the Field
- 9:15 – 10:30** **Session II**
- Workshop: Thom Powell Applying Field Research Technique to Effective Outdoor Writing
Workshop: Dennis Dauble Benefits and Perils of Self-Publishing
- 10:30 – 10:45** **Break / Book Sale: Meet the Visiting Authors (Hughes, Juillerat, and Powell)**
- 10:45 – 12:15** **Newsmakers: Crater Lake, Lava Beds**
- 12:15 – 1:00** Lunch
- 1:00 – 3:30** Henry Hughes Style and Voice Workshop Max Attendance: 15
- 1:00 – 2:15** **Session III**
- Workshop: Thom Powell Applying Field Research Technique to Effective Outdoor Writing
Workshop: Larry Whalon Lava Beds National Park
- 2:15 – 3:30** **Session IV**
- Workshop: John Kruse Better Interviews = Better Content - Tips and Equipment
for Writers on Assignment
Workshop: Peter Schroeder 10 Keys to Successful Freelancing (Including 10 Reasons Why
You Shouldn't Write for the Internet)
- 3:30 – 3:45** **Break**
- 3:45 – 5:00** **Session V**
- Workshop: Greg Gulbrandsen Professional Video with Point and Shoot or DSLR
Workshop: Jim Foster Copyright Complications
- 5:00** **Adjourn**

For Workshop Descriptions see Pages 8-9...



...Keith Szafranski photo

FRIDAY AFTERNOON OUTINGS

We are still in the process of firming up activities but here are a few on the schedule.

World War Era Rifle Shoot – Greg Gulbrandsen

Have you ever shot a World War One rifle? Or how about shooting the two rifles of “Enemy at the Gates,” A WW2 Mauser and a Mosin-Nagant? Well, this year at the NOWA Conference, get to shoot these firearms as well as a number of other historic arms. Greg Gulbrandsen and the NSSF will be hosting the annual conference shooting event at Diamond Lake. Featured this year will be historic military bolt-action rifles. Come and view, handle, and shoot some of the most iconic bolt-action rifles of the 20th Century.

Crater Lake Visit

Jump in a new RAM truck and spend the afternoon exploring Crater Lake National Park. Interpretive events being planned.

Fishing Derby on Diamond Lake

We are in the process of planning the Derby, so bring your gear and expect to spend a little time on the water.

A short description of the lake and fishing regulations below:

Diamond Lake is stocked with rainbow trout that grow fat on summertime bug hatches. The lake is open year-round, including ice fishing. Some of the best fishing is after ice-off in April, May and early June.

Bank anglers can fish near the resort, near Lake Creek and throughout Forest Service Campgrounds. The best boat fishing is on the south end of the lake near Silent Creek and on the north end in deep waters.

Trolling with a variety of spinners and lures is effective. When anchored near Silent Creek or Lake Creek, try flies or PowerBait.

Regulations: No minimum length; daily limit (5); possession (2) daily limits. Fish stocking: 300,000 fingerlings, 3,500 trophy trout and 3,000 legal-sized trout.

...Craig Schuhmann

TICKETS! TICKETS!

Thinking about loading the car for the drive to Diamond Lake? Leave room for all the stuff from the attic and basement you have cleaned out for the raffle. (And, since you are bringing so many things, please make us a list—thanks.)

Come prepared to buy those raffle tickets (cash or check only).

Our members and supporting members donate so much, I am sure there will be many tables of items to choose from. And keep checking back during the conference. New things come in all the time.



We already have word of some great silent auction items. I expect great competition at the Saturday evening auction. Watch for those tables closing one at a time.

...Jo Wilson, gijowilson@q.com

NOWA WEBSITE: MEMBERS ONLY

Check out NOWA's Website for Conference Updates and more. You will find archives of NOWA's newsletter in the Members Only section at this link: <http://www.northwest-outdoor-writers-association.org>

2016 NOWA CONFERENCE
DIAMOND LAKE RESORT, OR
APRIL 29-MAY 1
SEE YA THERE!

WORKSHOP DESCRIPTIONS

2016 WORKSHOP DESCRIPTIONS

Style and Voice--A Writers' Workshop - Henry Hughes

Style and voice can make you a writer distinct from all others. Do you sound folksy or formal, questioning or authoritative, tough or sweet? Or perhaps your voice is one of a kind. Is that good or bad? This workshop will explore the language, sentence structures and literary techniques that give your writing a particular style and voice. We will also learn how to modulate our narration and reporting to meet the needs of different publications and markets. These are 2.5 hour workshops limited to 15 people each. Come prepared with writing materials.

Henry Hughes grew up on Long Island, New York, and he has lived in Oregon since 2002 working as a professor of English at Western Oregon University. His poems have appeared numerous literary periodicals. His first collection, Men Holding Eggs, received the 2004 Oregon Book Award.

Henry Hughes is the editor of the anthologies The Art of Angling: Poems about Fishing (Knopf, 2011) and Fishing Stories (Knopf, 2013). His newest book, Back Seat With Fish (Sky Horse Publications, 2016), is a memoir about growing up and the role of fishing in his life.

Lava Beds National Monument: Why it's called The Land of Burnt Out Fire - Lee Juillerat

Lava Beds National Monument, located just south of the Oregon-California border, is a lesser known National Park Service site that deserves more visitors. It's fascinating for many reasons, from the turbulent geology that created a region with more than 700 lava tube caves to the Modoc Indian War of 1862-1863, the costliest war in American history, to stories of how ice caves were used to store bootleg whiskey during Prohibition to ongoing research on bats, lichen and other topics. Lee Juillerat, who lives in the house that once belonged to J.D. "Judd" Howard, the person credited with having Lava Beds preserved as a national monument, will provide snippets about Howard, the park's human history and other little known factoids about the "Land of Burnt Out Fire."

Lee Juillerat is a longtime regional editor for the Herald and News, co-owner of the website: High On Adventure: an adventure travel magazine with Feature stories and photo essays for the Adventurous Traveler. Lee is also a freelance writer-photographer for various publications, including Northwest Travel and Range. His most recent book is Lava Beds National Monument (Arcadia Press, 2015).

Photography for Writers in the Field - Jim Foster

Workshop Description: Good photography is often an essential way to support your articles and will endure you to editors very quickly. Yet, for most of us photography is an afterthought and often suffers as a result. This workshop will teach you how to sim-

ply the photography process and with a little planning help you get professional photos for your stories.

Biography: Jim Foster, a native Texan now living in Salmon, Idaho, is a full-time photographer / writer specializing in writing about and photographing nature, the environment, lifestyles, travel, and adventure travel. His photographic images have appeared in national as well as regional magazines, newspapers and books in this country, Great Britain, and Europe. He maintains an extensive stock photo file and sells to publications as well as the advertising community. You can see more of Jim's work on his blog: jimfosteroutdoorsphoto.com.

Applying Field Research Technique to Effective Outdoor Writing - Thom Powell

Synopsis: "The basis of non-fiction outdoor writing is utilizing an effective combination of academic and field-based research of the writing topic. Authors such as Rick Bass, David Quammen and Barry Lopez are masters of this craft. But since none of them could make it, you'll have to settle for listening to author Thom Powell explain how he melds time in the library, on the internet, and in the outdoors to produce effective writing for periodicals and books."

Thom Powell has been a science teacher in Portland Public Schools for thirty one years and seasonally whitewater guide and kayaking instructor for twenty years. He has been writing outdoor articles about rivers and boating for travel magazines since 1980. He began a protracted period of researching and writing about Bigfoot, culminating in the publication of his first book, The Locals, in 2003. That book went on to revolutionize the thinking on the Bigfoot subject so profoundly that it is often described as "the best book ever written on the Bigfoot/Sasquatch subject." In 2012, Thom published, Shady Neighbors, a novel about a rural family that inadvertently interacts with a Sasquatch family. This past year, Thom published his third book, Edges of Science; a compendium of scientific and paranormal mysteries.

Lava Beds National Park - Larry Whalon

Workshop Description: A talk detailing the history and attraction at Lava Beds National Park by Superintendent Larry Whalon. Larry will also present some of this material in the Newsmakers session.

Benefits and Perils of Self-Publishing - Dennis Dauble

Have you experienced the challenges associated with finding a traditional publisher for your non-fiction book? Have you considered the alternatives such as self-publication or other options? We will discuss the business behind successful books, market trends, marketing strategy and the demographics of book readers (and buyers).

Dennis teaches Fish Ecology at WSU-TriCities, writes on natural

WORKSHOP DESCRIPTIONS/NW TRAVEL WRITERS CONFERENCE

history of fishes for local newspapers and contribute articles to regional magazines. He has published a guidebook *Fishes of the Columbia Basin* (KeokeeBooks, 2009) and a book of short stories *The Barbless Hook* (FishHead Press, 2013). Dennis was a public lecturer in the Humanities Washington, Inquiring Minds Program (2009-2012) and speaks regularly on contemporary fish issues to local conservation and civic groups.

Copyright Complications – Jim Foster

Can we afford to remain ignorant of copyright laws? Let Jim help clarify the sometimes difficult and confusing details surrounding this legal issue.

Better Interviews = Better Content - Tips and Equipment for Writers on Assignment – John Kruse

John Kruse, host of *Northwestern Outdoors Radio* and a retired police investigator, shares interview techniques and equipment ideas for writers. John will help you capture compelling quotes and draw out information to make your next article, blog or book stand out from the crowd!

John Kruse is the host of "Northwestern Outdoors Radio," which broadcasts weekends on stations throughout the Northwest. John's first book, Great Places – Washington, was published in 2009 by Wilderness Adventures Press. Check John's web site at www.northwesternoutdoors.com for further updates.

10 Keys to Successful Freelancing (10 Reasons You Shouldn't Write for the Internet) - Peter Schroeder

During my early years working as a freelance writer, I made mistakes that taught me invaluable lessons the hard way. Now, several decades later, I have distilled my experience into 10 keys to financial success. And you won't find any of them in the how-to books.

Freelance writer/photographer. Specialize in boating, marine environment, scuba diving, snow skiing, and adventure travel. Available as conference speaker on "Successful Freelancing," "How to Make More Money Writing," "The Empowered Writer," "The Write Stuff: 10 Tips for More Successful Freelancing."

More workshops to be announced

2016 NORTHWEST TRAVEL WRITERS CONFERENCE

Northwest Outdoor Writers Association members are invited to attend **Travel & Words 2016**, the Northwest's premier conference for travel and lifestyle writers. Travel & Words 2016 will be held in Walla Walla, Washington, on May 16 and 17 at The Marcus Whitman, one of the Northwest's historic grand hotels.

Sign up for the conference and find out about special lodging rates at The Marcus Whitman [here](#). Register today, before available spots fill up.

9_NOWA FIELD NOTES

PROGRAM:

1. Keynote Speaker, Peter Fish, Travel Editor, SUNSET MAGAZINE

What makes a good travel writer (and how to become one)?

For thirty years a travel writer and editor for Sunset Magazine, Peter Fish will share a few secrets of his success and also a few of his most humiliating failures.

2. Editors Panel: Discover current travel publishing trends and what editors are looking for from freelance writers.

- Robert Stieve, Editor in Chief, ARIZONA HIGHWAYS
- Teresa Kenney, Editor, NORTHWEST MEETINGS & EVENTS
- Dale Miller, Editor in Chief, BRITISH COLUMBIA

MAGAZINE, CANADIAN TRAVELER & EXPLORER MAGAZINE

3. Destination Marketers Panel: Destination Marketing Organizations (DMO) and Convention & Visitors Bureaus are a freelancers allies. Learn what they can do for you and what they expect from you.

4. Destination Exhibits and Presentations: by 20 key CVBs & DMO's from the

Northwest (U.S. and Canada), with opportunities for writers to network, discuss familiarization (FAM) trips and gain dozens of story ideas.

5. WORKSHOP INTENSIVES: Your choice of two workshops presented by industry pros (sign up at conference registration, no additional fee). Full descriptions of the 2016 Workshop Intensives are [here](#).

The Networking Mixer: Unwind with editors and destination marketers in an informal setting while sampling Walla Walla wines and gourmet bites by the culinary team at The Marc. The mixer will be held off site at the Gesa Power House Theatre.

FAM: An opportunity to be selected for a post-conference all-expenses-paid familiarization tour hosted by Visit Walla Walla. Choose from 3 FAM tracks: culinary, wine or recreation. Instructions for applying are [here](#).

Door Prizes: Bring your business cards to toss in the bowl for fabulous door prizes.

2016 NOWA CONFERENCE
DIAMOND LAKE RESORT, OR
April 29-May 1, 2016

SUPPOSE YOU PROPOSE TO...

Write a book...

A book proposal is a package of answers. We anticipate the questions a publisher might ask. Then we answer them. Publisher's happy. We look like we know what we're doing.

Our Goal...

Provide enough info to allow a publisher to estimate potential book sales. After a brief query letter, we pitch the book. As in architecture, form follows function.

Idea...

Here's what the book's all about.

Here's how the book will complement your existing titles.

It could fill a gap in your list....

Credentials...

I'm qualified to write about this topic because....

Here's my writing experience....

I'll use these sources to gather data.

These experts will review the ms. for accuracy....

Competition...

These titles already treat this topic.

Here's how my book differs.

My approach will appeal to readers better because....

Content...

I've included a list of chapters and subheads.

Here's a sample chapter.

Here's the art I'll provide.

I'll include a list of permissions.

These work-for-hire artists will help with drawings....

Sales...

Here's the target audience....

A back cover blurb might read like this....

Here's how I can help sell the book.

My monthly column and occasional seminars will....

My sales resources on the web are....

Timeline...

I can cover the topic in this many words....

I can complete the ms. by....

OK. Answers aplenty. Ought to satisfy most publishers' questions. Regard the above outline as but one way to pitch a book. I've sold several titles this way. You can sell your title, too. Buena suerte. Gut gluk. Buono fortuna. Bon chance!

...Wayne Heinz

A WRITER'S GUIDE TO BETTER IMAGES

...Excerpted from *NOWA NEWS* April 2013

I think of myself as writer first and photographer second. But good images help me sell more stories. Thanks to faithful attendance at NOWA conferences and because I have listened to the pros within our ranks, I have picked up some rules on how to take better photos—rules any writer can use to sell more photos and more stories:

- The rule of thirds. Keep the horizon (or false horizon like a river bank or fence line) in the lower third or the upper third of the frame. Put the subject or multiple subjects in one third of the photo, not in the middle.
- Get closer. In most cases, the picture is improved when the subject almost fills the frame. But don't get too close. One of my favorite editors tells me he wants to more of the background behind the subject to "bleed" if the picture is used at the corner of a page.
- Time the shot for the best lighting. Look at the subject's shadow. If the shadow is longer than the subject, the lighting is good. If the sun is high and the shadow is shorter than the subject, wait for better lighting.
- Connect to the subject's eyes. One of the trickier tasks for the human with camera in hand is to take a tasteful photo of the subdued quarry, whether big game, fish or fowl.
- If there is a human in the picture, the human is the subject. The deer or elk or pheasant is the secondary subject. Ask the primary subject to tip his or her hat back or take off dark glasses so that the viewer can connect through the eyes. If the subject is an animal, put the camera at or below the level of the eyes before snapping the image. Try to put the subject's eye at one of the intersections of the thirds and the quarry's eye at another intersection.
- Put texture in the background. If there is an old snag or a boulder nearby, try to include it in the photo.
- Police the picture. Is there a tree, a vapor trail or a telephone pole behind the subject? If so, fix it. If there are fish or game in the photo, clean up any blood, tongues, or other unsightly aspects – such as sprawling legs– before you commit the picture to digital memory.
- Put color in the photo. On a fishing trip, ask your partners to wear bright colors – red, yellow, orange or purple. An easy way to make it happen is to bring hats for them to wear. Then you control the color and the look you want to create.

...Gary Lewis

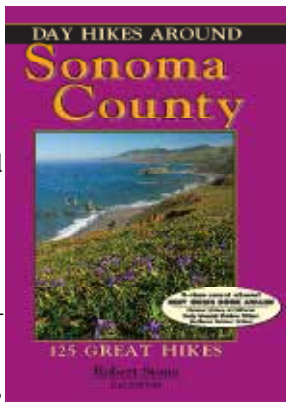


ROBERT STONE

DAY HIKES AROUND SONOMA COUNTY

2nd Edition; ISBN: 978-1-57342-072-3 \$21.95 544 pages
448 maps; March 2016

Sonoma County is 35 miles north of San Francisco on the Pacific coast. This California county is known for its wineries and a magnificent natural landscape--a picturesque mix of rugged coastline, steep cliffs, forested hillsides, and verdant agricultural valleys. The cities, towns, and villages are as diverse as the geography. Interspersed throughout the landscape are thousands of acres of undeveloped parklands, forests, and open space.



Day Hikes Around Sonoma County (now in its 2nd edition) is a three-time award winning book. The guide is a collection of 125 of the county's best day hikes, providing access to both well-known and out-of-the-way greenspace. Hikes are found along the Pacific Ocean, across the coastal ridges, into wide valleys, and through thick forests. A third of the hikes are located along the coastline, accessed by Highway 1, which connects the coastal towns as it snakes along the oceanfront cliffs and bluffs. Many coastal access points that are not easily recognized from Highway 1 are clearly described. The remaining hikes explore the inland mountains, hillsides, and valleys through numerous state parks, regional parks, and undeveloped land. Highlights include fog-shrouded redwood forests, creekside canyons, wildlife sanctuaries, lakes, tidal bays, wave-pounded coastline, and sweeping panoramic views. A wide range of hikes accommodates amateur to avid hikers, from beachfront strolls to canyon treks. Straight-forward directions and clear maps accompany all hikes. A thorough index includes cities, trails, and points of interest.

Amazon: http://www.amazon.com/Day-Hikes-Around-Sonoma-County/dp/1573420727/ref=sr_1_2?ie=UTF8&qid=1449496027&sr=8-2&keywords=Day+Hikes+Around+Sonoma+County

Companion guides include *Day Hikes Around Napa Valley*, *Day Hikes Around Monterey County*, *Day Hikes Around Big Sur*, *Day Hikes On the California Central Coast*, and *Day Hikes in Yosemite National Park*.

CHUCK ROBBINS

...Michel Hersen photo

SOUTHWEST MONTANA BIRDING TOURS

Southwest Montana is among the best of the "Last Best Place" for birders to check-off raptors, including bald and golden eagles, ferruginous hawk and peregrine falcon. Sage grouse, sandhill crane, trumpeter swan and long-billed curlew are common, as are the legions of mountain bluebirds and stunning western tanager males. April is the time for early risers (o'dark thirty) to check out one of our many sage grouse leks.



Elk, pronghorn, whitetail and mule deer, Shiras moose, are common. Most requested are Walk- and Drive-About tours of the remote and scenic Centennial Valley and Cast and Glass float trips on Big Hole, Madison and Beaverhead Rivers.

All trips full day for 1-3 persons (float trips 2 person max) and include transportation, lunch and non-alcoholic beverages.

SCOTT LINDEN

No matter what you're training, the foundation includes these ...

Training season is here, and I'm sure you have one (or more) goals. No matter what you want to fix/change/introduce to your hunting companion, you'll need a good grounding in what motivates a dog. Here are some of my thoughts ... yours are welcome - see below and share them with everyone.



I love food - and thus, food treats. But man does not live by bread alone. Neither does your dog. At some point, you'll need to go beyond food treats, for practical reasons if nothing else. Often it's the more personal touch, literally, that becomes the perfect payoff after a stellar bit of dog work. A scratch behind the ear says "good job." Rubbing the chest is most welcome by a dog, and most will come right to you if they know you're going to offer that. And no dog can refuse the firm, slow stroke down his backbone.

For the rest of the story please visit:

<http://campaign.r20.constantcontact.com/render?m=1102424209857&ca=60054603-3911-4bec-8c1e-e6ddb4b72775>

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Spouse: Judy

- Editor/publisher of the recently issued 'The Bear Hunting Obsession of a Driven Man'.
- Magazine and book editor/publisher, and outdoor writer, since 1968.
- Editor/associate publisher of *Archery World* consumer magazine from 1970 to 1980.
- Founding editor and associate publisher, from 1976-1980, of *Archery Retailer*.
- Marketing and sales promotion columnist for *Archery Business* from 1981-1990.
- Outdoor writer with dozens of articles in the major hunting/outdoor publications.
- Bowhunting columnist for *Fins & Feathers*, *American Hunter*, *Northe American*, *Hunter*, and *Bowhunting World* magazines.
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Media Inc Publishing Group seeks a full-time, in-house editor for American Shooting Journal, a glossy monthly consumer magazine and its website and social media outlets.

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For complete job description or send resume and cover letter to jrusnak@media-inc.com.

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BACK COUNTRY HUNTERS AND ANGLERS

Where the Candidates Stand on Public Lands Access

Editor's Note: While Nevada is outside NOWA territory there is no reason to believe the candidates' stance on public lands access issues would change if say the question was posed in Montana or Oregon or...



Recently the [Reno \(Nevada\) Gazette-Journal](#) contacted all of the candidates to ask them their views on a range of issues – including public lands management and whether management of these lands should be transferred to states. Not all the candidates provided answers. But the responses that were received are listed below, appearing in alphabetical order by the candidates' last names.

Hillary Clinton

Public lands in Nevada and across the West provide a wide range of benefits, from open spaces for recreation to resources that support grazing, energy production and other uses. It is vital that the priorities, needs and vision of local communities help shape the management of America's public lands, and I would work to improve and support local, state and federal collaboration.

Bernie Sanders

In my view, we must strengthen, not weaken our public lands system. Our public lands are national treasures for future generations.

Public lands should be managed for the benefit and enjoyment of all Americans, and not just the oil and gas, mining, and timber companies that have had disproportionate influence in management decisions on federal lands.

We can balance natural resource conservation AND appropriate the use of public lands to create jobs and promote economic growth

But to my mind, we must end the sweetheart mining concessions and leasing rate practices that allow these industries to profit at the expense of American taxpayers.

We must ban all fossil fuel extraction from public land, and I have co-sponsored important legislation to do just that.

The debate over ownership of public lands cannot, and must not affect Native American treaty rights and Tribal Sovereignty.

We cannot let the actions of a fringe group of extremists undermine the United States' historic trust responsibilities to Native peoples.

It is time to modernize that trust relationship, by moving away from paternalism and control, and toward deference and support.

As president, I pledge to do just that, and I will look to Native American leaders to guide me in that goal.

Donald Trump

Over 80 percent of the State of Nevada is "owned" by the federal government. The issue is not that so much of the state is public land; it is how that land is managed. The Department of Energy and the Department of Interior must find ways to work with state and local governments to make sure that public lands are used to the best purpose. As president, I will make sure that the Department of Interior and the Department of Energy give as much access to the people of this country as possible and that these departments will make sure that useful development of the land for cities, counties and the state will not be hidebound in needless bureaucratic red tape. Congress should address this issue on a much larger scale and make the determination on how federal lands should be managed by the executive branch, state and local governments.

Ted Cruz and John Kasich

Neither responded but Cruz has made clear time and again his intent to "turn over public lands to their rightful owners."

BOATUS

Online Navigation Course

If you're looking to improve your marine navigation but can't seem to find the time for a classroom



course, the new, go at your own pace, online "Modern Marine Navigation" course from the BoatUS Foundation and US Coast Guard Auxiliary could be the answer. The course can be taken anytime at home or on the road and allows course takers to stop and return to the course as their busy schedules permit.

Aimed at giving recreational boaters on any body of water the navigational skills for a safe afternoon of boating or navigating on longer journeys, it's available for a \$40 course fee at

www.BoatUS.org/navigation. For a limited time, using the early bird discount using promotional code "Nav2016" will save you an additional 10%.

"Classroom courses are a great way to learn, but it can be a challenge to find the block of time," said BoatUS Foundation Director of Education Amanda Suttles Pérez. "We're offering a very comprehensive, in-depth course on navigation in a way that works with your schedule."

The course uses a series of online voyages as practical learning tools that course takers complete using navigation skills. Quizzes check progress and allow you to review previous course material at any time with no penalty. Topics covered include:

SUPPORTING MEMBER NEWS

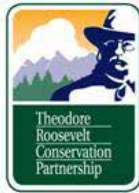
- Both the pre-planning of and actual en route navigation.
- Reading and interpreting a nautical chart.
- Reading and using compass.
- Fixing your boat's position using visual techniques and by way of electronics.
- Plotting fixes and dead reckoning positions on chart.
- Laying out courses, plot positions, and measuring distances on a nautical chart.
- Time-speed-distance calculations.
- Obtaining essential information not contained on a chart with navigation reference publications.
- Obtaining and using information on tides and tidal currents.

For more, go to BoatUS.com/navigation.

THEODORE ROOSEVELT CONSERVATION PARTNERSHIP

Groups call for federal action supporting healthy fish and wildlife habitat on World Water Day

To mark the international observance of World Water Day, hunting and fishing organizations participated in the White House Water Summit, where 150 diverse stakeholders highlighted a shared commitment to building a sustainable water future.



"We're pleased that the administration is focusing its attention on how we use and conserve water," says Scott Gudes, vice president of government affairs at the American Sportfishing Association. "We need to find ways to work together and find innovative solutions to the water issues that impact not just humans, but our fish and wildlife, as well."

Gudes points to Chinook salmon in California as one example of an iconic fish species for recreational and commercial anglers that is being stressed by persistent drought conditions. But strong dialogue between federal agencies and stakeholders could help plan for future water crises.

As participants in the summit, the Theodore Roosevelt Conservation Partnership announced that its petition recognizing serious risks to the country's water supply—including rising temperatures, falling water levels, and more demand than ever before—was signed by more than 1,000 sportsmen calling for action from federal officials.

"The message from hunters and anglers across the country is that we need to create flexible water systems that can better weather the next drought or flood," says Jimmy Hague, director of the Center for Water Resources with the TRCP. "We also need to promote healthy fish and wildlife habitat while providing water to cities and farms."

For the rest of this story and more press releases please visit: TRCP Media Center

Contact: Kristyn Brady, 617-501-6352, kbrady@trcp.org

ROCKY MOUNTAIN ELK FOUNDATION

The Rocky Mountain Elk Foundation is proud to announce a series of new RMEF-licensed products to benefit sportsmen and women.



"We are grateful for conservation partners who strongly believe in and support the RMEF," said Steve Decker, RMEF vice president of Marketing. "They offer the finest in outdoor industry and lifestyle products. We especially appreciate that they donate a portion of the proceeds from each sale toward our conservation mission of ensuring the future of elk, other wildlife, their habitat and our hunting heritage."

New RMEF-EDITION Products:

Cow Elk; www.montanadecoy.com

Rutting Ridge Cabernet Sauvignon; www.Rutting Ridge.com

Open Season Gut Hook & Skinner Sheathed Knife Set; www.buckknives.com

Broadhead-125 grain, 4-blade ; www.wacemarchery.com

Bino Harnesses, Gun Cases, Travel Case & Packs; www.alpsoutdoorz.com

Contact: Mark Holyoak, 406-523-3481; mholyoak@rmef.org

MACK'S LURE

Here is what you will find in this Month's Issue of *The Mack Attack*:



- Four Hours To Boise, By Mike Hall
- Three Sequence Technique When Casting The Sonic BaitFish™ In Shallow Water, By Captain Pete Rosko
- You Gotta Know The Water - Part 5, By Stan Fagerstrom
- Cookin' Your Catch: Trout Amandine
- Hot Deal: Promise Keeper®
- Question of the Month
- Photo of the Month
- Video of the Month

To Read Please Visit: April Mack Attack