

NORTHWEST OUTDOOR WRITERS ASSOCIATION

NOWA FIELD NOTES

NOWA News | March 2013



NOWA Annual Conference Preview
Craft Improvement | Photo Gallery | Survival
Help Wanted: NOWA Newsletter Editor

NORTHWEST OUTDOOR WRITERS ASSOCIATION



MARCH 2013

www.northwest-outdoor-writers-association.org

COVER: Idaho Rocky Mountain elk

Photo courtesy of Idaho Tourism

www.tourism.idaho.gov

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The NOWA newsletter is published 10 times a year by the Northwest Outdoor Writers Association, a registered Washington State nonprofit, tax-exempt, public supported organization under IRS 501(c)(3) Code. Newsletter contributions in the form of feature articles, news items, letters-to-the-editor, etc. are welcome. Manuscripts should be submitted on disc, in the body of email, or as a WORD or text attachment. Deadline: 20th of the month preceding month of publication.

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New Members

INDIVIDUAL MEMBERS



Nicole Lewis

Sponsor: Gary Lewis
nicolemlewis@hotmail.com
705/344-0927

Status: Apprentice

Nicole has worked as a hunting guide in the Chilcotin Mountains as well as the Cariboo Mountains for black bear and moose. She guides dogsled

tours in the Rocky Mountains, and has worked in several fishing camps mainly for rainbow trout. She is an aspiring writer and photographer who hopes to get into taxidermy. She has also worked five years at a private pheasant hunting camp in Ontario. She is a student of the North American School of Outdoor Writing as well as a member of Outdoor Writers of Canada.



Matt Miller

Sponsor: Peter Schroeder
m_miller@tnc.org
blog.nature.org/science
208/350-2203

Status: Active

Matt works as director of communications for The Nature Conservancy of Idaho, and is editor for all the organization's publications. He is also a freelance writer for BUGLE, MULE DEER, PRAIRIE WRITERS CIRCLE and other publications. He is also in the final stages of writing a hunting guidebook that will be published by the U.S. Fish and Wildlife Service. Member of OWAA.



Fenton Roskelley

NOWA longtime member Fenton Roskelley passes

Fenton Roskelley, one of NOWA's earliest members, died late last month of natural causes at the age of 96.

For half a century, Fenton covered a variety of outdoor subjects in the Spokane area.

Although he retired in 1982, he continued to pen outdoor columns for local newspapers.

Fenton studied journalism at the University of Idaho and graduated in 1938.

While serving in the Army during World War II, he met Violet May Shipman, whom he married in 1945. She passed away just last year.

Fenton specialized in fly fishing, upland bird and waterfowl hunting, but wrote articles about all other forms of hunting. He also penned articles on travel, boating, skiing, and mountain climbing.

He was the editor of *Flies of the Northwest*, a Frank Amato Publications book. He also had articles and photos published in several magazines, including *FLY FISHERMAN*, and *FLYFISHING AND TYING JOURNAL*.

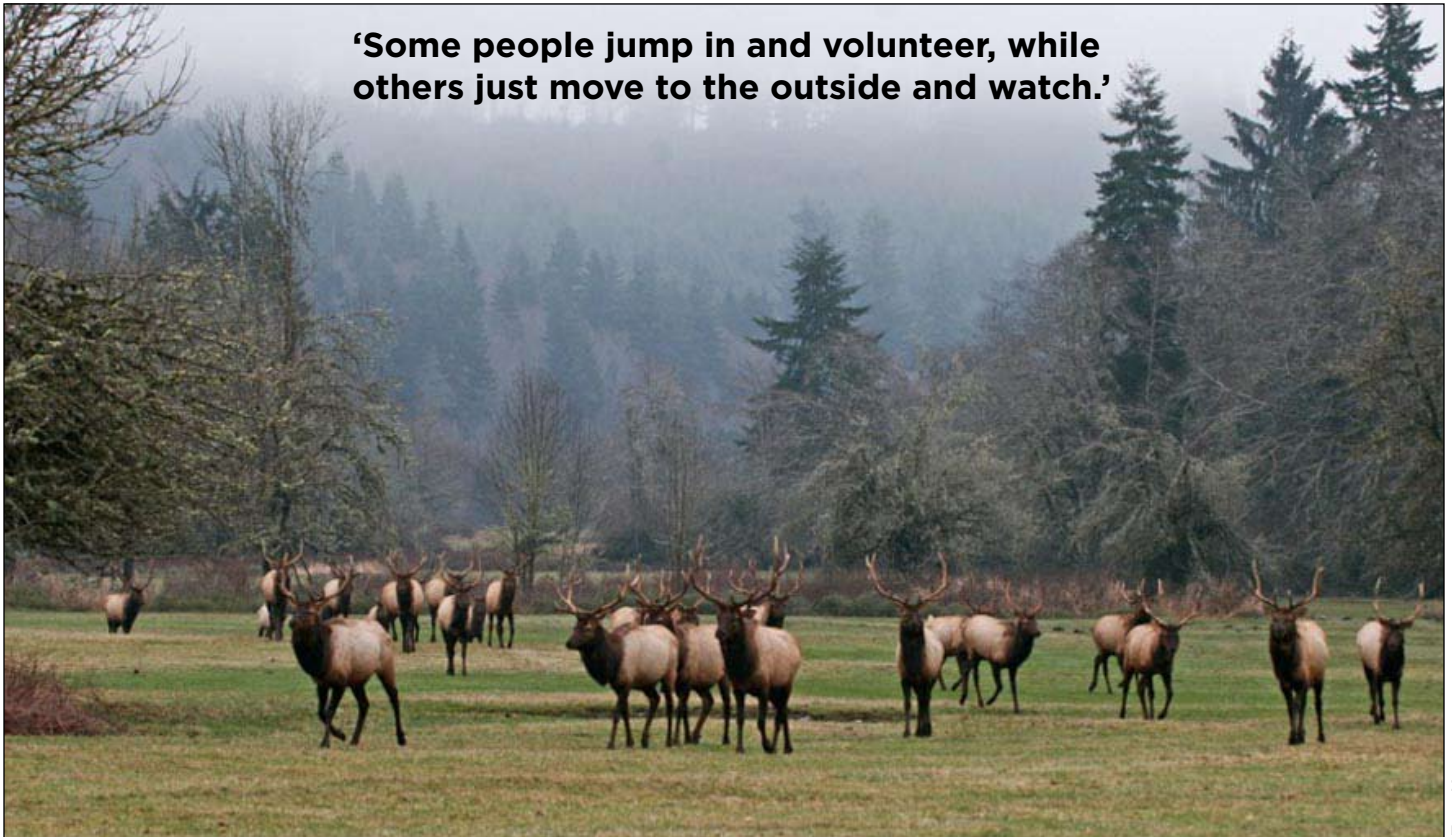
He was an Active Retired member of NOWA at the time of his passing.

Sponsor 3 new NOWA members and earn \$50!

NOWA will pay \$50 when you sponsor three or more new members who pay their dues and initiation fee. Must be completed between April 1, 2012, and March 31, 2013.

**WANTED:
Newsletter
Editor
SEE PAGE 16**

'Some people jump in and volunteer, while others just move to the outside and watch.'



ERIC HANSEN

Food for Thought

BY ERIC HANSEN

Sue and I spent the month of January feeding elk for the Oregon Department of Fish and Wildlife. Every morning at nine o'clock we took a group of people out on a wagon and gave a tour of Jewell Meadows Wildlife area. The wagon would carry 12 bales of prime eastern Oregon alfalfa. We would find the elk (they were easy to find, as they would hear the tractor and come running toward us). We would then start throwing sections of hay every 5 to 10 feet for them to feast on.

So after a month of volunteering, what did I learn? First of all, volunteering your time to help wildlife agencies is very rewarding. Most states have volunteer programs that allow you to volunteer to do all kinds of activities.

What other things about life can we learn from feeding elk? One of the duties I mentioned was leading the feeding tours. Sue drives the tractor 4-wheel-drive heated cab, and I spend my time on the wagon in the rain, snow and cold feeding elk and talking to people about elk. I ask myself on those cold days who's the smart one. In watching and

feeding the same elk every day, you learn to watch the interaction between calves, cows, spikes and mature bulls – which ones get to eat the biggest sections and which ones hang out on the outside eating smaller sections.

Likewise in our own lives, some people jump in and volunteer, while others just move to the outside and watch. Some of them only eat the best part of the bale sections and leave the straw, just as we sometimes only eat the best food on our plate and leave the rest. It can be difficult to watch the real natural world (yes, elk do die and that is also part of life).

Comments from tour groups can sometimes make you wonder. One boy said, "My daddy never gets an elk; he should buy a hay wagon."

Others just talk all the time about which one they would shoot if they were hunting. My comment is usually any of them. One man passed around some elk pepperoni one day. That seemed a little strange – watching elk munch on alfalfa while we munched on elk.

All in all, feeding elk for a month was well worth it. It offered much food for thought.



The Promise of Spring

BY KYLA MERWIN CHENEY

The snow is melting from the lowlands. Spring is nearly upon us. I get reports every week from NOWA members off on great excursions. Some reports come from the south, hunting quail and exploring deserts of sun. Others are seeking higher ground in search of snow-bound adventures. Still more are pounding away at their desks – behind computers, photographs and microphones.

Spring ushers in an exciting time, full of hopes and happy expectations. For my part, I always look first to the crocus flowers – brave, eager, colorful buds popping up to announce the new season.

For those of us entrenched in the NOWA Annual Conference, things are really starting to pop out of the ground. Underneath the soil of winter's efforts (specifically Gary Lewis and Rick Shaffer) adventures in Wallace, Idaho, are starting to blossom all over the NOWA landscape. Please take a moment to check out the NOWA Conference Preview starting on page 6. I'm confident you'll find colorful things that capture your interest.

NOWA is also looking for a new editor for "Field Notes," our newsletter that is published 10 times per year. My ultimate expectation of the NOWA newsletter is to take it out of its "silo" in PDF format and put in onto the website – linked there from an electronic newsletter format (think Constant Contact or Mail Chimp). In the mean time, I encourage NOWA members to review the job posting on page 16, apply if interested, or pass it on to qualified applicants you may know. (The editor must be a member of NOWA, to be sure, and if applicants need to join now to be considered, so be it.)

In the meantime – as news continues to unfold from NOWA, and as you are busy creating your own news – I am wishing you all the best from the colorful, upcoming season.

Kyla Merwin Cheney
NOWA Executive Director
nowa@kmc-media.com
541/815-1010



Enjoy exciting conference trips

Below is a listing of activities and attractions available for 2013 NOWA Conference attendees and their significant others. Please note that some costs, pre-registration rules, etc. may apply. Questions may be referred to Prime Minister Rick Shaffer, who is acting as only the mediator for these elements.

PRE/POST-CONFERENCE ACTIVITIES

- **Buck Knives Factory Tour:** May 1, 2, 6; 10 a.m., 12:15 and 2 p.m. Tour the knife factory operations with a skilled guide. Factory is located in Post Falls. Guests must wear closed toe shoes. 208-252-0500 x-5. FREE. Reservations highly recommended. 1.5 hours.
- **Smallmouth Bass & Kokanee:** May 1, 2, 5; The Guide Shop in Orofino, ID. Head out to Dworshak Reservoir to experience a half or full day of great North Idaho fishing with Evelyn's expert guides. Trips leave Orofino, 30 miles west of Lewiston, at 9 a.m. with the half-day trips returning at noon and full day at 3 p.m. Reservations are required 5 days in advance. 4-6 persons per trip. Half price for NOWA members. For more call 208-746-3531 or visit www.theguideshop.com
- **Coeur d'Alene River Airboat Rides:** May 2, 5; 11 a.m. and 1 p.m. respectively. Join Idaho native Doyle Reynolds on his personal airboat as he plies the calm but alive waterways of the Coeur d'Alene River and Chain of Lakes fly-by. trips are 90 minutes in length with each trip able to welcome 6 people. Up to three trips per day may be scheduled. Reservations are required five days in advance. Boaters will meet at the Rainy Hill Boat Ramp. FREE. 208-783-4701.
- **Bass Fishing with the Idaho Panhandle Bass Club:** May 2, 5; 11 a.m.



Enjoy a NOWA group bike tour along the south fork of the Coeur d'Alene River.

Take off for an excellent bass fishing excursion with a local bass aficionado to ply local waters for the wily ones. Bass fishing in May is consistently excellent with Lake Coeur d'Alene being listed by BASS MASTER magazine as a top bass fishery. Boats leave the Rainy Hill dock south of Rose Lake about 30 miles west of Wallace. Reservations need to be made 5 days in advance. Two anglers/boat. \$50/\$100; half or full day. Tony McCalmant 208-661-4593; Chad Kaiser 208-755-2677.

• **Trails of the Coeur d'Alenes Bike Ride:** May 6; noon. All aboard your 2 wheeled stallion with other NOWA attendees for a super smooth, almost flat ride on the acclaimed, paved, non-motorized Rails-Trails bike path. Excelsior Cycle will provide the bikes and a shuttle to and from the trailheads allowing you to ride in comfort with a guide to tell the stories of the landscape. See abundant flora and fauna while whisking along the south fork of the Coeur d'Alene River. Reservations must be made 72 hours in advance. Shuttle leaves/returns from/ to the Wallace Inn. \$10. 208-786-3751. 2 hours.

IN-CONFERENCE ACTIVITIES

- **Historic Pulaski Fire Trail Hike:** Thursday, May 2; 1 p.m. Weather and snow conditions permitting. Led by Jim See. Hike will depart from the Pulaski Trailhead up Placer Creek (carpool!). Round trip mileage is 4

miles with an 800' elevation climb. Be prepared for any and all weather conditions. Sturdy shoes and water suggested. No reservations. FREE. 3 hours.

- **Downtown Historic Wallace Walk:** May 3; 2 p.m. Walk the fabled streets of Historic Wallace with Wallace Historical Society President and NOWA Supporting Member Shauna Hillman. Regale the colorful days of mining barons and wars, saloon girls, gambling when the streets of Historic Wallace ran silver and find out why we are the Silver Capital of the World. No reservations. Tour leaves from Indelible Tidbits 604 Bank St. 208-753-0591. FREE. One hour.
- **Afternoon High Tea Party:** May 3 and 4; 3:30 p.m. Enjoy the fun, flavors and chatter of an afternoon high tea at Price Tag Antiques hosted by Madam Price herself. Savor tasty fruit & cheese platters with oodles of delicious hand selected teas. Reservations must be made 72 hours in advance. Please specify day you wish to attend. Tea at 618 Bank St. \$7 inclusive. 208-556-1500. 75 minutes.
- **Wallace Brewing Company Tour & Tasting:** May 2, 3; 1:15 p.m. Join brewmaster Chase Sanborn for a fun, light and tasty tour and sipping of Historic Wallace's favorite beverage. See how the water, malt, barley, hops and love are expertly mixed to produce a most honored product. Must be 21 or so to participate. Tour starts at the Wallace Brewing Co. at 610 Bank St. No reservations required. FREE. 208-660-3430. 1 hour or longer.
- **Ghost Town Tour:** May 4; 10 a.m. Climb aboard the Ghost Town Trolley for a lively and entertaining, guided tour of Historic Wallace and points beyond while hearing and seeing the real elements of the Ghost Towns of the Silver Valley. Tour leaves from the Sierra Silver Mine Tour office. 420 5th St. Reservations recommended. \$5. 75 minutes.

IDAHO TOURISM



JACK McNEEL www.mcneelwesterntravels.com

The Idaho Panhandle Bass Club will offer pre- and post-conference fishing trips at reduced rates to NOWA members.

Find your news angle on conference fishing forays

BY JACK McNEEL

Want to spend a day, or even half a day, with members of the Panhandle Bass Club? That opportunity is open for NOWA members but does require an early sign-up. You will be fishing with club members from their bass boats on small lakes adjoining the Coeur d'Alene River roughly 30 miles from Wallace. Club president Tony McCalmant says that *BASS MASTERS* magazine recently rated Coeur d'Alene Lake as No. 9 in their top bass lakes in the nation – and these small lakes are included. Early May last year was “very good” for largemouth bass fishing and the fish were generally “good sized.”

Those who want to fish before the conference can sign up for Thursday, May 2. Post conference fishing will be offered for half a day on Sunday, May 5.

Fishermen will be asked to cover gasoline costs to run these boats. Half day trips run \$50 and a full day costs \$100 for these big motors. No more than two fishermen can be accommodated in a single boat but gas costs can be split between them.

Club members need to know well in advance how many fishermen and which days in order to plan their schedule in case they need to miss work. Deadline for signup is April 10. Give club president Chad Kaiser a call (208-755-2677) or Vice President Tony McCalmant (208-661-4593) prior to that date to sign up and say you're with Northwest Outdoor Writers Association.

Fishermen traveling from southern Idaho or Oregon may want to stop coming or going to fish for smallmouth and kokanee at Dworshak Reservoir. The Guide Shop in Orofino, 40 miles east of Lewiston, is offering guided trips at roughly half their regular price. The price for writers will be \$100 per person which includes a shore side lunch.

Dworshak has been producing outstanding kokanee and smallmouth bass fishing. The state record is from Dworshak at nearly 10 pounds and fish in the 4-5 pound range are relatively common. Daily limit is 6. Kokanee were running a pound apiece last summer and a daily limit is 25. Evelyn Kaide, who owns The Guide Shop says “there's also nice trout and crappie, and the scenery is beautiful.”

NOWA members can make arrangements for May 1, May 2, or May 6. Contact Evelyn Kaide directly at The Guide Shop in Orofino to sign up for a guided fishing trip on Dworshak Reservoir – 208-476-3531. Make reservations as soon as possible because even with 10 guides they can be full.

Wallace mayor welcomes NOWA

The citizens and city officials of Wallace are very enthused that NOWA has chosen our fair city to host the 2013 conference.

Wallace is known as the Center of the Universe and the Silver Capital of the World, and the entire city is listed on the National Register of Historic Places. We look forward to attendees browsing in our many shops and museums, enjoying the historic architecture of the buildings, and mingling with the friendly “local folk” who will appreciate the conference being held in Wallace.

Our colorful mining heritage and world class recreational opportunities are certain to afford many interesting stories and quality photographs. We look forward to a wonderful conference with NOWA in May. —*DR. DICK VESTER, MAYOR OF WALLACE*

Sign up now for the NOWA conference Photo Shootout!

This year's Photo Shoot-out contest is sponsored by the Morebeck Foundation and the Historic Wallace Chamber of Commerce. There will be prizes for 1st, 2nd and 3rd place in each of the 3 categories.

1st Place - \$75

2nd Place - One ounce of pure silver

3rd Place - \$25



Contest starts at 12 noon on May 1. Pick up the list of categories and rules at the front desk. Contest ends Saturday at 9 a.m. Participants can submit up to three images per category.

All entries must be placed on a flash/thumb drive (preferably) or CD/DVD and turned in no later than 9 a.m. Be sure to bring along a flash drive or CD for your images.

If you would like to participate in this year's contest, email Keith Szafranski at keith_szafranski@msn.com ASAP so we can get an idea of how many participants we will have. If we do not have enough interest, we will not have a contest. So, SIGN UP NOW!

Last call for scholarship

The Stan Jones Scholarship committee is accepting nominees for new members or potential new members who would attend the 2013 Annual NOWA Conference in Wallace, Idaho, if his or her conference fee were paid (\$99). The Stan Jones Scholarship Fund encourages participation in this important NOWA event. Nominations will be open until **March 15, 2013**. Please send a brief statement about why your nominee (even if it's yourself) would benefit from this award to Natalie Bartley (natbartley@earthlink.net) or Joe Warren (joejw@embarqmail.com).

Your unneeded items could be just the ticket

Spring is just around the corner and you need to clean out that closet, garage, shop, etc. Those treasures you no longer need could be of interest to someone else. Would they be great items for the conference raffle? Please bring them, and please let us know what you plan to donate.

Supporting Members are donating great items for the raffle and the silent auction. This is our major fundraiser, so come prepared to buy lots of tickets! (Cash or check only)

Contact Jo Wilson, 503-390-4557 or gijowilson@q.com.

Prospecting for story ideas from Wallace

BY GARY LEWIS

In all the history of NOWA, our scheduled conference in Wallace stands out as a unique destination - we're headed for the Center of the Universe! Our new executive director, Kyla Merwin Cheney, called the Wallace destination a chance to "mine for journalistic treasure," an apt metaphor in a silver mining region.

Here are some ideas an outdoor communicator could develop out of a trip to Wallace:

1. Panfish in Idaho's Panhandle
2. Fishing the Coeur d'Alene River
3. Fishing holes along I-90
4. Skiing Lookout Pass
5. Route of the Hiawatha (rails to trails)
6. Historic mining communities
7. 1890s labor disputes and shooting wars
8. Dynamiting the Bunker Hill & Sullivan mill
9. The Great Fire of 1910
10. Wallace Historic District
11. Center of the Universe, Wallace, Idaho
12. 1997 film Dante's Peak filmed here
13. Birthplace of Lana Turner
14. 1980 film Heaven's Gate filmed here
15. Hard rock miners
16. Hard-nosed mine owners
17. 125 years of mining history
18. Blackpowder in the Panhandle
19. Trail of the Coeur d'Alenes
20. Deep powder at two ski areas
21. 1.2 billion ounces of silver mined in 100 years
22. Idaho's Silver Valley
23. Historic Wallace Blues Festival in July
24. Featured in a list of 30 best places to buy a 2nd home
25. Best city in Idaho in 2002
26. The Graceful Girls of Slippery Gulch and the Men's Culture Club
27. Oasis Bordello Prostitution Museum
28. The Pulaski
29. Beauty and the Beak
30. Predators in the Panhandle
31. 4-wheeling to a Superfund site
32. Bicycle trails in Idaho

We'll see you at the Center of the Universe!





2013 NOWA Conference Registration Form

(Supporting Members please use separate form)

Location: Wallace Inn, 100 Front Street, Wallace, Idaho 83873

For Reservations: Call the Wallace Inn at 208/752-1252

NOWA's Conference Rate: \$64 single room, includes continental breakfast

Please book by March 31, 2013 • <http://thewallaceinn.com>

May 2-5, 2013

Your Name(s) _____

New Member

1st Conference

Guest or Spouse Name(s) _____

Banquet Only: Guest or Spouse Name(s) _____

Conference Registration — Member: _____ people x \$ 99.00 = \$ _____

Conference Registration — Guest or Spouse: _____ people x \$ 99.00 = \$ _____

Banquet Only (see Notes) — Guest or Spouse: _____ people x \$ 50.00 = \$ _____

Non-member Registration: _____ people x \$150.00 = \$ _____

When a non-member joins NOWA within 30 days of the conference the membership dues will be waived for the current year.
(This does not apply to Supporting Members)

TOTAL (US funds) \$ _____

Notes:

Banquet only applies to guests and/or spouses who are not attending any other function than the Banquet on Saturday evening. All supporting members are subject to the Registration Fee. Full Registration Fee includes the banquet *plus* break refreshments *plus* hosted meals.

New: Would you like your name on a list of those interested in sharing accommodations/cost? YES

Registration due date: Conference registration forms must be **RECEIVED at NOWA HQ by April 1, 2013.**

After April 1 registration is \$110. If registering after April 1, please email nowa@kmc-media.com to indicate you will be attending. Bring your registration form and payment to the conference.

Make check payable, in US funds, to NOWA and send with this form to: NOWA • P.O. Box 1398, Bend, OR 97709
Phone: 541/815-1010 • email: nowa@kmc-media.com

Cancellation / refund policy: Refunds of conference registration fees will be made on the following basis:

- | | |
|---|-------------|
| 30 days prior to the conference date of May 2, 2013 | Full refund |
| 15 days prior to the conference date of May 2, 2013 | 50% refund |
| 7 days prior to the conference date of May 2, 2013 | No refund |

Conference registration **late fees are non-refundable.**

Rev: 12/20/2012



2013 NOWA Conference Supporting Member Registration

Location: Wallace Inn, 100 Front Street, Wallace, Idaho 83873

For Reservations: Call the Wallace Inn at 208/752-1252

NOWA's Conference Rate: \$64 single room, includes continental breakfast

Please book by March 31, 2013 • <http://thewallaceinn.com>

May 2-5, 2013

Your Name(s) _____

New Member

Company Name _____

1st Conference

Guest or Spouse Name(s) _____

Banquet Only: Guest or Spouse Name(s) _____

Conference Registration — Supporting Member: _____ people x \$ 99.00 = \$ _____

Conference Registration — Guest or Spouse: _____ people x \$ 99.00 = \$ _____

Banquet Only (see Notes) — Guest or Spouse: _____ people x \$ 50.00 = \$ _____

Product Display Tables required: _____ tables x \$ 25.00 = \$ _____

TOTAL (US funds) \$ _____

Notes:

Banquet only applies to guests and/or spouses who are not attending any other function than the Banquet on Saturday evening. All supporting members are subject to the Registration Fee. Full Registration Fee includes the banquet *plus* break refreshments *plus* hosted meals.

The following information is due no later than April 1:

Supporting Member activities are on Friday, May 3, 2013

Do you wish to make a short presentation during the morning session? Yes No

Will you do a teaching workshop or lecture session? Yes No

Please indicate what equipment you require: _____

Will you participate in the afternoon product display? Yes No

Registration due date: Conference registration forms must be **RECEIVED at NOWA HQ by April 1, 2013.**

After April 1 registration is \$110. If registering after April 1, please email nowa@kmc-media.com to indicate you will be attending. Bring your registration form and payment to the conference.

Make check payable, in US funds, to NOWA and send with this form to: NOWA • P.O. Box 1398, Bend, OR 97709
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Conference registration **late fees are non-refundable.**

Rev: 12/20/2012

Tell Your Story on Regional Outdoor Radio Shows

BY JOHN KRUSE

Looking for a way to get the word out about your latest article, photo essay, book, or do you just want to brand yourself in the outdoors community? One way to do it is through the radio! There are seven regional outdoor radio shows airing in the Northwest, most of them on weekends. Show hosts and producers are always looking for fresh voices and may well be interested in what you have to say. Radio shows in the Northwest include:

- **Northwestern Outdoors Radio** (www.northwesternoutdoors.com) Broadcast on 38 stations in four states (Washington, Oregon, Idaho and Montana). Host and producer John Kruse airs short three- to five-minute interviews covering “how to” subjects, gear reviews, outdoor cooking recipes, as well as current fishing and hunting reports. Longer nine-minute interviews cover outdoor themed destinations, hunting or fishing “how to” and hot spots, as well as wildlife, conservation, paddle sports, horseback riding, hiking, outdoor book reviews and a variety of other topics related to outdoor recreation in the Northwestern United States. The show also features a regular segment, the Oregon Road Tripper Report, put together by NOWA Executive Director Kyla Merwin Cheney.
- **Northwest Wild Country** (www.nwwildcountry.com) The current running grand-daddy outdoor radio show in the Pacific Northwest is hosted by Joel Shangle, Bill Herzog, and other supporting cast members and airs every Saturday morning from 6 to 8 a.m. in the greater Seattle-Western Washington area on KJR 950. This show focuses heavily on fishing in Washington, the Columbia River and British Columbia, but also covers hunting from time to time and often features high-profile celebrity guests.
- **The Outdoor Line** (www.theoutdoorline.com) This show runs head to head in the Seattle market against Northwest Wild Country. Airing 6 to 8 a.m. on ESPN 710 in Seattle, hosts Tom Nelson, Rob Endsley and Duane Inglin do a great job of covering the fishing scene and also throw in a bit of hunting in the fall and winter.
- **Oregon Outdoors** (www.oregonoutdoorsradio.com) Former-

You don't get paid to be an on-air guest, but the recognition, awareness or branding you create towards yourself or the product you are talking about can translate into work or sales!



John Kruse of Northwestern Outdoors Radio conducts an interview about a Ducks Unlimited project.

ly hosted by Richard DeChambeau (who has now passed away), this show airs every Thursday from 3 to 5 p.m. on KWRO 630 in Coos Bay and is now hosted by Cam Perry. The show covers the local outdoors and lifestyle scene along the Southern Oregon Coast.

- **Columbia Basin Lifestyles** (no website) email dclay@atnet.net Longtime NOWA member Dennis Clay hosts this weekend show on KBSN 1470 out of Moses Lake. He covers not only the outdoors, but lots of lifestyle issues as well during his wide-ranging and long-running show.
- **Montana Outdoor Radio** (www.montanaoutdoor.com) Mark Ward (aka: “The Captain”) and his crew put on an entertaining show focusing on outdoor recreation with a focus on fishing and hunting in Montana. The show is broadcast live every Saturday morning on 21 stations in the Treasure State from 6 to 8 a.m.

As you can see, there are plenty of opportunities to make your voice heard, and several NOWA members have seized the opportunity to do so on these shows.

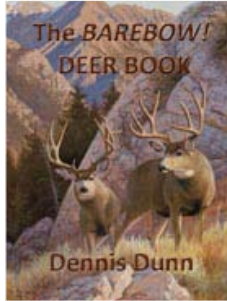
You can too!

In the same way you would pitch an article query, pitch a topic to a show host and a suggested length for the interview. You don't get paid to be an on-air guest, but the recognition, awareness or branding you create toward yourself or the product you are talking about can translate into work or sales.

For more, contact John Kruse, Northwestern Outdoors Radio: john@northwesternoutdoors.com

BAREBOW! goes e-book

Author Dennis Dunn (www.str8arrows.com) is pleased to announce that he has just finished re-publishing his award-winning book BAREBOW! as a seven-volume, e-book series. All seven volumes are now up and available for sale – at \$3.99 each – in both Amazon’s Kindle Bookstore and Barnes & Noble’s Nook Bookstore. The complete digital series now costs only \$27.93, versus the \$95 price of the standard hardcover edition. A free application is available from Apple that will permit the downloading of these electronic books (from Amazon only) to an i-Pad, also.



Because the original hardcover weighs 9 1/4 pounds, it never lent itself to bedtime reading, or to taking with you on an airplane, or up into your hunting treestand. Now the book can be downloaded, at little expense – in seven different segments – to light, portable, reading devices that can be taken with you anywhere you travel.

Volume One is titled The BAREBOW! Deer Book and contains all 18 stories, plus all of the stunning art work (both color and black-and-white) by Hayden and Dallen Lambson, found in the original five deer chapters of BAREBOW! Those chapters are titled, “Mule Deer,” “Columbia Blacktail Deer,” “Whitetail Deer,” “Sitka Blacktail Deer,” and “Coues’ Whitetail Deer.” In addition, you will find here the same comprehensive, taxonomic and biological information on each species and subspecies which made the parent book an encyclopedic reference on all North American big game.

Books Two through Seven are titled, “The BAREBOW! ELK BOOK,” “The BAREBOW! BEAR BOOK,” “The BAREBOW! SHEEP BOOK,” “The BAREBOW! CARIBOU BOOK,” “The BAREBOW! MOOSE BOOK,” and “The BAREBOW! BOOK of the FIVE, NATIVE, NORTH AMERICAN BIG-GAME ‘EXOTICS.’”

The final volume presents all 17 stories – plus the artwork, taxonomic material, range/distribution maps, etc. – from the five original chapters on bison, pronghorn antelope, cougar, Rocky Mountain goat, and muskox.

Hunters who happen to be elk enthusiasts will be delighted to learn that Volume Two, The BAREBOW! Elk Book, contains three, additional, brand-new elk stories, written since the original work came out, and not yet

published anywhere else. It also contains several new elk drawings by Dallen Lambson that were not published in the hardcover editions.

All the books are designed to appeal to the hunter and non-hunter alike. For that reason, they contain no “hero photos” of the author with any of his trophies at the kill-sites. That omission, however, is more than compensated for by the remarkable wildlife art of wildlife artists Hayden and Dallen Lambson, a highly revered father/son team from Pocatello, Idaho.

For anyone who thoroughly enjoys being an armchair adventurer, with literature that never puts one to sleep, nor exposes one personally to the hazards of setting foot in the wilderness, oneself, the seven volumes in this exciting e-Book series are an absolute “must-have.” And – finally – BAREBOW! becomes affordable for virtually everyone.

Northwestern Outdoors Radio airs in Big Sky country and adds four new stations

Northwestern Outdoors Radio, heard on stations in Washington, Oregon and Idaho, has now expanded to a fourth state - Montana! Host John Kruse’s hour-long show focusing on fishing, hunting and outdoor recreation in the Northwestern United States will now be heard Saturdays at 6 a.m on KBSR 1490 in Billings and Laurel, KYLW 1450 in Billings and Lockwood, and KHDN in Hardin. All three stations are part of the Big Sky Radio Network. Northwestern Outdoors Radio can also be heard Sunday mornings at 5 a.m. on KBLL 1240, a Cherry Creek Radio station located in Helena.

These additions mean Northwestern Outdoors Radio is now heard 48 times every week on 37 stations throughout the Northwest. This makes Northwestern Outdoors the fourth largest syndicated outdoor radio show in the nation.

Northwestern Outdoors Radio is produced every week from its flagship station at 560 KPQ in Wenatchee, Wash., where it was first heard in October of 2007. The show host and producer is John Kruse, a veteran outdoor writer and broadcaster. In addition to John’s voice, you’ll also hear regular features from Kelsey Hilderbrand with Crosshairs, Kyla Merwin’s Oregon Road Tripper Report and John Quaintance who delivers Insights from the National Shooting Sports Foundation. You can find out more about Northwestern Outdoors Radio, to include a complete list of stations and air times, at www.northwesternoutdoors.com.

Travel Salem

This issue's Member Photo Gallery comes courtesy of Travel Salem (www.TravelSalem.com) a non-profit organization promoting Oregon's Marion and Polk counties for leisure tourism, convention and event business.

If you would like to contribute a photo gallery for consideration in future issues, please submit 6 to 10 snapshot size photos in low resolution to mvp@ccountry.net. We may not be able to use them all, but we certainly can't use any we don't receive.



TRAVEL SALEM

Rafting on the North Santiam River



TRAVEL SALEM

South Falls – one of 10 beautiful waterfalls found on the “Trail of 10 Falls” at Silver Falls State Park



KELLY JAMES

Cycling through Gallon House covered bridge in Marion County



THE OREGON GARDEN

The Oregon Garden, an 80-acre botanical garden located in Silverton, Oregon

2013 NOWA ANNUAL CONFERENCE
 "MINING FOR JOURNALISTIC TREASURE"



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Questions? Call Executive Director Kyla Merwin Cheney at 541/815-1010.

Thank you!

**NOWA thanks
 our EIC sponsor
 Supporting Members**

NOWA wants to thank the gracious and enthusiastic support of our Supporting Members who have sponsored the Excellence in Craft Awards for the 2013 Annual Conference. Without their vision and support, we would not be able to honor the best among the best of our outstanding membership. For the first time ever, NOWA is committed to awarding equal prize money to each category from this point forward.

That means we need eight more sponsors to join the fray.

In the mean time, our heartfelt gratitude goes out to these generous EIC Sponsors:

- ATK Ammunition Systems Group**
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**More contest sponsors
 welcome and needed!**

To Sponsor an Excellence in Craft Award (\$200), please contact Kyla Merwin Cheney at nowa@kmc-media.com at your earliest convenience. Thank you!

NSSF Postpones Shooting Sports Summit to Focus on Current Legislative Challenges

The National Shooting Sports Foundation's Shooting Sports Summit, set for June 10-12 in Springfield, Mass., has been postponed to June 9-11, 2014.

"We have postponed the Shooting Sports Summit so we can fully focus our resources on the legislative and regulatory challenges our industry is facing," said Chris Dolnack, NSSF senior president and chief marketing officer. "We remain committed to working with our Task Force 20/20 partner organizations to increase hunting and recreational shooting participation by 20 percent by the end of 2014."



Formed in 2008, Task Force 20/20 Steering Committee consists of key individuals from 15 organizations representing the industry to assist with reaching the stated goal. The top initiatives that surfaced from Task Force 20/20 were to develop programs and efforts to serve as models for many motivated groups to use and to lower costs for implementation. Existing and effective programs were enhanced to reach the most people possible and are referred to as "Models of Success" programs.

"NSSF will provide an interim report on the progress of Task Force 20/20 Models of Success projects later this year," said Melissa Schilling, NSSF director of recruitment and retention.

Projects designed to increase hunting and recreational shooting participation that are gaining traction can be found in Florida, Texas, Michigan, Alabama and several other states.

For more about NSSF, visit www.nssf.org.

Alpen Optics Unveils New WBDC-TACT Reticle for Pin-Point Accuracy in 2013

Alpen's new WBDC-TACT reticle is designed for pin-point accuracy at any distance. The reticle is designed with 1 MOA and 5 MOA increments across both the horizontal and vertical axis to help find the best target range. It is available in the Apex XP (Xtreme Performance) 6-24x50 Apex Rifle scope model 4058.

Alpen's top line Apex XP riflescopes are fully loaded with Xtreme Performance features. All lenses are fully multi-coated for maximum light transmission and optical clarity. Fast focus eyepieces and generous eye relief are found on all rifle scope models. Alpen Apex XP riflescopes provide the ultimate in shooting performance. Alpen Apex XPTM 6-24x50 Rifle scope Features:

- WBDC-TACT reticle
- Shock tested to 1,000g's magnum load
- Fully multi-coated lenses for maximum light transmission
- Fully waterproof, fog proof and shockproof construction
- Zero-set low profile windage and elevation adjustments
- Fast focus eyepieces and long eye relief
- Alpen hard coat, black matte, non-reflective finish
- Alpen's No-Fault, No Problem Lifetime Warranty



Alpen's Apex XP No-Fault Warranty

All XP riflescopes are covered under our no fault no questions asked warranty. If you have any problem with your XP rifle scope for any reason, send it back to Alpen and we will repair or replace it FREE...period.

About Alpen Optics

Alpen Optics has won 7 Great Buy Awards as seen in OUTDOOR LIFE magazine — more than any other optics company — EVER.

For more information about Alpen Optics, please visit www.alpenoptics.com or call 877-987-8370. Join us on Alpen's Facebook.

Bushnell Partners with Team Primos to Introduce The Truth Laser Rangefinder

Bushnell Outdoor Products, an industry-leader in high performance sports optics for more than 60 years, has partnered with Team Primos to introduce The Truth with ARC laser rangefinder. Compact and precise, The Truth acquires targets out to 850 yards.

Designed with Team Primos, The Truth laser rangefinder offers hunters 5-850 yards ranging performance, with distance readings also available in meters. In bow mode, it features the exclusive Angle Range Compensation (ARC) technology, providing the true horizontal, or "shoots-like", distance from 5-199 yards to help bow hunters select the right pin with confidence. In addition to lightning fast distance measurements, The Truth provides precise measurements, with +/- one-yard accuracy on every distance reading.



Designed with a slim vertical profile and simple one-button operation, The Truth features four power optical magnification. The rainproof unit includes a convenient battery life indicator in the view screen. The Truth with ARC laser rangefinder from Bushnell will be available in January 2013 for a suggested retail price of \$199.99.

Thanks to the Bushnell Bulletproof Guarantee, The Truth is backed with a 100 percent money-back, no questions asked guarantee. Within one year of the date of purchase, consumers can return the product to Bushnell for a full refund. For more, visit www.bushnell.com.

NOWA EIC Contest Update

BY PAUL F. VANG

My wife scratched her head as I hauled armloads of oversized envelopes from the spare bedroom and then created piles of envelopes and folders on the living room floor, while Andy Murray and Roger Federer slammed tennis balls at each other from the Australian Open on the TV set in the background.

Kay often questions my sense of organization, and this was certainly one of those occasions, especially when I told her that each of those piles would multiply into three piles, as I separated the copies of articles and photos to send to judges, while keeping originals for my files. "Sooner or later it will make sense," I assured her.

It's Eric Hansen's fault. Back at the end of October, we were getting ready to take a pheasant trip to North Dakota and my mind was wandering to big, gaudy cockbirds flushing from the grasslands, so when Eric phoned and asked if I would run this year's Excellence in Craft contest I didn't

have a ready excuse to say "No."

The first entry arrived in mid-November, giving me a jolt of reality. From New Year's Day to entry deadline on Jan. 15, each day's mail delivery became an occasion, as we wondered how many big envelopes would show up. At the end, we also got used to seeing a Fed Ex truck drive up to add to the growing pile.

By Jan. 15, my spreadsheet had grown to three pages, with a total of 113 entries in the various categories.

By Groundhog Day, those piles were all sorted out, packed in envelopes and mailed off for judging by non-NOWA members. If all goes well, the judges will complete their deliberations by the time you read this, and we'll be ready to hand out awards at the NOWA conference that first weekend of May.

While there is certainly work involved with this project, there's also a lot of fun, as I've exchanged a lot of emails and phone calls with NOWA members, and I hope I was of some assistance in helping members get their entries ready.

I've had the privilege of getting an early peek at the entries. It's impressive to see the great work that our members are producing. I'm glad I'm not one of the judges.

WANTED

NOWA Newsletter Editor

NOWA seeks a qualified member to edit and produce our digital newsletter. Solicit and compile information and illustrations for "Field Notes," typically 16-20 pages 10 times a year. This includes gathering news from Supporting Members, images for the photo gallery, craft improvement articles, NOWA events, and more. Work closely with NOWA's executive director on content and distribution. Best advice: Review previous newsletters for a comprehensive understanding of content.

Must own hardware and software for editing articles and manipulating images to produce a low-resolution PDF. Compensation: \$235 plus a \$30 equipment allowance per issue. To apply, send resume, cover letter and work samples to NOWA HQ at nowa@kmcmedia.com. Deadline: Materials to be received at NOWA HQ no later than April 5, 2013. Electronic submissions preferred. For more information, please contact board president, Eric Hansen, at hesja@juno.com.

A Half Dozen Ways a Bandana Can Save Your Life

BY KYLA MERWIN CHENEY

Things can go bad quickly in the wild, unruly outdoors. This is a fact of life that outdoor writers and photographers face all the time – because the best adventures, the best stories and images are almost always found way, way off the beaten path. While this profession/lifestyle offers fascinating and peaceful opportunities in the great out-of-doors, it also contains certain inherent risks. Sometimes even the smallest detail can make the difference between fun and disappointment, comfort and misery, and even life and death.

Sometimes even the smallest detail can make the difference between fun and disappointment, comfort and misery, and even life and death.

On that note, here are six ways a big, brightly colored bandana – tucked into your backpack or back pocket – can make a huge difference to your experience in the backcountry.

- 1 Lost?** Tie your bandana to a tree branch or ski pole to help rescue teams find you.
- 2 Cut or Bit?** Use the bandana as a tourniquet by wrapping it tightly above the blood flow of your injury.
- 3 Sprained or Broken?** Use your bandana as a sling or compression support on joints or muscles.
- 4 Hot?** Dip your bandana in water and wrap it around your neck; this is one of the most efficient ways to lower your body temperature and prevent heat stroke.
- 5 Cold or Wind-Blown?** Fashion a head or face covering with your bandana to help fend off the chill, wind, and dust.
- 6 Successful Hunt?** Tie that bright bandana to the head or antlers of the animal you're packing out so you don't look like the animal you just shot to another hunter at a distance.

Note: A simple bandana can be useful, but it cannot replace good planning. Wear layers, let more than one person know where you are going and when you expect to return, bring plenty of water and food, check relevant weather reports, and carry a cell phone and GPS.

If you have other survival ideas or experiences, email them to us at nowa@kmc-media.com.

Be safe out there!



DUANE DUNGANNON

Displaying a colorful bandana is a bright idea when packing antlers.

NOWA Annual Conference

May 2-5 ♦ Wallace, Idaho

We're heading to the silver capital of the world in May to mine for journalistic treasure. The annual NOWA Conference presents a fantastic opportunity to stretch your literary muscles, hobnob with your colleagues, and swap fish tales.

Gary Lewis is piloting the conference program, which promises to inspire and inform today's journalists in the ever-changing digital landscape.

The Wallace Inn – under the guidance of NOWA member Rich Shaffer – hosts this year's conference and will be offering rock star deals on rooms to conference attendees.

THURSDAY

7:00 - 9:00

Wine Social

FRIDAY

8:00 - noon

SUPPORTING MEMBER DAY

Get to know our Supporting Members

Lunch

1:00 - 4:00

Skills sessions and Supporting Member displays to include: archery, optics, air guns, mountain man blackpowder, Beauty and the Beak, tackle crafting

6:00

Dinner and silent auction

Entertainment: Lewis and Clark re-enactors

SATURDAY

8:30

How to Thrive as a Freelancer

9:15

Packaging your Story

10:00

Morning break

10:15

Breakout sessions:

Photography for Writers

A Beginner's Guide to Social Media

11:00

Marketing Your Book Beyond the Bookstore

12:00

Lunch break

1:00

Native American Wildlife programs - Picture you telling their story for fun and profit

2:00

Lifestyle Writing - how to blend food, drink and travel into your writing, radio, TV

2:45

Afternoon break

3:00

Breakout sessions:

Photo critique with Keith and Eric

Prose critique

3:30

Breakout sessions:

Captions that Captivate

TBC

4:00

Newsmaker session - Wolves Across the West

6:00

Awards banquet - Eric Hansen presiding

SUNDAY

9:00

BUSINESS, FEEDBACK AND RAFFLE

Business meeting

10:00

Feedback session

11:00

Raffle

PEG OWENS/IDAHO TOURISM www.tourism.idaho.gov

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