

NOWA News

Northwest Outdoor Writers Association



April 2011

Conference guests will find local fare seaworthy

With 130 miles of marine shoreline and 100,000 acres of highly productive farmland, Bellingham and Whatcom County, Washington are a fresh food haven stretching deliciously between the Salish Sea and snow-capped Mount Baker, near the U.S. – Canadian border.

Hungry travelers begin with the Whatcom Food & Farm Finder, which lists more than 70 local farms and fisheries open to the public, and 44 local eateries. A wide range of seafood, berries, apples, pears, vegetables, wine, fresh organic meats, cheeses and dairy products tantalize and satisfy every taste bud. Although a new version of the guide is produced each April by Sustainable Connections, most of the locations welcome visitors year-round. The free guide is available on the Sustainable Connections website, www.sustainableconnections.org as well as at the Bellingham Whatcom County Visitor's Center, and at 200 locations across the county.

Proximity to the water makes Bellingham a natural seafood destination. On the south side of town, Chuckanut Drive hugs the shoreline as it carries visitors to Taylor Shellfish Farm. Specializing in native clams, geoducks, mussels and oysters, Taylor Shellfish farms 1,700 acres of tideflats in Samish Bay. Products fresh from the sea are available direct to customers in the farm store, and can be eaten at picnic tables overlooking the water or taken home to enjoy. If oyster eating is the plan – don't forget the proper wine. Each year Taylor Shellfish conducts a West Coast wine competition to find the 10 best bottles to consume with oysters. The Oyster Wine winners are listed on their website at www.taylorshellfish.com.

In the 1900s, Bellingham was home to the largest canning operation in the world. Although the industry has been replaced with modern businesses on the waterfront, seafood eateries are still abundant, including the Big Fat Fish Company, Skylark's Hidden Café, Fairhaven Fish & Chips, Flats Tapas Bar, the Cliff House, and Anthony's Homeport.

Each year, the Fairhaven Historic District celebrates its



LAST CALL!
For NOWA conference information and registration forms, see pages 11-16.

Proximity to the water makes Bellingham a natural seafood destination.

culinary past and present with the Dirty Dan Days Seafood Festival, April 24-25, 2010. The weekend event features a variety of seafood demonstrations, contests and nibbles. On Sunday, 15 local restaurant chefs compete for bragging rights in the Chuckanut Chowder Cook-off. Past entries have included such varieties as Chipotle Corn, Smoked Salmon, Pumpkin Corn and Seafood, Manhattan Style and Traditional New England style. For \$10 visitors can sample as many as they'd like and enjoy a bowl of their favorite, while voting for the People's Choice champion.

To the north and east of Bellingham, farm production in Whatcom County ranks in the top three percent of all counties in the United States. Whatcom County is also the nation's largest producer of red raspberries, growing 60 percent of the U.S. crop, first in the nation for milk production per cow, and first out of 39 Washington state counties in overall dairy production.

An abundance of local milk also means an abundance of local cheese and ice cream. Northern Whatcom County was primarily settled by Dutch, who brought their tradi-

(CONTINUED ON PAGE 11.)



NOWA News:

Editor:

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Deadline: 20th of the month preceding the month of publication. The NOWA newsletter is published 10 times a year by the Northwest Outdoor Writer's Association, a registered Washington State nonprofit, tax-exempt, public supported organization under IRS 501(c)(3) Code. Newsletter contributions in the form of feature articles, news items, letters-to-the-editor, etc. are welcome.

Manuscripts should be submitted on disc, in the body of email, or as a WORD or text attachment.

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Debbie Kerr, Executive Director

NOWA web site: www.northwest-outdoor-writers-association.org

NOWA on Facebook: Search for Northwest Outdoor Writers Association

Officers & Directors 2010-2011

President

Adela Jackson, Fairbanks, AK

Officers

Vice President

Bill Mullins, Boise, ID

2nd Vice President

Greg Gulbrandsen, Bend, OR

Secretary/Treasurer

Debbie Kerr, Kimberley, BC

Chairman of the Board

Dave Kilhefner, Tualatin, OR

Directors

Terms expire May 2011:

Tim Christie, Coeur d'Alene, ID

Ron Kerr, Kimberley, BC

Jack McNeel, Coeur d'Alene, ID

Terms expire May 2012:

Jean Bullard, Seattle, WA

John Kruse, Malaga, WA

Peter Schroeder, Seattle, WA

Terms expire May 2013:

Bert Gildart, Bigfork, MT

Eric Hansen, Corvallis, OR

Chuck Robbins, Dillon, MT

Supporting Member Liaison:

Vacant

Executive Director:

Debbie Kerr, Kimberley, BC

EARN \$50.00

NOWA will pay \$50 when you sponsor three or more new members who pay their dues and initiation fee. Must be completed between April 1, 2011 and March 31, 2012.

Committees

Conference Program:

Bill Mullins, Risa Wyatt, Greg Gulbrandsen, Tom Reichner
Conference Supporting Member

Day: *Greg Gulbrandsen, Debbie Kerr, Karen Lundquist*

Conference Site Selection:

Gary Lewis, Debbie Kerr, Bill Mullins, Greg Gulbrandsen

Craft Improvement:

Dave Kilhefner, Chuck Robbins

Excellence in Craft Contest:

Tim Christie, Gary Lewis

Ethics: *Jack McNeel, Sue Hansen*

Finance:

Peter Schroeder, Dave Vedder

Fred L. Peterson Award:

Dennis Clay, Gwen Peterson, Debbie Kerr

Markets:

Dave Kilhefner, Natalie Bartley

Membership Recruitment:

John Kruse, Tim Christie, Dave Vedder

Nominating:

Dave Kilhefner and the Past Presidents Council

Outreach & Public Relations:

John Kruse, Marilyn Stonehocker, Mary Faber

Pass It On Award:

Duane Dungannon, Michael Williams, PJ DelHomme

People's Choice Photography:

Ron Kerr, Tim Christie

Raffle & Silent Auction:
Debbie Kerr, Jo Wilson, Pam Vedder

Stan Jones Scholarship:

Alan Liere, Jack McNeel

Website:

Scott Richmond, Adela Jackson

NOWA Member Updates

NOWA Officers Elected

No surprise on the tabulation of results for the election of officers. The three candidates running for three available director positions were elected. Positions are effective after the Annual General Meeting May 1, 2011.

Directors, 3 year term (ending 2014): Natalie Bartley, ID; Josiah Darr, WA; Tom Reichner, WA.

Retiring board members who will complete their term May 1, 2010 are: Tim Christie, ID; Ron Kerr, BC; Jack McNeel, ID.

Congratulations to the winners and thank you to the outgoing directors. NOWA greatly appreciates all those willing to commit time to NOWA by letting their names stand.

Unfortunately, there was no candidate for the 2nd Vice President position and it will be vacant effective May 1, 2011. Members are encouraged to consider this position. There will be a call for nominations at the Annual General Meeting, May 1, 2011.

Welcome New Members

Individual Members:

Harris, James – P.O. Box 898, Boseburg, OR 97470; phone: 541-677-0902; e-mail: jimmy007@q.com; web site: www.jamesrharrisimages.com; status: Apprentice; Sponsor: Gary Lewis.

James R. Harris has written three books: *Rural Acreage: Finding the Right Place*, *Being Wild* and *Black-tailed Deer of the Great Northwest*. He has had an article (Shooting on Private Land) published by OUTDOOR PHOTOGRAPHER magazine and sold several images of black-tailed bucks including one to Kings Calendars. As a wildlife photographer he focuses on native Northwest species such as black-tailed deer, coho salmon, flying squirrels, birds of prey, wood ducks, mallards, Canada geese, hummingbirds, quail, band-tailed pigeons, turkeys and others. He is expert at understanding the habits of black-tailed deer.



Marchant, Scott – P.O. Box 9498, Boise, ID 83707; phone: 208-830-7444; work: 208-830-7444; cell: 208-830-7444; e-mail: scottma@mac.com; web: www.hikingidaho.com; Status: Active; sponsor: Natalie Bartley.

Scott Marchant is the founder and owner of Hiking Idaho, a publishing company based in Boise, ID. The company was founded in 2009 and Scott has written and published two books: *The Day Hiker's Guide to Stanley* and *The Day Hiker's Guide to Sun Valley & Ketchum*. He will be introducing an outdoor greeting card line in the spring. His newest book, *The Day Hiker's Guide to McCall & Cascade*, is scheduled for market introduction April 1. When not hiking, Scott enjoys snowshoeing, attending live music venues and improving his outdoor photography skills.



Otto, Terrance – 22835 SE Bornstedt, Sandy, OR 97055; phone: 503-668-6320; e-mail: orotto@wavecable.com; spouse: Barbara; Status: Active; Sponsor: Duane Dungannon. Freelance outdoor writer and professional photographer of fishing, hunting, habitat restoration, fish and wildlife management, mushrooming, and more, with a fisheries biology background. Contributor to GAME AND FISH magazine, NORTHWEST SPORTSMAN (columnist), SALMON TROUT STEEL-HEADER, OREGON HUNTER, FISHING AND HUNTING NEWS, AND MIDWEST OUTDOORS. Member: Oregon Hunters Association, Freshwater Trust



Directory Updates

Individual Members:

Knight, Tom - delete e-mail: tom@tamarindobay.com

Supporting Members:

Bass Pro Shop – title for contact Katie Mitchell: Bass Pro Shops Group Communications

President's Message

by Adela Jackson

Balance Act

Life is a balance. Is your life in balance or is it just an act? Each of us discovers the answer as we multi-task our way through life. We balance our careers with our family with time for ourselves. Each upset is an opportunity for growth. With it we discover what we need to keep our life in balance. We want to stay healthy, happy and hopeful.

All of nature is in balance to keep continuity in the cycle of life. Balance happens on a daily basis. By connecting to nature, we connect with ourselves. As we become centered and focused we find that our balance comes from within. In order for us to be the best of who we are we must maintain that balance.

How do you maintain balance in your life? My guess is you step outside the four walls surrounding you. Those walls bulge with the pressure of deadlines, conflicting commitments and demand on resources. Step outside to breathe fresh air and absorb the energy of natural daylight.

As I drove home through the Goldstream Valley I came to the place where my dog, Dotsie, and I go skijouring. I remembered a time a couple of weeks ago when the weather was perfect to go skijouring, but I had other commitments. Today I can't

remember what those commitments were. To skijour with my dog would've been the most memorable choice. I carry images of memorable outdoor experiences in my head and heart to keep my life in balance.

In order to balance my artistic side with my photographic pursuits, I like to take my photographic images to the next level by transforming them into artistic statements or outdoor graphics, which have appeal to a broader audience than just photographs.

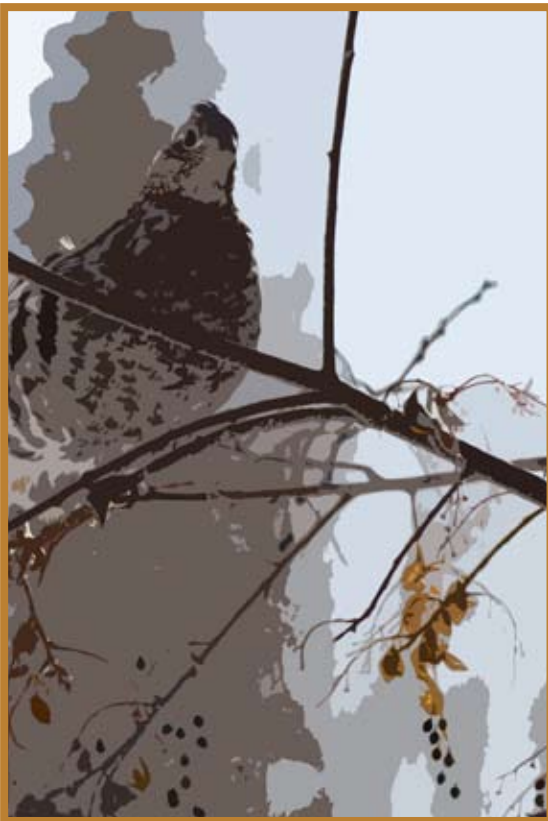
The objective is to allow the viewer to see deeper into the photo and isolate details and colors they might not see in the photo. This type of manipulation is done in Photoshop and is reminiscent of the 1970s posterization process. It is most effective when used on a low contrast image.

I took these grouse photos last winter and was particularly amused by the birds' calisthenics. This fat bird balanced upside down on a thin branch to eat the chokecherries. I kept expecting the bird to fall.

Thanks for allowing me to serve as your NOWA President this past year and share my thoughts with you through this column. I'll see you in Bellingham!!!

Adela Jackson

Photos ©Copyright 2011 Adela Jackson



This image was *People's Choice* in my July photo exhibit at a local gallery. In an October exhibit, the image won Juror's Choice for *Best of Show* in Multi Media. Graphic images from photographs make attractive artwork for book covers, posters, notecards, ad layouts and tshirts.





NOWA Member Photos



NOWA member G.I. Wilson of Keizer, Ore., caught this springer on the Willamette River recently.



NOWA member Dennis Dauble of Richland, Wash., holds up two redbill surf perch caught off the rocks near Seal Rock using mussels for bait.

Editor's Note: This new feature spotlights NOWA members practicing what they preach. Send your personal favorites in low-resolution to mvp@ccountry.net. We can't promise we will be able to use them all, but we can promise that we can't use them if you don't send them.

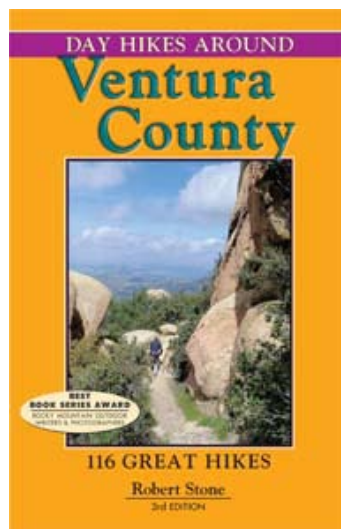
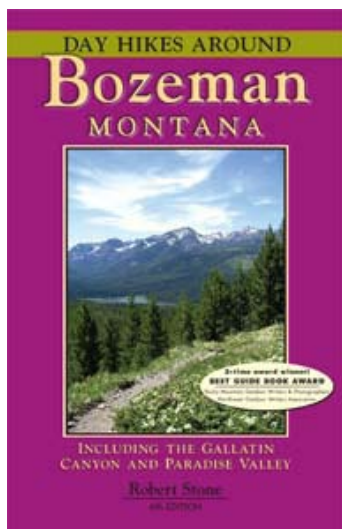


NOWA member Bernard Rosenberg takes a moment to land a rockfish while on consultancy assignment in Kodiak, Alaska.

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Writers Association 

NOWA Member News



NOWA member Robert Stone releases two new day hike books

Robert Stone, author and publisher of Day Hike Books, has just released two books: *Day Hikes Around Bozeman, Montana* and *Day Hikes Around Ventura County*.

Day Hikes Around Bozeman, Montana is a soft cover book with 320 pages, 110 hikes and 129 maps. It sells for \$15.95.

Day Hikes Around Ventura County is a soft cover book with 320 pages, 110 hikes and 129 maps. It sells for \$15.95.

Both books can be purchased from all the usual places: Amazon, Barnes & Noble, Borders, REI, and most book stores and outdoor shops.

Since 1991, Robert Stone has been writer, photographer, and publisher of Day Hike Books. Robert has hiked every trail in the Day Hike Book series. With 23 hiking guides in the series, many in their third and fourth editions, he has hiked thousands of miles of trails throughout the western United States and Hawaii. Robert is a Los Angeles Times Best Selling Author, an award-winning author of NOWA, the Rocky Mountain Outdoor Writers and Photographers (RMOWP), the Outdoor Writers Association of California (OWAC), and the Bay Area Travel Writers (BATW).

Robert resides in the Rocky Mountains of Montana and winters on the California Central Coast.

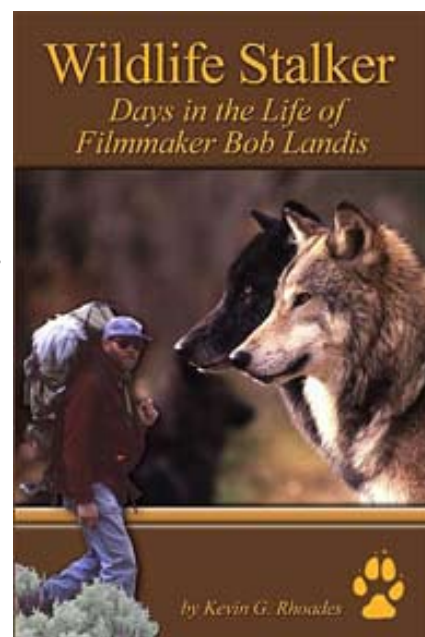
Member Kevin Rhoades publishes new book on wildlife filming

Wildlife Stalker – Days in the Life of Filmmaker Bob Landis

By Kevin G. Rhoades

www.BobLandisBook.com, www.FiveValleysPress.com, 184 pages, 22 b&w illustrations, softcover, \$17.95.

Recording incredible wildlife behavior on movie film and high-definition video is the hallmark of Bob Landis' films. For more than 40 years, he has made wildlife movies about swans, coyotes, elk, bison, bear, otters and more, and he loves to show the unusual: an eagle drowning a duck, or a coyote chasing a wolf, for example. A place dear to his soul, Yellowstone National Park is where most of this story takes place. This book contains two narratives wound into one: a depiction of days afield with a wildlife cinematographer who has filmed and co-produced stories about Yellowstone's iconic species – the bear, the wolf, the bison. His films have aired on PBS, Nature and on National Geographic Television. The book also is a collection of flashbacks to Landis' past – growing up in a small town in Wisconsin.



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E-mail: krhoades@kevinrhoades.com
Web site: www.kevinrhoades.com
406-274-0881

NOWA Member News



ALBERTA'S JASPER NATIONAL PARK/RISA WYATT

Mack's Lure Company hires new director of operations

Mack's Lure Company, a national fishing tackle manufacturer with headquarters in Wenatchee, Wash., is proud to announce that Ed Fields has been appointed as Director of Operations for the company.



Mack's Lure Company has been producing lures, to include the world famous Wedding Ring Spinner, since 1969. Asked about his new position, Fields states, "For a product to withstand the test of time it needs several key components. The products need to be able to do what they were designed to do and there needs to be a strong company with dedicated employees supporting their products."

Fields continues by saying, "Mack's Lure has been producing lures for over 40 years for two reasons: Number 1: THEY CATCH FISH! Number 2: The Company stands behind its products. That is exactly why I feel blessed to be here. As Mack's Lure moves forward with new and inventive products in the years to come, the goals established back in 1969 remain the same: Quality products – plus service – equals satisfied customers. That will never change."

To find out more about Mack's Lure Company, log on to their website, www.macks lure.com.

Media Point of Contact: Bob Schmidt, President, Mack's Lure Company, telephone 509-667-9202, email: Bob@macks lure.com



Northwestern Outdoors Radio picks up more stations in Oregon

Northwestern Outdoors Radio continues to grow, picking up two new affiliates in Oregon this month. KPNW 1120, Eugene, Oregon's highest-rated station, has added the show to its Saturday morning line-up at 5 a.m., and KJDY 1400 in John Day, Ore., is also picking up Northwestern Outdoors, with plans to broadcast it every Saturday at 10 a.m.

Northwestern Outdoors Radio has grown rapidly during the last two years and is now broadcast 23 times every weekend on 19 different stations in Washington, Oregon and Idaho. The show, hosted by NOWA member John Kruse, began broadcasting in late 2007 from its flagship station, 560 KPQ, a Cherry Creek radio station located in Wenatchee, Wash.

The award-winning, hour-long show covers a wide variety of outdoors recreational activities like fishing, hunting, hiking, camping, conservation, wildlife watching, outdoor destination ideas and more. As the name implies, the show has a distinct regional focus. A typical hour includes in-depth interviews, outdoors related news, field reports, upcoming regional events and regular features from Jay Ryan's Toyota Outdoors Radio and Crosshairs with Kelsey Hilderbrand. To learn more about the show, log onto www.northwesternoutdoors.com.



Links you'll find at NOWA's website: www.northwest-outdoor-writers-association.org

Links

Useful Links for Writers
Almanacs
Bartlett's Quotations
Cancopy
Canadian Association of Photographers and Illustrators in Communications
Columbia Encyclopedia and Dictionary Search
Editors Association of Canada
Maps & Directions
Outdoor Writers of America
Outdoor Writers of Canada
Periodical Writers Association of Canada
Roget's Thesaurus
The Copyright Website
The Writers' Home Resource Center
The Writers Union of Canada
U.S. Copyright Office
U.S. Library of Congress
Webster's Dictionary
Writers Contracts (WritingSchool.com)

Member Websites

Dan Aadland
Vicki Andersen
Jack Ballard
Chris Batin – Alaska Angler, Alaska Hunter
John Beath
Michael Carey
Tim Christie
Duane Dungannon
Dennis Dunn
Rob Endsley
Bert & Jane Gildart
Jim Goerg – The Reel News, The Sportsmen's Review
Greg Gulbrandsen - Cascade Creative, Upland Adventures
Hobie Hare – Photos, Blog

Bud & Linda Henderson
Daniel Homel
Adela Jackson
John Keizer
Bill Kremers
John Kruse
Gary & Merrilee Lewis – Gary Lewis Outdoors, High Desert Outdoorsman
Jennie Logsdon-Martin
Bill Luscombe - Luscombe Outdoors
Marc Marcantonio
Steve Maris
Betsy McGreer
Jack McNeel
Bob Mottram
William Mullins
Jim and Judy Pearson
Kurt Ploetz
Scott Richmond–Westfly
Chuck Robbins
Bernard Rosenberg
Terry Sheely
Merle Shuyler – Shuyler Productions, Great Western Sportfishing Show
Keith Szafranski – Mostly Wildlife Photos, Travels with Barrington
Kathryn Taylor
Allen Thomas
Kristy Titus
Vu Tran
Dennis Udlinek
Paul Vang
Joe Warren
Risa Weinreb Wyatt

Supporting Member Sites

3M Scientific Anglers
Alpen
ATK Ammunition
Bass Pro Shops
Boat U.S.
Cabela's Inc.

Camp Chef/Sport Grill
CastAway Rods
City of Nanaimo
Coleman Company
Delorme
Elkins Resort on Priest
Fairbanks Convention and Visitors Bureau
Filson Corporation
Flathead Convention & Visitor's Bureau
Freedom Group of Companies
Hells Canyon Visitor
Hunt's Photo and Video
Hunter Specialties
Jim Teeny, Inc.
Lamiglas, Inc.
Leupold & Stevens Inc.
Lincoln City Visitor
Lone Wolf Distributors (1988) Inc.
Long Beach Peninsula
Macks Lures
MyTopo
National Shooting Sports Foundation
North Central Idaho Travel Association
Pautzke Bait Company Inc.
Plano Molding Co.
Pure Fishing
Rocky Mountain Elk Foundation
San Juan Islands Visitors' Bureau
Shimano American Corporation
Tec Laboratories Inc.
The Sportsman Channel
Theodore Roosevelt Conservation Alliance
Toyota Motor Sales
Tri-Cities Visitors
Tri-Tronics Inc.
TTI-Blakemore Fishing
Winchester Ammunition
Yakima Bait Company Yamaha Marine Group



The 37th Frame

By
Gary
Christenson

Words cannot be too specific

Since it was an expensive and sophisticated piece of equipment, I sat down and read the installation instructions for the large Trace brand power inverter I had just bought for my RV. As I read the installation instructions, my brain did a double-take about connecting the power supply cables to the inverter: The instructions admonished that the power supply cables “cannot be too big.”

Uh, excuse me, just how “big” IS “too big?” If they ARE too big, what will happen? Likewise, if they are too SMALL, is that bad? The instructions provided no other clue about what size the cables should be.

Unless the purchaser/installer knew a LOT about electricity, he’d be completely flummoxed by such wording. Eventually, I realized that what the instructions meant was that the bigger the cables were, the better, because a larger conductor can conduct more electricity in a given period of time – and the conductor will stay cooler.

“Cannot be too big” is very poor advice; it doesn’t tell the installer what he needs to know. After a point, using a larger conductor makes no practical difference. Other considerations become more important, such as weight, ease of installation, and so on.

The manufacturer has done the purchaser a disservice; no guidance is given as to what the absolute MINIMUM size of conductors must be for a given load and distance. In high-current applications, the load AND the distance matter a LOT.

I would expect poor writing and instructions from a manufacturer of foreign or inferior goods, but this inverter was widely regarded as the best you could get at the time. It was designed and manufactured in the USA, so there’s no excuse for lack of familiarity with English.

It would have been MUCH more helpful – and less dangerous – if the instructions had provided some USEFUL guidance, such as providing a table showing MINIMUM and OPTIMUM cable conductor sizes for a given load over a given distance.

It’s a good reminder for those of us who fancy ourselves communicators to avoid being lazy and using vague terms, and rather provide the specifics clearly and concisely.



Picture owning a Panasonic

By Jonathan Lawton, Hunts Photo & Video

Panasonic is a company that many people may not generally associate with photography, but over the past three years they have released some of the most popular cameras on the market. Their development of the mirrorless Micro Four Thirds system helped introduce an entirely new class of camera that blends the image quality and control of a Digital Single Lens Reflex (DSLR) camera, with the size and portability of a point and shoot. Similar to a DSLR, the Micro Four Thirds system allows the use of interchangeable lenses, but it does away with the reflex mirror and optical viewfinder making the body of the camera much smaller than even the most compact DSLR’s.



The Panasonic G10 is the fourth Micro Four Thirds camera released by Panasonic to date. It is the lightest camera featuring a built-in electronic viewfinder. The G10’s body is constructed of metal and is wrapped in a grippy rubber compound making it easy to hold. Its back features a three inch LCD screen that either displays the camera settings, or when in live view mode, allows you to compose your photos. The heart of the camera is its 12-megapixel CMOS sensor with an impressive ISO range of 100iso-6400iso. In addition to taking great still images, the G10 also has a movie mode that can capture 1280x720 HD video files at 30 frames per second. The G10 comes with an image stabilized 14-42mm 3x zoom lens, but can accept any Micro Four Thirds lens on the market.

The G10 is powered by a rechargeable lithium-ion battery that can take on average 350 shots per charge. It can record in either JPEG or the RAW image format and accepts SD memory cards. The small size and image quality of the Panasonic G10 makes it a great camera for someone looking to step up from a point and shoot without having to deal with the size and complexity of a full size DSLR. It’s also a fine choice for a DSLR shooter who wants to down size their camera equipment without sacrificing their creative control and image quality.

Market News & Craft Improvement

FLORENCE/ERIC MARTIN

Alaska Fishing Magazine seeks article queries

ALASKA FISHING MAGAZINE is now live. To see it, go to www.outdoorsdirectory.com, look under publications, and click on Alaska Fishing Magazine.

Articles are needed for future issues:

- Summer: Trout Fishing in Bristol Bay region.
- Fall: Steelhead Fishing on Kodiak Island.

Winter queries are also welcome.

Payment will be \$400 for article (2,000-2,500 words)



and photos.

Contact Marty Sherman marty@outdoorsdirectory.com, martys@spiritone.com, 503-313-2842.

Take this good advice from an outdoor editor

Every month I get some of the same questions from writers, so I thought I'd take a moment to offer explanations for various concerns.

Just because your query wasn't selected doesn't mean your idea wasn't a good one. It may just mean we recently ran a similar story, have one in the pipeline or have a regional or national story scheduled that is too similar to your idea. If your query isn't selected, it is no reflection on the quality of your idea or my faith in your abilities.

To write the strongest query possible, describe the idea and the slant you'll take, explain its benefit to our readers, identify the resources you'll use (personal experience, state management officials, guides, property owners, veteran hunters, tournament anglers, etc.) and your photo support. NEVER claim to have good pictures when you don't. A query should consist of just one or two paragraphs. Please do not send completed manuscripts.

While a good writer can craft several stories from the same research, please never submit a story you've published previously or had sitting in a drawer. Moreover, don't simply try to tweak an existing story. Start with a blank sheet of paper. The results will be far superior and better satisfy the assignment.

Hope this helps.

Daniel T. McElrath
Editor
WASHINGTON-OREGON GAME & FISH

This is easily the best \$1 my wife ever spent

Over the years I have struggled to get quality trophy shots in the field for two key reasons: I rarely ever kill any quality trophies, and when I do, it's always down in some hell-hole where I don't want to pack my good camera setup and a tripod.

A compromise in the camera department is to carry my wife's digital, which isn't anything special, but suffices for the grip-and-grin shot when one presents itself once in a blue moon. But because no one is dumb enough to follow me into the bottomless abysses I hunt, I'm always stuck trying to take a self-portrait with a timer. This has meant trying to balance and level a top-heavy point-and-shoot camera on a rock, log, or whatever happens to be available. Sometimes it's even been my backpack. By the time I'm through fussing with makeshift tripods, I'm usually too cranky to smile in the photos.



All that changed when my wife stumbled upon a small mini-tripod in a dollar store that weighs only two ounces, which is not much more than the average fish I catch. It extends to a full six inches, which is just enough to get above grass, leaves, bugs and slugs, and it makes getting level a snap.

I even use it with my compact spotting scope.

—Duane Dungannon, Editor, OREGON HUNTER

2011 NOWA Conference

Conference guests will find local fare seaworthy

(CONTINUED FROM PAGE 1.)



BELLINGHAM WHATCOM COUNTY TOURISM

Whatcom County is the nation's largest producer of red raspberries, growing 60 percent of the U.S. crop.

tion for Gouda making with them. Today, highly acclaimed Gouda and other varieties are produced by talented cheese makers in the region.

Raspberries take center stage in July, which happens to be National Raspberry Month. Whatcom County celebrates at the Raspberry Festival in Lynden, July 15-16, 2011. Events include berry farm tours, raspberry ice cream sundaes, live jazz, sidewalk sales on Lynden's Front Street and more. (www.lynden.org). Take a leisurely drive through the raspberry fields to find Samson Estates Winery on Van Dyk road near Everson. Here raspberries are harvested steps away from a wine making facility and tasting room. Samson Estates (www.samsonestates.com) has made award-winning artisan raspberry, blackberry and hazelnut wines, as well as classic varietals with grapes from the Yakima Valley.

Whatcom County's locally grown products are also available weekly at the Bellingham Farmers Market (www.bellinghamfarmers.org) in two locations. The downtown Saturday market at Depot Market Square runs April through December, 10 a.m. to 3 p.m. In the Fairhaven Historic District, the market operates on Wednesday afternoons from noon to 5 p.m. Both feature a variety of fresh produce and unique items.

Camping Areas in Bellingham and Whatcom County

Washington State Parks

Birch Bay State Park
5105 Helweg Road, Birch Bay, 360-371-2800
Reservations 1-888-226-7688

Larrabee State Park
245 Chuckanut Dr., Bellingham, 360-676-2093
Reservations 1-888-226-7688

County Parks

Silver Lake
9006 Silver Lake Road, Maple Falls, 360-599-2776

Independently Owned

Bellingham RV Park
3939 Bennett Dr., Bellingham, 360-752-1224
888-372-1224

The Cedars RV Park
6335 Portal Way, Ferndale, 360-384-2622

Hidden Village RV Park
7062 Guide Meridian, Lynden, 360-398-1041,
800-843-8606

Lynden KOA
8717 Line Rd., Lynden, 360-354-4772

AA RV & Camping Park
6006 Portal Way, Ferndale, 360-384-0898

Birch Bay Resort Park
808 Harbor View Rd., Birch Bay, 360-371-7922

Beachside RV Park
7630 Birch Bay Drive, Birch Bay, 360-371-5962

Dutch Village RV Park
655 Front Street, Lynden, 360-354-4440

—Annette Bagley, Bellingham Whatcom County Tourism



2011 NOWA Conference

NOWA People's Choice Photo Contest is a go!

Popular in Seeley Lake, Mont., this contest will continue in Bellingham, Wash. The contest is only open to NOWA members attending the conference.

You can submit one photo only – any subject – and it does not have to be a published photo. The minimum size of the photo is 8" x 10" (or 80 square inches); the maximum size is 12" x 14" (or 168 square inches). Photos must be mounted on art board for display purposes.

Photos will be judged by all conference attendees, which will include Supporting Members, guests, spouses and NOWA members. There will be one vote per attendee, by secret ballot. The photo receiving the most votes will be judged the winner.

The People's Choice award category was selected to include NOWA members who are not "professional" photographers.

Please follow these guidelines:

- Bring your entry to the conference and give it to Ron Kerr.
- The only identification mark on the photo will be on the back, and be the last four digits of your phone number.
- Photos must not be digitally altered.
- One entry per member.
- Framed prints not accepted.
- Photos that have previously won any award are not eligible.
- The winner will be announced at the annual banquet.
- Prints will be available to pick up after the award is presented.



If you have further questions, you may contact Ron Kerr at ron.kerr@telus.net.

Photographer Challenge: Participate in Photo Shootout

There will be a photo shootout set up for Thursday and Friday. For signing up and more information contact Eric Hansen at hesja@juno.com or call (541) 231-1999. We need at least six participants for the shootout. Rules and categories will be set up and ready for you on Thursday.

Contest sponsored by Bellingham Whatcom County Tourism. — Eric Hansen

Here it comes: Phantasmagoria!!

And we are looking forward to it. NOWA's raffle and silent auction are always so much fun at the annual conference. Fun because of the treasures you no longer want. Do your spring cleaning. Go through the closets, garage, and shop. Bring us those items you can donate to the raffle and auction. You will help us create that "fantastic collection."

With your contributions, and those of the supporting members, we look forward to a lively time at the silent auction and bucket raffle.

Since this is our major fund-raiser, come prepared to buy lots of tickets (cash or check only).

If you have questions, contact Jo Wilson, (503) 390-4557 or gijowilson@msn.com.

Stan Jones Scholarship winner

This award is to encourage a new member to become an active member of NOWA through craft improvement opportunities at the 2011 conference and to meet other members.

The Stan Jones Scholarship for 2011 is payment of the conference fee for one new member.

Congratulations to Kyla Merwin-Cheney, who was selected to receive the award. —Alan Liere, Jack McNeel, Stan Jones Scholarship Committee

NOWA 2011 Conference Event Schedule

Thursday, April 28, 2011

8:00 – 4:00 pm NOWA Annual **Board Meeting**
8:00 am **Photo Shoot-Out** Registration
Lunch & Dinner on your own
6:00 – 7:00 pm **Registration** desk open
7:00 – 11 pm **Wine Tasting Social** - Get reacquainted with friends and colleagues before the business of the conference begins. Bring a bottle (or two) of wine from your local winery. Silent Auction - During the Wine Tasting Social you will get your first chance at silent auction items.
T-Shirt Exchange - bring a T-shirt or two and be prepared to negotiate your trade.

Friday, April 29, 2011

7:00 -11:00 am Registration desk open
8:00 am Welcome and Announcements
8:15 – 9:45 am **New Ways of Marketing Images** – Keith Szafranski
8:15 – 9:45 am **Local Business as Stewards of the Economy, Environment, and Community** – Derek Long
10:00 – Noon **Roundtable Discussions**, with summary presentations (please send topic suggestions to Bill Mullins wmullins1@mindspring.com)
12:00 – 1 pm Lunch, on your own
12:00 – 1 pm Turn in **Photo Shoot-Out** entries
1:30 – 3 pm **Lightroom 3** – Tim Christie
1:30 – 3 pm **How Media are Changing and How To Take Advantage of The Changes:** Lynda & Jim O'Connor
3:15 – 4:45 pm **Photoshop CS5** – Tim Christie
3:15 – 4:45 pm **Recent Changes in Publishing Most Relevant to Professional Writers** – Julian Smith, David Wolman
Evening Dinner – sponsored by Bellingham Whatcom County Tourism

Saturday, April 30, 2011

7:00 – 11 am Registration desk open
7:45 am Welcome and Announcement
8:00 – 10 am **The Future of Outdoor Writing and Photography in Print Media – Meet the Editors**, moderated by Sue Hansen
10:15 – noon **Breakout Day Presentations** – learn from our Supporting Members
Noon – 1 pm **Lunch** – sponsored by National Shooting Sports Foundation, hosted by Bill Brassard, Jr.
1:00 – 4 pm **Breakout Day Presentations** – learn from our Supporting Members
8:00 – 4 pm **Phantasmagoria Raffle** – will be open.
Annual Awards Banquet
5:00 – 6:00 pm Social Hour, including “What The Heck is That?” and Silent Auction
6:00 – 9:00 pm Banquet and Awards Presentations

Sunday, May 1, 2011

8 am NOWA **General Meeting**
9 am **General Feedback Session** – your opportunity to give conference planners your feedback, plus discussion of any topic pertaining to NOWA
10 am **Phantasmagoria Raffle** – NOWA wraps up its annual conference with the traditional annual raffle blowout
1 pm [ish] Hotel checkout and departure

Transportation to conference

Flying to Seattle to get to Bellingham?

Ground transportation from SeaTac airport to Bellingham is offered by Airporter Shuttle/Bellair Charters. Schedules and details are at www.airporter.com, or phone 866-235-5247. The adult rate (ages 16-59) is \$34 one way or \$60 round trip. Senior rates (age 60 +) are \$30 one way and \$55.50 round trip. All northbound trips (Seattle to Bellingham) must be pre-paid in advance. Drop off at the Guest House Inn in Bellingham is the closest location to the Lakeway Inn, which is across the street.

Direct flights from SeaTac to Bellingham are also available through Alaska/Horizon Airlines multiple times a day.
[Info provided by Bellingham Whatcom County Tourism. Airport schedule, in pdf format, also available from NOWA HQ]

Online source for Bellingham maps

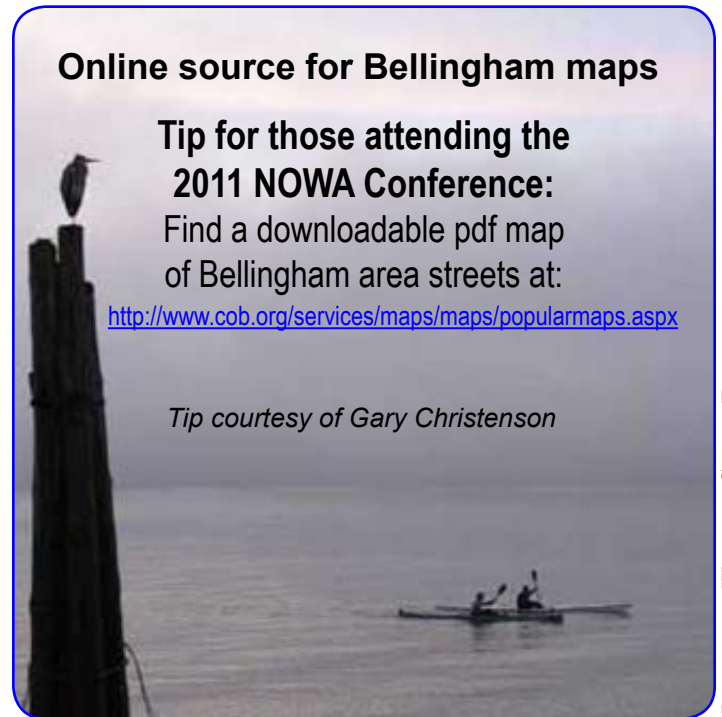
Tip for those attending the

2011 NOWA Conference:

Find a downloadable pdf map of Bellingham area streets at:

<http://www.cob.org/services/maps/maps/popularmaps.aspx>

Tip courtesy of Gary Christenson



BELLINGHAM WHATCOM COUNTY TOURISM



2011 NOWA Conference Registration

(Supporting Members please use separate form)

Conference location: Lakeway Inn, 714 Lakeway Drive, Bellingham, WA 98229

For Reservations Telephone 1-888-671-1011* (NOWA's conference rate: \$79)

*(confirm you are talking to the front desk at the Lakeway Inn - if not, call back later;
best time to call: 8:00 am - 3:00 pm, Mon – Fri; if possible talk to Karyn or Dana)

www.thelakewayinn.com

April 28 - May 1, 2011

Your Name(s) _____

New Member

1st Conference

Conference Guest or Spouse Name(s) _____

Banquet Only Guest or Spouse Name(s) _____

Conference Registration — Member: _____ people x \$ 99.00 = \$ _____

Full Conference Registration — Guest or Spouse of Member: _____ people x \$ 99.00 = \$ _____

Banquet Only (see Notes) — Guest or Spouse of Member: _____ people x \$ 50.00 = \$ _____

Non-member Registration: _____ people x \$150.00 = \$ _____

When the non-member joins NOWA within 30 days of the conference, the membership dues will be waived for the current year.
(This does not apply to Supporting Members)

TOTAL (US funds) \$ _____

Notes:

Banquet Only applies only to guests and/or spouses who are not attending any function other than the Banquet dinner on Saturday evening.

Full registration includes break refreshments, hosted meals and banquet.

NEW: Would you like your name on a list of those interested in sharing accommodation costs YES

Registration cut-off: NOWA is required to identify a minimum number of people for the banquet, therefore all conference registration forms must be **RECEIVED at NOWA HQ by April 15, 2011.**

After April 15 registration is \$110. If registering after April 15, please bring your registration form and payment to the conference. E-mail nowahq@telus.net to indicate you will be attending, but registering at the conference.

Make registration check payable, in US funds, to NOWA. Send Registration form and check to: NOWA Headquarters, 712 – 301 Street, Kimberley, BC V1A 3K3. Phone 250-432-0002, e-mail: nowahq@telus.net.

Cancellation / refund policy: Refunds of conference registration fees will be made on the following basis-

30 days prior to the conference date of April 29, 2011	Full refund
15 days prior to the conference date of April 29, 2011	50% refund
7 days prior to the conference date of April 29, 2011	No refund

Conference registration late fees are non-refundable. The Executive Director can authorize refunds after the seven-day cut-off only when there is a death in the immediate family.

Rev: Feb. 8, 11



2011 NOWA Conference

Supporting Member Registration

Conference location: Lakeway Inn, 714 Lakeway Drive, Bellingham, WA 98229
For Reservations Telephone 1-888-671-1011* (NOWA's conference rate: \$79)

*(confirm you are talking to the front desk at the Lakeway Inn - if not, call back later;
 best time to call: 8:00 am - 3:00 pm, Mon – Fri; if possible talk to Karyn or Dana)

www.thelakewayinn.com

April 28 - May 1, 2011

Your Name(s) _____

New Member

Company Name _____

1st Conference

Guest or Spouse Name(s) _____

Banquet Only: Guest or Spouse Name(s) _____

Conference Registration — Supporting Member: _____ people x \$99.00 = \$ _____

Conference Registration — Guest or Spouse: _____ people x \$99.00 = \$ _____

Banquet Only (see Notes) — Guest or Spouse: _____ people x \$99.00 = \$ _____

Product Display Tables Required: _____ tables x \$25.00 = \$ _____

TOTAL (US funds) \$ _____

Notes:

Banquet only applies to guests and/or spouses who are not attending any function other than the Banquet on Saturday evening. All supporting members are subject to the Registration Fee.

Registration Fee includes break refreshments, hosted meals and banquet.

The following information is due no later than April 15.

Please indicate what equipment you require: _____

Do you wish to make a product or service presentation Saturday, April 30, 2011 Yes No
 (A scheduled time will be e-mailed to you.)

Registration cut-off: NOWA is required to identify a minimum number of people for the banquet, therefore all conference registration forms must be **RECEIVED at NOWA HQ by April 15, 2011.**

After April 15 registration is \$110. If registering after April 15, please bring your registration form and payment to the conference. E-mail nowahq@telus.net to indicate you will be attending, but registering at the conference.

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Conference registration late fees are non-refundable. The Executive Director can authorize refunds after the seven-day cut-off only when there is a death in the immediate family.

Rev: Feb. 8, 11

NOWA 2011 Conference

“The Changing Face of Media”
Bellingham, Washington
April 28-May 1

Thursday, April 28

- NOWA Annual Board Meeting
- Photo Shoot-Out and General Registration
- Wine Tasting Social
- Silent Auction

Friday, April 29

- Conference workshops
- Turn in Photo Shoot-Out entries
- Phantasmagoria Raffle
- Hosted evening dinner

Saturday, April 30

- Conference workshops/Supporting Member activities
- Phantasmagoria Raffle
- Annual Awards Banquet:
No host bar, Silent Auction, What The Heck is That?!, Banquet,
Excellence in Craft Awards, Enos Bradner Award, Fred Peterson
Award, Pass It On Award, Photo Shoot-Out presentations

Sunday, May, 1

- NOWA Annual General Meeting
- General Feedback/Discussion
- Phantasmagoria Raffle

Registration form for members:

http://www.northwest-outdoor-writers-association.org/conference_reg_member_2011.pdf

Registration form for Supporting Members:

http://www.northwest-outdoor-writers-association.org/conference_reg_support_2011.pdf

Lakeway Inn & Conference Center (NOWA rate \$79): <http://www.bellingham-hotel.com>

Bellingham-Whatcom County Tourism: <http://www.bellingham.org>