



# NOWA News

*Northwest Outdoor Writers Association • December 2010*

## For fun at the 2011 NOWA Conference, just add water!



JOE STIANO

*Editor's Note: Bellingham Whatcom County Tourism is providing story and travel ideas ahead of the NOWA conference in Bellingham, Wash., April 28-May 1, 2011.*

**W**ater: It connects every living thing on earth, and few places are as connected to it as Bellingham, Wash. From the icy glaciers of Mt. Baker, which spill into the Nooksack River and out into salty Bellingham Bay, the region is submersed in a water-based eco-system.

Bellingham's Marine Trails offer miles of water adventure, kicked off with the annual Ski to Sea relay race each Memorial Day weekend. Hundreds of 8-person teams compete in the 7-leg race beginning with cross-country skiing on Mt. Baker's foothills, followed by downhill skiing, running, biking, two-person canoeing on the Nooksack, mountain biking, and finally kayaking across Bellingham Bay to ring the beachside finish-line bell in the Fairhaven District, as thousands of spectators cheer them on. The race signifies the opening of summer water season in Bellingham. 2011 marks the race's 100th year anniversary.

New for 2010, Elakah Expeditions ([www.elakah.com](http://www.elakah.com)) offers a variety of guided sea kayak trips, including half-day Bellingham Cultural and Natural History trips and half or full-day Lummi Island Discovery trips. Or make sea kayaking the focus of an entire vacation, with multi-day trips. Fun themes include: "Pirates of the San Juans" family trips, "Wild Harvest" edible trips, "Astronomy" trips, and an all-women expedition over the summer solstice.

Beginners also flock to Moondance Sea Kayak Adventures ([www.moondancekayak.com](http://www.moondancekayak.com)) to learn to sea kayak on Bellingham Bay with owner and instructor Sharmon Hill, while the more experienced find this an excellent opportunity to advance their skills. Moondance offers half-day, full-day

and multi-day trips, as well as skill builder sessions.

Gato Verde Adventure Sailing ([www.gatoverde.com](http://www.gatoverde.com)): The Gato Verde, a 42-foot catamaran, is the first plug-in diesel electric hybrid charter boat on the West Coast. Based in Bellingham, Wash., at the Bellingham Cruise Terminal, Gato Verde offers customized sailing instruction or carefree skippered sailing charters from 1.5 hours to 7 days in length. Group size is limited to 9 for overnight trips and 12 for day trips. Sunset cruises are offered throughout the summer. Gato Verde also teams with Elakah Expeditions to offer sailing kayaking excursions.

Shawmanee ([www.bellinghamsailing.com](http://www.bellinghamsailing.com)) is a 65-foot ketch, which can accommodate 46 people for day trips and 6 people for multi-day cruises departing from Squalicum Harbor. Each Wednesday night through the summer, the Shawmanee offers a Salmon Chowder Charter from 6 to 9 p.m. on Bellingham Bay for only \$45. Enjoy the sunset, all you can eat Boundary Bay salmon chowder in a rosemary bread bowl, and quiet calm of the wind and water.

Schooner Zodiac ([www.schoonerzodiac.com](http://www.schoonerzodiac.com)) is a living history of our maritime past. Learn how we are connected to the great windships and sailors of yesteryear. You will "man" the helm and be called to "watches" by the ship's bell. Learn your sailing station and raise the sails on the largest working sail boat on the West Coast. Using charts, learn to identify aids and hazards to navigation. Plot the schooner's course as Captain Vancouver did in these waters 200 years ago. Departs from Bellingham Cruise Terminal.

For more information, contact Jacqueline Cartier, marketing director, Bellingham Whatcom County Tourism, 904 Potter Street, Bellingham, WA 98229, (360) 671-3990, [jacqueline@bellingham.org](mailto:jacqueline@bellingham.org), [www.bellingham.org](http://www.bellingham.org).



PETER JAMES





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Deadline: 20th of the month preceding the month of publication. The NOWA newsletter is published 10 times a year by the Northwest Outdoor Writer's Association, a registered Washington State nonprofit, tax-exempt, public supported organization under IRS 501(c)(3) Code. Newsletter contributions in the form of feature articles, news items, letters-to-the-editor, etc. are welcome.

Manuscripts should be submitted on disc, in the body of email, or as a WORD or text attachment.

NOWA Headquarters  
712 - 301 Street  
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Email: [nowahq@telus.net](mailto:nowahq@telus.net)  
Debbie Kerr, Executive Director

## Officers & Directors 2010-2011

### President

Adela Jackson, Fairbanks, AK

### Officers

#### Vice President

Bill Mullins, Boise, ID

#### 2nd Vice President

Greg Gulbrandsen, Bend, OR

#### Secretary/Treasurer

Debbie Kerr, Kimberley, BC

#### Chairman of the Board

Dave Kilhefner, Tualatin, OR

### Directors

Terms expire May 2011:

Tim Christie, Coer d'Alene, ID

Ron Kerr, Kimberley, BC

Jack McNeel, Coer d'Alene, ID

Terms expire May 2012:

Jean Bullard, Seattle, WA

John Kruse, Malaga, WA

Peter Schroeder, Seattle, WA

Terms expire May 2013:

Bert Gildart, Bigfork, MT

Eric Hansen, Corvallis, OR

Chuck Robbins, Dillon, MT

#### Supporting Member Liaison:

Vacant

#### Executive Director:

Debbie Kerr, Kimberley, BC

NOWA web site:

[www.northwest-outdoor-writers-association.org](http://www.northwest-outdoor-writers-association.org)

## Committees

### Conference Program:

Bill Mullins, Risa Wyatt, Greg Gulbrandsen, Tom Reichner

### Conference Supporting Member

Day: Greg Gulbrandsen, Debbie Kerr, Karen Lundquist

### Conference Site Selection:

Gary Lewis, Debbie Kerr, Bill Mullins, Greg Gulbrandsen

### Craft Improvement:

Dave Kilhefner, Chuck Robbins

### Excellence in Craft Contest:

Tim Christie, Gary Lewis

### Ethics: Jack McNeel, Sue Hansen

Finance: Peter Schroeder, Dave Vedder

### Fred L. Peterson Award:

Dennis Clay, Gwen Peterson, Debbie Kerr

Markets: Dave Kilhefner, Natalie Bartley

### Membership Recruitment:

John Kruse, Tim Christie, Dave Vedder

Nominating: Dave Kilhefner and the Past Presidents Council

### Outreach & Public Relations:

John Kruse, Marilyn

Stonehocker, Mary Faber

### Pass It On Award:

Duane Dungannon, Michael Williams, PJ DelHomme

### People's Choice Photography:

Ron Kerr, Tim Christie

Raffle & Silent Auction: Debbie Kerr, Jo Wilson, Pam Vedder

### Stan Jones Scholarship: Alan

Liere, Jack McNeel

### Website: Scott Richmond,

Adela Jackson

## EARN \$50.00

NOWA will pay \$50 when you sponsor three or more new members who pay their dues and initiation fee. Must be completed between April 1, 2010 and March 31, 2011.

# NOWA Updates

## Renewal Reminder

Membership renewals were sent in November via e-mail. Please print your form and send it with your dues.

If you are entering the 2010 Excellence in Craft contest, you must be a member for 2010, plus must have submitted your dues for 2011.

Membership fees are due Jan. 15, 2011. Payments may be postdated to that date.

—*Debbie Kerr, NOWA Executive Director*

## Gary Lewis publishes 2010 *Hunting Oregon*

In *HUNTING OREGON*, the authors (past NOWA president Gary Lewis, Scott Haugen and Duane Dungannon) take you afield to hunt Roosevelt and Rocky Mountain elk, blacktail deer, mule deer, Columbia whitetails, bighorn sheep and more. Follow along on hunts for chukar, pheasant and turkey.

Discover when and where to hunt. Find patterns in travel and behavior and learn how game animals make use of cover. Learn how to plan the hunt, to take trophy animals, to turn the harvest into delicious and nutritious meals and prepare your prize for taxidermy.

*HUNTING OREGON* is about the pursuit of waterfowl, upland birds, small game, predators and big game in the Beaver State. It is also about a way of life, a passion shared by men and women, a passion we pass to the next generation. And it is the celebration of the chase and the solitary challenge, the time spent with friends or family around the campfire.

**Gary Lewis's *HUNTING OREGON***

ISBN: 978-0-9761244-1-2

Price: \$20.00

Softbound; 8-3/8" x 10-7/8"; 128 pgs

Gary Lewis Outdoors, P.O. Box 1364,  
Bend, OR 97709 • (541) 317-0116

GaryLewisOutdoors.com



## Stan Jones Scholarship to help new member attend 2011 Conference

*By Jack McNeel*

The Stan Jones Scholarship was established many years ago to recognize one of our early members and to eventually assist new writers. That fund still receives a few donations each year, but the total has not reached a point to make significant annual payments to a writer, or writers, and low interest rates prevent much increase to the fund as well.

The Board of Directors, during the Seeley Lake meeting last spring, decided to not stall any longer in hopes of building this fund up to be self-sustaining, but to start withdrawing small annual amounts to be used for encouraging new members to attend the annual meeting. The exact amount would be determined each year at the board meeting. For 2011, the board voted to award payment of the conference fee for one new member.

So now it's up to you. Are you a new member who would attend next spring's conference in Bellingham if your conference fee were paid? Or, are you a member with a new member in mind who you feel would be a good addition to the conference and the organization but might not attend if they didn't get a little financial help?

Alan Liere and I make up this committee to determine who will have their conference fee paid for them. We don't have a hardcore method of making that decision, but it basically will boil down to "most deserving and in need." We'll keep the nominations open until March 15. Any new member in any category is eligible. Send names and outlines of why your nominee would be a good candidate to either Alan (alanliere@yahoo.com) or me (jmcneel37@msn.com).

## DIRECTORY UPDATE

**Individual Members:**

**Darr, Josiah** – e-mail: [jdarrfishing@gmail.com](mailto:jdarrfishing@gmail.com)

## Preserve or Perpetuate?

**T**he dictionary says preserve means to “maintain in its original condition.” Perpetuate, on the other hand, is to “continue indefinitely.”

People often ask me how I endure the harsh winters in Alaska (I've been here 47 winters). I tell them I do the same thing the whales do: I go south. If I don't go south, then I (to use the expression) “go south” or deteriorate. I can always dress for the cold, but with only four hours of daylight in the winter, even my plants aren't happy! My southern sojourn is only a five-hour flight from Alaska. The whales figured this one out a long time ago: they spend summers in Alaska and winters in Hawaii. If I could afford to stay in Hawaii as long as they do, I would. My winter respite is only 3-4 weeks in Maui. Since first visiting Hawaii in the early '70s, I've enjoyed numerous outdoor activities, including horseback riding, scuba diving, snorkeling, saltwater fishing, sailing, boogie boarding, hiking, underwater photography, birding and botany.

The past three years I've participated in the International Hula Conference held in Honolulu in November. Through the conference I gained a better understanding of the Hawaiian culture. The early Hawaiians didn't have a written language, so they used the hula as a way to share information and stories. Through the hula they told stories about the fishing, weather and environment. The Hawaiians cultivated an increased capacity to remember and they memorized everything. They kept their experiences and culture alive by retelling their stories.

Hawaiians are very connected to the land. Their relationship to the outdoors reminds me of the way native Alaskans connect with the outdoors. Just visualize yourself alone on an island. Your top priority is “What am I going to eat?” The next one is “Where am I going to sleep?” The third one is “What am I going to put on my body?” But the Hawaiians take it one step further. They ask, “How do I



*NOWA President Adela Jackson hiking one of the many trails in Hawaii.*

take care of the resources I am using? How do I take care of this land so it will continue to take care of me and the generations behind me?”

Moana Beamer, the Hawaiian teacher I interviewed, had this to say: “We cherish and take care of the land, it is part of our family. We depend on each other. In this modern world people lose sight of the fact that, no matter where we are, in order for us to survive, this planet has to survive. The connection is very direct, but they think of it as far away. We must maintain our connection to the outdoors. Don't rope off a tree to preserve it, but sit under the tree and tell stories, eat the fruit and plant more seeds to perpetuate the life of the tree through future generations.”

Do we preserve NOWA by maintaining the organization as it was founded? Or do we perpetuate NOWA by incorporating new ideas to make it a dynamic organization that will influence future generations? It's important to preserve our history and the stories of those outdoor writers before us. But it's also important to tell new stories – stories of an evolving landscape involving new ways of enjoying and exploring the outdoors. My next, newest outdoor adventure: I'm going on a zipline above the Hawaii rainforest!

# Market News

## ALASKA FISHING magazine

Preferred word count for features: 2,000 to 2,500

Average pay scale for features: \$250 to \$400 for story/photo package

Preferred word count for columns: N/A

Average pay scale for cover photo: N/A

Average pay scale for inside photo: N/A

Illustrations: N/A

Payment: Upon publication

Publication rights: One Time (First North American Serial Rights)

Writer & Query Guidelines: Online guidelines not yet developed.

Email Queries to: MartyS@spiritone.com

Comments: We'll soon be scheduling the Spring and Summer issues. Here are topics that I'll be looking for:

**Spring:** Early Season King Salmon (saltwater), Early Season Rainbow (Probably concerning sockeye smolt out migration), SE Alaska Steelhead.

**Summer:** Red Salmon, King Salmon (freshwater), Saltwater Combo (salmon, halibut, ling cod, rock fish), Bristol Bay Rainbow/Char.

## TEN & Two magazine

Preferred word count for features: 2,000 to 2,500 words

Average pay scale for features: \$1,000 and up for story/photo package

Preferred word count for columns: 500 to 1,200 words

Average pay scale for columns: \$500

Average pay scale for cover photo: \$500

Average pay scale for inside photo: \$100 - \$300

Illustrations: \$300

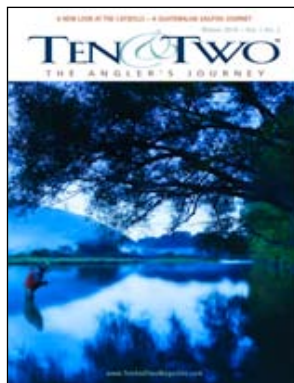
Payment: On acceptance

Publication Rights: First rights. One time use. We'll pay for any re-use.

Deadline: Four weeks after notice of assignment

Writer & Query Guidelines: See our contributors guidelines at <http://www.tenandtwomagazine.com/Contribute.html>

Feel free to send queries to Walter Hodges 5734 37<sup>th</sup> Ave. NE, Seattle, WA 98105.



Comments: Fly fishing is the foundation of this magazine, but the real story is the journey that surrounds all fly fishing. We're interested in travel, culture, history, art, lodging, food and drink as well as the fly fishing. The fact that we are a different kind of fly fishing magazine makes it very important for contributors to talk to us about their approach prior to doing any writing or photography. We will shy away from publishing articles that simply tell a predictable story of catching fish or using equipment or visiting a lodge. There will need to be more exploration of the journey and the process. If we don't do that, we'll just be another fly fishing magazine and that's not our intent.

## OREGON HUNTER magazine

OREGON HUNTER, bimonthly membership publication of the Oregon Hunters Association ([www.oregonhunters.org](http://www.oregonhunters.org)), seeks thoughtful articles on hunting with an Oregon theme. We have plenty of where-to, when-to and Me-and-Joe stories. The hardest articles to find are the inherently personal narratives that inspire introspection. So if we can't get that, we'll settle for a really good huntin' story. Pay for features 1,000-1,500 words in length is \$100 to \$150. Query editor Duane Dungannon at [dungannon@ccountry.net](mailto:dungannon@ccountry.net).



## WHITETALES magazine

I would like to invite you to submit your stories and articles for printing in WHITETALES magazine. For more information regarding our WHITETALES publication, please email for an Editorial Submission Packet. If you have any questions, please do not hesitate to contact me. —Bri Stacklie, 218-327-1103 ext. 12, [bri@mndeerhunters.com](mailto:bri@mndeerhunters.com)



# Self Publishing

*Break into the book market with Print On Demand.*

**By Kevin Rhoades**

If you are thinking about publishing an outdoors book but feeling disenchanted with the old-style, traditional book-publishing paradigm, check out print-on-demand services. A Google search of the topic resulted in 13 million hits with thousands of articles and scores of books written on self-publishing and POD services. What follows is a summary of my notes from outdoor-writer conferences and online research.

As a book author you must first decide whether self-publishing is for you. Outdoor writer-book author Michael Furtman said in more than one conference session that self-publishing might be the better venue if your creation is more of a niche nonfiction book that appeals to a regional audience, particularly if you have a means to promote your work.

***Authors have total control over their work, from start to finish.***

Another aspect is the outlook for sales of your book. It's assumed upfront that a niche book will have less sales potential compared to a book geared to a national audience.

Co-founder of Falcon Publishing and longtime book-acquisitions editor Bill Schneider says authors can successfully sell books in quantities that typically won't interest traditional trade or specialty publishers.

"You can make money selling 500 books a year with print on demand," he said.

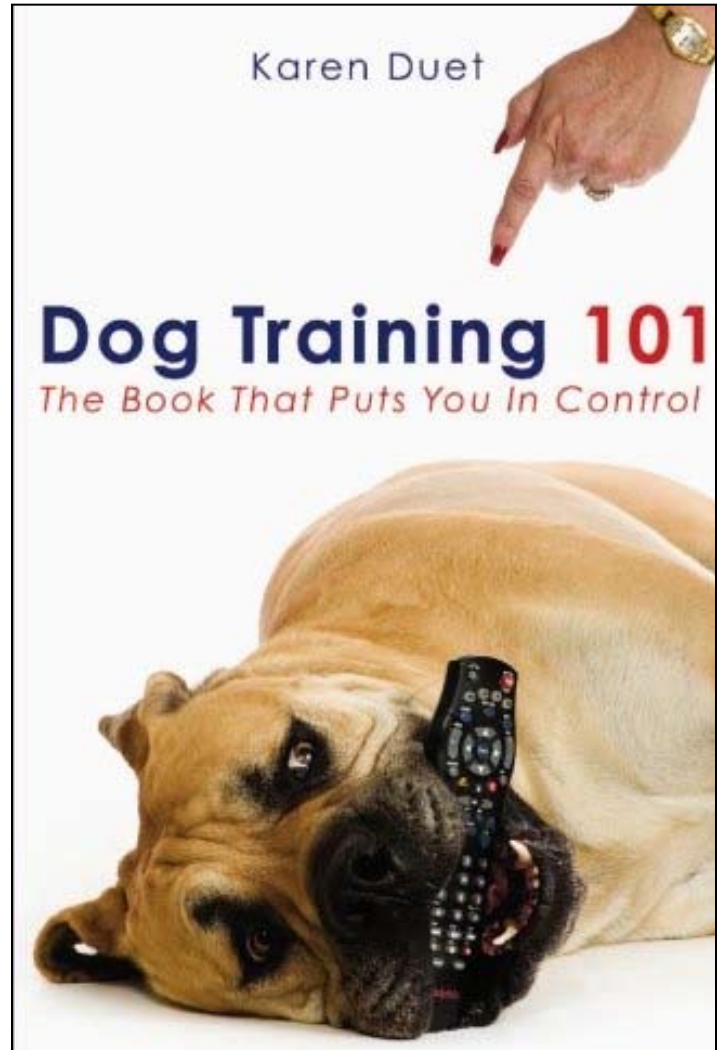
### **Benefits of POD:**

You don't have to break your bank account publishing your book; after your manuscript is perfect, the print set-up fee can range from zero to a few hundred dollars.

Since you have the ability to print your book on demand, there is no need to store books in your garage.

Authors can retain all rights to their work instead of

Furtman also said if the author enjoys the creative aspect of the process, such as page layout, creating artwork and working with printers, then self-publishing can be more profitable over traditional publishing.



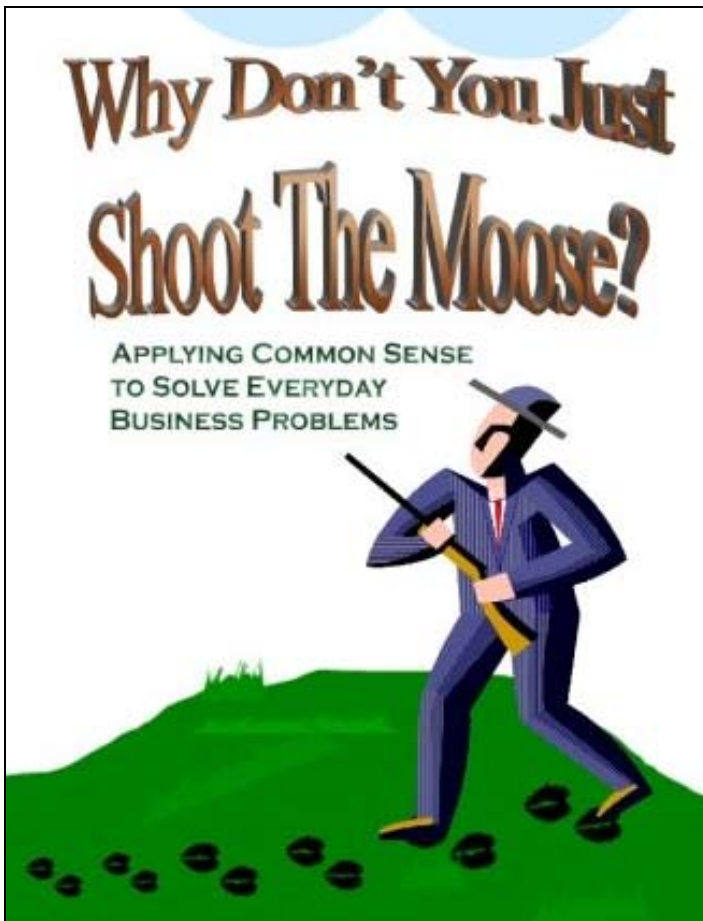
giving up many rights to the trade publisher.

The POD service initiates printing, packaging and mailing so you won't waste time operating as a UPS store.

Lightning-fast turnaround time: Place your order for any number of books and your orders are shipped the same week. Authors can order book quantities as small as one.

Authors have total control over their work, from start to finish.

Bottom line: It's possible for authors to make more money, even 50 percent or more per book sold by POD



publishing, compared to the small advance plus miniscule royalty via traditional, old-line publishing.

#### **Shortcomings of POD:**

One downside to print-on-demand publishing is that the unit price per book will exceed that of printing a thousand or more books through a traditional off-set printer.

It may be difficult to get mainstream, national brick-and-mortar booksellers to work with POD services because of non-standard purchase requirements and book return policies. But you did your homework upfront and determined your book is best aimed at a local or regional audience, right? Knock on the doors of local bookstores. Also send review copies to colleagues who have outdoors columns in magazines and newspapers.

You won't receive much help with marketing. But you knew that from the outset, correct? If you do a lecture circuit, sell books to your audiences. Your book may receive wholesale distribution only from your POD service. But you plan to set up a website dedicated to retailing your book, right? You've also established social networking venues and multiplied marketing efforts there, yes?

Bottom line: If you decide self-publishing by way of print-on-demand services is for you, turn shortcomings of self-publishing into opportunities. Bestsellers have been born out of self-published authors including "What Color is Your Parachute," "In Search of Excellence" and "Chicken

Soup for the Soul."

It is essential your book's content is first-rate, professionally edited and devoid of errors. Make sure your page design is simple, text easy to read, and that your book cover and title will catch the eye of potential buyers. If you are uncomfortable doing one or more aspects of the post-production, remember you can tap into the vast network of expertise within NOWA's membership – there are plenty of outdoor communicators with skills and know-how to lend a hand.

If your POD book is more successful than you thought, you can still print a couple thousand copies through a traditional offset printer. This will lower the unit price after you test your masterpiece with print on demand. With robust sales, you might attract a traditional, old-line publisher. But if your book is as successful as "Chicken Soup for the Soul," you won't need one.

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A version of this article first appeared in OWAA's *Outdoors Unlimited*. Kevin Rhoades specializes in outdoor book layout, newsletter design and websites for outdoor communicators. His first book, "Stalker of the Wild – Days in the Life of Wildlife Filmmaker Bob Landis," will be published early in 2011. Rhoades lives with his wife, Andrea, and two sons in Missoula, Mont. Visit his web site at [www.kevinrhoades.com](http://www.kevinrhoades.com).

## **POD Printers**

### **Lightning Source ([lightningsource.com](http://lightningsource.com))**

Lightning Source is a leading print-on-demand service that prints self-published books in quantities of one to 10,000. This POD has minimal fees for setup, pays authors quarterly and distributes books through Ingram.

### **BookSurge ([booksurge.com](http://booksurge.com))**

BookSurge is a top print-on-demand service that is a subsidiary of Amazon.com. BookSurge soon will change its name to CreateSpace. BookSurge pays authors one month after sales are recorded.

### **Lulu ([lulu.com](http://lulu.com))**

Lulu authors publish 20,000 titles per month through this self-publishing service that offers hardcover and paperback books, eBooks, CDs and DVDs. No up-front publication costs; however, Lulu keeps 20 percent of profits on the author's sales.

## 2010 NOWA Excellence in Craft Contest Rules

### INTRODUCTION

Judges will be professional writers, editors, photographers, and broadcasters, recruited outside NOWA to judge categories appropriate to their expertise. Judges may select 1st, 2nd, and 3rd winners. Ties are prohibited. If a judge determines that no entry merits a 1st, 2nd or 3rd place award they may choose not to name a winner. Awards will be presented at the NOWA Annual Awards Banquet.

### ALL ENTRIES

All entries (except books) must have been published between January 1, 2010 and December 31, 2010.

Books must have been published between January 1, 2009 and December 31, 2010. Note – a book can only be entered in the EIC Contest one time.

A total of **two** entries may be entered per category (exception: columns). An article with sidebars may be entered as one body of work in writing categories.

**Special Notes: Fee is \$5 for each ENTRY. Maximum two entries per category, except Category 1, when four columns may be entered (4 columns = 1 entry). Total all entry fees and make one check payable to NOWA (US funds).**

- **Articles/photos with two by-lines are only accepted as one entry.**
- **All identifying names and visual identities in all photos and illustrations must be removed.**
- **Contest is open to 2010 NOWA members who have paid NOWA membership dues for 2011 prior to the Excellence in Craft Contest entry deadline.**
- **Only articles/photos for which the entrant was paid are eligible.**
- **Judges will accept standard, high quality, copy machine entries. Original tear sheets are not required.**

The rules are to accommodate the judging; the same people do not judge all categories. Judging will be under "blind" judging conditions, so names and publications will not appear on the actual entry to be judged.

Entries must be submitted in the following format. Each entry submitted may be an original or a high-quality photocopy. Submit in a manila file folder for each entry and include a completed entry form in each folder. **Print the last 4 digits of your telephone number on the back of each entry in case entries are separated from an entry form** (preferably on removable tape for Books and Video and Audiotapes). **New for 2010 – submit original with bylines plus TWO copies without bylines.**

### ARTICLES (ALL CATEGORIES):

1. Submit one original clip or high quality photocopy showing by-line or credit line, PLUS two photocopies trimmed to eliminate by-line, photos, and other illustrations (headlines and quote boxes may be left in). Judging will be done with the trimmed photocopy.
2. Entries are to be mounted or photocopied on 8 1/2" x 11" white paper.

### ARTWORK OR ILLUSTRATION:

1. Submit one original printed piece or a high-quality photocopy of published work, showing credit line and caption PLUS two photocopies with credit lines removed. Captions and titles are permitted.
2. Entries must be mounted on 8 1/2" x 11" or 11" x 17" white paper.
3. Send no original art.

### BOOKS:

1. Submit the entire book (two copies) as published. Please cover the author's name with a removable tape or label.
2. Include SASE with the entry if the book is to be returned (otherwise it will be donated to the NOWA Raffle).
3. Entry form and book should be placed in a manila folder or envelope.

### PHOTOGRAPHS OR ARTWORK:

1. Submit one original or a high-quality photocopy of published work, showing credit line and caption PLUS two tear sheets of the original publication (or photocopies) with credit lines and caption removed. The entry must be mounted on 8 1/2" x 11" white paper, although 11" x 17" paper may be used to accommodate double truck photos, folded to fit a manila file folder.
2. In the event the entrant feels the reproduction of an entry is not of sufficient quality, two prints not larger than 8 1/2" x 11", or two duplicate transparencies may be included with the entry (*in addition to item 1 requirements*).
3. **Original photographs or slides should not be included with the entry.**
4. Computer-enhanced photography will not be accepted.

### VIDEO AND AUDIOTAPES:

1. Enter copies only.
2. Video and audiotape entries will be judged on "production" values. This encompasses all aspects of the entry, including writing, directing, music, and other features.
3. Entry form and two copies of video or audiotape should be placed in a manila folder or envelope.

# Official Entry Form

## 2010 NOWA Excellence in Craft Contest

Complete a copy of this form **for each entry**. All entries must in be delivered to the contest chairman by **January 15, 2011 (no exceptions)**. Send all entries and **entry fee(s)** to Contest Chairman, **Tim Christie, 4101 Appaloosa Rd., Coeur d'Alene, ID 83815-8835; Phone: 208-765-2795, e-mail: [timchristiephoto@roadrunner.com](mailto:timchristiephoto@roadrunner.com)**. Entries will not be returned (unless accompanied by a SASE).

Entrant's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

E-mail address for confirmation of receipt of entry: \_\_\_\_\_

If you are a **FIRST** place winner in a **Sponsored Category**, do you wish to receive a plaque or an additional \$25 in prize money? \_\_\_\_\_

Publication: \_\_\_\_\_ Date of Publication: \_\_\_\_\_

Title of Entry: \_\_\_\_\_

Circle Only One Contest Category for This Entry

2011 Dues paid:

**Category 1:** Column of the Year – maximum four columns from any one publication (from any written media).

**Category 2:** Fishing article, (not newspaper), on any and all aspects of fishing. Must be predominately fishing, not highlighting travel or destination.

**Category 2B:** Fishing article (Newspaper) covers any and all aspects of fishing. Must be predominately fishing, not highlighting travel or destination.

**Category 3:** Hunting/shooting article, (not newspaper), on any and all aspects of hunting/shooting. Must be predominately hunting/shooting, not highlighting travel or destination.

**Category 3B:** Hunting/shooting article (Newspaper) on any and all aspects of hunting/shooting. Must be predominately hunting/shooting, not highlighting travel or destination.

**Category 4:** Travel or camping article on any outdoor subject (from any written media), backpacking, RV's, canoeing, general boating, backcountry skiing, snow shoeing, dog sledding, mountaineering, or similar outdoor travel adventure.

**Category 5:** Managing our world. Article on park, wildlife, land use, fisheries, oceans, water and environmental concerns, plants, management, education, ethics, and use (from any written media).

**Category 6A:** Photography People – Subject of photo is any human in an outdoor setting or engaged in outdoor recreation.

**Category 6B:** Photography Fauna - Subject of photo is any living creature (animal, bird, fish, etc.) in an outdoor setting.

**Category 6C:** Photography Outdoors - Subject of photo is any non-living subject (plant, tree, landscape) in an outdoor setting.

*(By entering work in category 6 the entrant is granting NOWA one time use of winning photos in the NOWA newsletter or NOWA Directory.)*

**Category 7:** A book on any outdoor subject.

**Category 8:** Humor on any outdoor subject, either an article or column.

**Category 9:** Artwork, line drawing, watercolor, or similar used to illustrate any outdoor subject (from any media).

**Category 10:** A video or audiotape on any outdoor topic.

**ALL ENTRANTS PLEASE NOTE - DEADLINE for all submission is January 15, 2011 - no exceptions.**

**See 2010 Entrant Rules for additional information.**

# PHOTO CONTEST: (LIVE) BIRD HUNTING PHOTOS

## Win a \$750 trip to the Lodge at Summer Lake

OREGON LAKES & RIVERS magazine is giving away a free \$750 trip to the Lodge at Summer Lake on Oregon's Outback Scenic Highway to the winner of the (Live) Bird Hunting Photo Contest. Great prizes will also be awarded to the first two runners-up. Winning entries will be posted on the home page of the OREGON LAKES & RIVERS website. All honorable mention entries will be posted on the Oregon Lakes & Rivers blog-spot. For submission rules and guidelines, go to: <http://oregonlakesandrivers.com/content/live-bird-hunting-photo-contest>

### Contest Prizes

**First Place:** Lodging at the Lodge at Summer Lake (value: \$750)

**Second Place:** Alpen Optics' Wings (ED 10x42) Binoculars (value: \$572)

**Third Place:** Signed copy of *Hunting Oregon*, by Gary Lewis

**Entry Deadline:** Jan. 15, 2011

**To Enter:** Submit your photo(s) of birds, bird dogs, hunters and/or landscapes by Jan. 15, 2011, to: [info@OregonLakesandRivers.com](mailto:info@OregonLakesandRivers.com) in low-resolution jpeg file(s). Limit: 5 images per entrant and no dead bird photos, please. Winners and runners-up will be announced on the OREGON LAKES & RIVERS website on or before Feb. 1, 2011.

### Submission Categories

- Live birds
- Hunters
- Hunting dogs
- Landscape

### Contest Sponsors

KMC Media Co.  
Alpen Optics  
Gary Lewis Outdoors  
The Lodge at Summer Lake



**Photo: Dennis Shaw & Zo. Gary Pearl Photography.**

## NOWA Nominating Committee Needs Your Help

In 2011, three Director positions and the 2<sup>nd</sup> Vice President position on NOWA's Board of Directors will be vacant. The nominating committee is looking for members who are willing to serve on the NOWA board.

The Director positions are all for a three-year term. The 2<sup>nd</sup> Vice President would continue on to fill the Vice President, President, and Board Chairman positions – all one year terms. Newly elected members will start their duties after the Annual General Meeting in Bellingham, Wash., May 1, 2011.

### Responsibilities of NOWA Directors:

- Serve on the board of directors during the NOWA annual board and membership meetings.
- Participate in board discussions and decisions whenever requested or warranted.
- Endeavor to chair one committee, in an area of personal expertise; set obtainable goals and objectives and write a report after six months on progress and a follow-up report to be presented at the annual board meeting.
- Endeavor to write a minimum of one craft improvement article annually for the newsletter.

The Chairman of the Nominating Committee is Dave Kilhefner. He understands that in these tough economic times, volunteering your time and effort by serving on the NOWA board may seem a daunting task. He has served on the NOWA board for several years now. Besides the warm feeling a person gets from doing the right thing, he's also received some valuable unintended benefits. If you'd like to find out more, feel free to call Dave Kilhefner at 1-800-442-1520 or e-mail him at [Dave@kbi-ins.com](mailto:Dave@kbi-ins.com).

The posted closing date for nominations has passed, but there were not sufficient names put forward to cover the positions. Though we all have a common purpose in belonging to NOWA, we also have quite a variety of interests and needs, and NOWA will benefit by having those represented on the Board. If you are willing to let your name stand, or would like to recommend someone, please contact Dave today. The first five people to volunteer will receive a Starbucks card worth \$20, so don't delay – put your name in the hat today!



### TrekPod II is the perfect tripod for backcountry photographers

By Jonathan Lawton, *Hunt's Photo & Video*

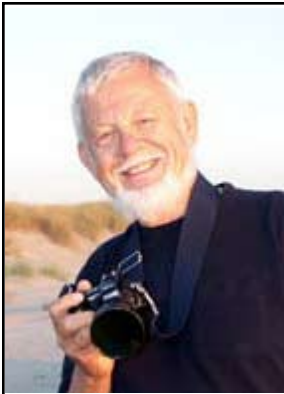
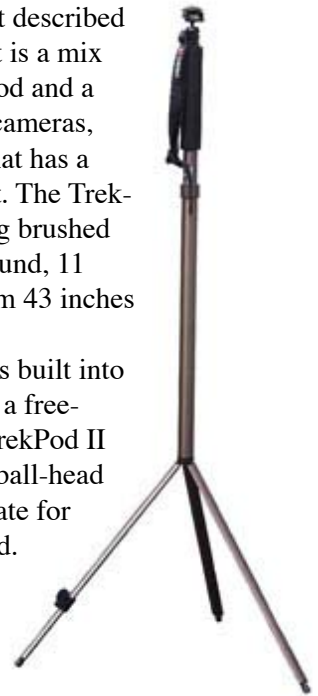
As a photographer, I have a love-hate relationship with my tripod. Don't get me wrong, I enjoy tack sharp images and the enhanced depth of field capabilities a tripod provides, but I despise lugging it around out in the field. I couldn't tell you how many shots I missed because I was too lazy to carry my tripod.

Luckily, the people at Trek-Tech released a gadget that will make carrying a camera support in the field much easier.

The TrekPod II could be best described as a photographer's multi-tool. It is a mix between a walking stick, monopod and a tripod. It is designed to support cameras, binoculars or any other device that has a one-quarter-inch threaded mount. The TrekPod II is made of two telescoping brushed aluminum columns, weighs 1 pound, 11 ounces and its height adjusts from 43 inches to 62 inches.

The TrekPod II has three legs built into its lower section that unfold into a free-standing tripod. The top of the TrekPod II features a small adjustable mini ball-head with a magnetic quick release plate for securing your camera to the stand. The quick release plate supports up to nine pounds. In my evaluation, the TrekPod II securely supported a 3-pound load that consisted of a Canon 70-300mm IS lens attached to 50D. With such a large load capacity, I can easily see the TrekPod II being able to handle the majority of consumer and professional SLRs with up to a medium telephoto lens.

The TrekPod II is a great solution for a photographer who seeks the creative possibilities a full-size tripod provides, but wants to avoid dealing with the weight and bulk often associated with the device. The TrekPod II comes shipped with a padded carrying case, the MagMount mini ball-head and two quick-release adapters with a safety clip.



## The 37th Frame

By  
Gary  
Christenson

### Getting It Done

As the saying goes, "There's more than one way to skin a cat." In a similar vein, how you get to a finished piece of writing is something only you can figure out. It takes time and experimentation. Try out various methods until you work out what procedure works best for you. There is no "right" way.

The more time you have to submit the piece, the better. For me, a deadline is my archenemy. I like to work on a piece over a long period of time – with long intervals of letting it rest in between – enough time to forget the sentences.

When I review it again weeks or even months later, I get the opportunity to see it "cold" and fresh – again. Weaknesses in the work are more (and sometimes painfully!) obvious. Changes that need to be made in structure and sequence are more apparent. Alternative words and phrases can be tried. Better beginnings and endings suggest themselves. If needed, I make notes about additional content to add, and additional research that needs to be done.

By the same token, though, it's easy to see what *does* work. It's very rewarding to read a phrase or sentence, smile, and say to myself, "Damn, Christenson, that's pretty good stuff! My Pulitzer is getting closer!"

Eventually, there comes a point at which I say to myself that it's as good as I can get it. It can't be improved further. Mark Twain would be glad to know me.

In the "good ol' days" of typewriters, re-drafting a piece was tedious at best; after three cut-and-paste drafts, I had to say, "That's good enough." Despite their annoying drawbacks, computers have made it possible to turn out better work, just because the drafting process is so much easier. I sure wish it were possible for a computer to make me a better writer!

#### Tip for those attending the 2011 NOWA Conference:

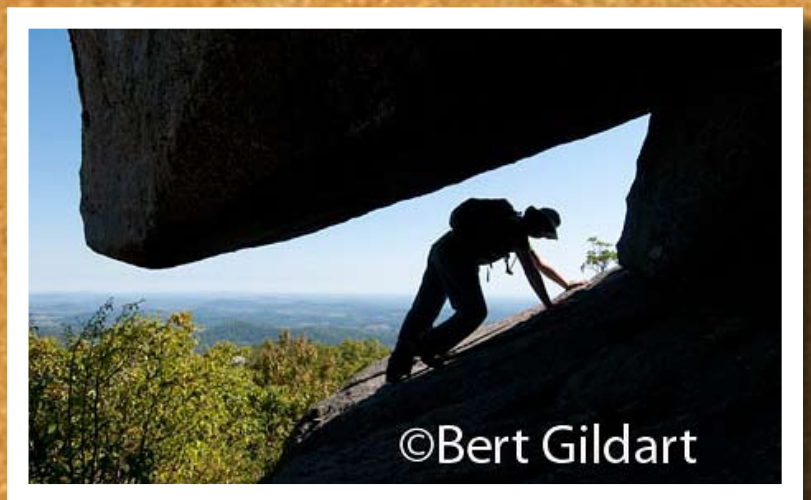
Find a downloadable pdf map of Bellingham area streets at:  
<http://www.cob.org/services/maps/maps/popularmaps.aspx>

# Member Photos



*NOWA Board Chairman Dave Kilhefner reports that the camping was better than the hunting during his recent elk trip in central Oregon.*

**Editor's Note:** This new feature spotlights NOWA members practicing what they preach. Send your personal favorites in low-resolution to [mvp@ccountry.net](mailto:mvp@ccountry.net). We can't promise we will be able to use them all, but we can promise that we can't use them if you don't send them.



*NOWA board member Bert Gildart of Bigfork, Mont., shared these photos of kayaking to Cumberland Island National Seashore and climbing Old Rag in Shenandoah.*

# Enjoy a Cool Change

in Washington's Whatcom County  
during the 2011 NOWA Conference

*"If there's one thing in my life that's missing, it's the time that I spend alone, sailing on the cool and bright clear water... And now that my life is so pre-arranged, I know that it's time for a cool change."  
—Little River Band*



JOE STAIANO

*When kayaking in the bay, keep watch for the local wildlife.*



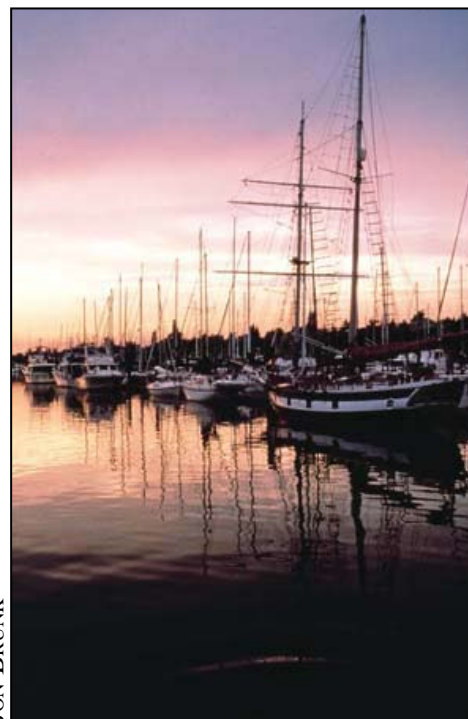
ROBERT JAMES

*Kayak in Wildcat Cove.*



JON BRUNK

*Sail the bay and San Juan Islands.*



ROBERT JAMES

*See the amazing Squaticum Harbor.*

# NOWA 2011 Conference

***“Keeping up with Change”***

***Bellingham, Washington***

***April 28-May 1***



PICTURE LAKE/BELLINGHAM WHATCOM COUNTY TOURISM