



NOWA Newsletter

Northwest Outdoor Writer's Association

November 2009

No. 09

Steelhead Bonanza

By Fenton Roskelley

The Columbia, Snake and other inland north-west rivers are swarming with steelhead and fishermen as the result of an unexpected large return of hatchery fish this year.

More than 600,000 steelhead have been counted at Bonneville dam. The count at Lower Granite just below Lewiston, Idaho, is nearly 300,000.

Fishermen now can keep five steelhead hooked along some of the rivers.

The near-record count of hatchery steelhead has brought out hundreds of fishermen who have never caught steelhead. The confluence of the Snake and Clearwater rivers, a favorite area, often is jammed with so many boats that veteran fishermen become irritated with the newcomers. So many motor homes, fifth wheelers and campers are parked on the huge parking lot just below the Grande Ronde's mouth that the area looks like an RV dealers' display. Some fishermen get up at 3 a.m. to reserve a spot to fish for steelhead.

Some fishermen who have never fished for steelhead before this year's huge run haven't learned anything about the regulations. For example, when I parked along the lower Grande Ronde in mid-October and started to walk to a spot where I planned to start casting my fly, I noticed a steelhead lying on its side near the shore. I thought it was a steelhead that had been played too long by another fisherman and had died.

A spin fisher who appeared to be in his low 20s was casting a lure when he saw me. "That's my steelhead," he said, indicating I shouldn't touch it.

"You're lucky I'm not a wildlife agent" I said. "You can't keep any steelhead hooked in the Ronde below the bridge, which is just upstream where you are fishing. You would have been fined more than \$100."

He was shocked. I'm sure he wouldn't have put a steelhead on a stake if he had known. He agreed, but his father appeared from below and decided they would keep the steelhead. They left.

Most fishermen apparently try to learn something about steelheading before fishing for the migrating fish. And most learn that they must use braless hooks along most rivers.

Veteran fly fishers, however, are troubled by the practices of fly fishermen who stay in the hot spots along the rivers. For many years, it's been the ethical thing to do, so that all fly fishers get a chance to fish the most productive areas of a stream, is to make a cast or two and then take a step or two downstream. The practice enabled all fly fishers to fish the relatively few hot spots.

The increase in the number of steelheaders apparently has been good for businesses that sell steelhead lures, bait and fishing tackle.

For many years, steelhead fishermen joked that a steelheader had to bring his own rock to stand on when fishing for the sea-going rainbows. Competition for the most productive areas of the Snake, Clearwater and Grande Ronde is more than double that of a few years ago.

Still, inland steelheaders don't encounter as many fishermen as those who fish the coastal streams.



Son, John, and Grandson, Jess, on the Lower Grande Ronde

NOWA NEWSLETTER



Mail editorial materials to

Greg Gulbrandsen
2184 NE Meadow Lane
Bend, OR 97701
Phone: 541-280-3035
FAX: 541-382-6910
Email:
NOWA@bendcable.com

Deadline is the 20th of the month
preceding the month of publica-
tion.

The **NOWA** Newsletter is published
10 times a year by the Northwest
Outdoor Writer's Association, a
registered Washington State non-
profit, tax-exempt, public supported
organization under IRS 501[c][3]
Code.

Newsletter contributions in the form
of feature articles, news items, let-
ters-to-the-editor, etc. are welcome.
Manuscripts should be submitted
on disc, in the body of email, or as
a WORD or ASCII text attachment.

NOWA Headquarters:
712 - 301 Street
Kimberley, BC V1A 3K3
Phone: 250-432-0002
Fax: 250-432-0012
nowa@shaw.ca

Officers and Directors 2009-2010

President

Dave Kilhefner, Tualatin, OR

Officers

Board Chairman - G.I. Wilson,
Keizer, OR

Vice President - Adele Jackson,
Fairbanks, AK

2nd Vice President - Bill Mullins,
Boise, ID

Secretary/Treasurer - Debbie Kerr,
Kimberley, BC

Directors

Terms expire May 2010:

Bill Keil, Portland, OR
Scott Richmond, West Linn, OR
Dave Vedder, Woodinville, OR

Terms expire May 2011:

Tim Christie, Coeur d'Alene, ID
Ron Kerr, Kimberley, BC
Jack McNeel, Coeur d'Alene, ID

Terms expire May 2012:

Jean Bullard, Seattle, WA
John Kruse, Malaga, WA
Peter Schroeder, Seattle, WA

Supporting Member Liaison:
Karen Lundquist, Fairbanks, AK

Executive Director:
Debbie Kerr, Kimberley, BC

Communications Director:
Greg Gulbrandsen, Bend, OR

EARN \$50.00

NOWA will pay \$50 when you
sponsor three or more new mem-
bers who pay their dues and initia-
tion fee. Must be completed be-
tween April 1, 2009 and March 31,
2010.

Committees

Communications Director:
Greg Gulbrandsen

Conference Site Selection: John Kruse,
Debbie Kerr

Conference Program: Adela Jackson
Photo Shoot-out: TBD
Supporting Member Day:
Bill Mullins

Craft Improvement: TBD

Excellence in Craft Contest:
Gary Lewis

Pass it On Award: TBD - The com-
mittee will consist of a maximum of three
people - one member will be a board
member. The purpose of the committee
is to establish guidelines for the Award.

People's Choice Photography: TBD

Ethics: TBD

Finance: Natalie Bartley, Debbie Kerr

Fred L. Peterson Award: Dennis Clay,
Gwen Peterson, Debbie Kerr

Markets: Dave Kilhefner

Membership Recruitment:
Dave Kilhefner, Michelle Peters

Nominating: G.I. Wilson and Past Presi-
dents Council

Outreach & Public Relations: TBD

Raffle & Silent Auction: Jo Wilson, Deb-
bie Kerr, Pam Vedder

Supporting Member Liaison:
Karen Lundquist

Website: Bill Luscombe, Scott Richmond

Website:

[www.northwest-outdoor-
writers-association.org](http://www.northwest-outdoor-writers-association.org)

Copyright 2009 by the Northwest Out-
door Writer's Association. Reproduc-
tion in whole or in part is strictly prohib-
ited without written authorization of
NOWA.

President's Message

Sometimes Gruff Advise Works Best

By Dave Kilhefner



Aah Killer “*The guy with a million dollar body and a ten cent head*” growled my college baseball coach in his gravelly voice as I entered his office for a short meeting. To this day I don’t remember what our meeting was about but with an opening like that it probably wasn’t good. Still, the phrase “million dollar body and a ten cent head” did stick with me and got me to thinking maybe I should stop acting like a prima donna jock and do what I’m supposed to do. So while the comment stung a little at first, it got me pointed in a better direction. This ended up being a very good thing since my career path into professional baseball didn’t pan out the way I thought it would so I eventually needed to find honest work.

Fast-forward about fifteen years. I was making an attempt to get a story published and after emailing the text to the magazine’s editor I received a short reply advising me he could use my story if I could come up with a better lead paragraph that would “grab his attention and give the story a sense of place.” While I don’t enjoy constructive criticism any more than the next person, this editor’s advise was spot on so I re-wrote the lead that same day and the story ran.

In hopes of making my stories more saleable, I purchased my first SLR camera and promptly discovered that I liked photography much more than writing. Soon I was carrying my camera everywhere, taking pictures like crazy. It wasn’t long before I had a good-sized collection of steelhead slides and luck was with me; I got a hot lead that a certain magazine needed steelhead images. I put together a nice submission of slides and sent them in with high hopes. For a few weeks I anxiously waited for a reply when the slides unexpectedly arrived back in my mailbox with a short note: “Dave, we like your pictures. Get a flash.” While this was the polar opposite of the answer I wanted, I bucked up and bought the dang flash, grudgingly taking notice that yes, my smile & grab shots did look much better. They sold better too.

Unfortunately well-meant and tastefully delivered advice does not usually get through. Often it’s advice with an edge delivered with all the sensitivity of a sledgehammer that does the greatest good because it spurs us to take action. That said, be aware that the brutally honest approach will not win you any friends so please, tread this path lightly if at all. None of the sainted individuals quoted in this story are on my fishing buddy list if you know what I mean.

While our business has gotten more difficult there is still money to be made if you keep plugging away and do what you’re supposed to do. When in doubt about the quality of your story polish up the lead paragraph and if you don’t have a big Speedlite flash for your SLR camera now is the time of year to ask Santa for one. Trust me, these things make a difference.

Market Updates

Fish Alaska Magazine

Preferred word count for features: 1,500 - 2,500 words

Average pay scale for features: \$250 - \$400 for story/photo package

Preferred word count for columns: 800 - 1,000 words

Average pay scale for columns: \$.15/word

Average pay scale for cover photo: \$250

Average pay scale for inside photo: Photos are most frequently part of a feature package, though we occasionally purchase stock photography to augment an author/photographer's contribution. Rates vary in relation to size and number of photos published.

Illustrations: For how-to articles in need of illustration, we ask authors to provide an example for our in-house art team to utilize in publication.

Payment: Upon publication.

Publication Rights: 1st North American Serial.

Deadline: One month to six weeks after acceptance.

Writer & Query Guidelines: Please contact editor Troy Letherman at tletcherman@fishalaskamagazine.com.

Comments: We cover the entire sport-fishing scene in Alaska, from freshwater to salt, and from destination lodges to do-it-yourself adventures. We welcome submissions on any and all topics related to Alaskan angling, including how- and where-to articles, species-specific features, destination essays and more.

BC Outdoors Magazine

Preferred word count for features: 2000 to 3000 words

Average pay scale for features: \$300 with photo support

Average pay scale for cover photo: \$250 to \$300

Average pay scale for inside photo: \$25 to \$100

Payment: On publication

Deadline: approximately two months prior to publication.

Writer & Query Guidelines: Limit queries to 150 words. Include info about photo support. Guidelines available online at www.bcosportfishing.com

Email queries to: Mike Mitchell editor@bcoutdoorsmagazine.com

Comments: Mike responded quickly to my enquiry. I think Mike would be great to work with. Dave Kilhefner

Washington Trails Magazine

Average pay scale: zero or very low.

Writer & Query Guidelines: <http://www.wta.org/> Click "trail news" then "magazine" then scroll down to "contributor guidelines."

Comments: Nice website. I attempted to contact them as a possible outlet for newer members to get their feet wet. Unfortunately, the editor did not reply to my enquiries. Dave Kilhefner

If anyone has a publication they'd like me to research email me: dkilhefner@comcast.net

Members & Markets

Why I Belong to NOWA

By Debbie Kerr



On a conference evaluation form, a member suggested that the membership could share the duties of the Membership Recruitment Committee by sharing our ideas in the newsletter. "I need some tools to use to recruit – to answer the question – How will **NOWA** help me?" This is that forum.

For me, besides it being a *job* requirement, and the numerous friends made over the years, it is the motivation of being involved with people who work, and succeed, at their craft.

After referring a new supporting member, Pat Mundy, of **Leupold & Stevens, Inc.** commented: *I thought this would be a good fit for them and an excellent networking opportunity. You guys [NOWA] always do a great job of keeping us in the loop, and your members have been very good to us over the years.*

Why Do **You** Belong?

- Please send your comments to Greg, for inclusion in the newsletter.

Member Updates:

Individual Members:

Falconer, David – e-mail: cdavidsimages@peak.org

Jackson, Adela – omit e-mail: adelajackson@alaska.net

Titus, Kristy – 61625 Vega, Bend, OR 97702; phone: 541-312-5356; cell: 541-390-4150; e-mail: [kri-tus@pursuethewild.com](mailto:kritus@pursuethewild.com); web site: www.pursuethewild.com

Supporting Members:

Toyota Motor Sales, USA, Inc. – address for Media Contact, Michael Dobrin Public Relations: 1050 Marina Village Pkwy #101, Alameda, CA 94501

Your NOWA Newsletter is seeking contributions from our membership. All members are enjoined to contribute in any way: editorials, stories, reviews, humor, etc.

A Sneak Peek at the 2010 Spring Conference in Seeley Lake, Montana

By Adela Jackson, NOWA Vice President

You talk, I listen! After a thorough review of the evaluations from the Lewiston conference I set about to make the 2010 conference program the best one ever. I figured that early planning would help guarantee success and give all members adequate time to make plans to attend.

So, keep your eyes open on this one! If you've never been to a NOWA conference, please give this one some healthy consideration. There will be networking and learning opportunities at this conference that you won't want to miss. The opportunity to attend the conference is one of the benefits of NOWA membership. After you attend this conference you'll know what I mean.



The theme I've chosen is "**Marketing the Outdoors Through Multimedia**". Here's a sneak peek at five of the workshops to be offered. I'm not stopping with five. There are 15+ workshops in the program and that doesn't even include all the hands on fun we'll have with supporting members' products. In next month's newsletter I'll be presenting the entire program.

So, if you're smart, you might book your reservation now at the Double Arrow Resort 1-800-468-0777. Accommodations are limited. Go to <http://www.doublearrowresort.com/Information/> to check out the location.

DIGITAL DEMYSTIFIED: What Every Photographer Should Know About Shooting Digitally with Keith Szafranski

The program focuses on the differences between photographing with film and shooting digitally. Topics to be discussed include; Point & Shoot cameras vs SLR's, Megapixels, Sensor Size, Histograms, White Balance, ISO and Meta Data. All explained in an easy to understand manner. For those just contemplating going digital as well as digital veterans.

Marketing images in the Digital Age with Tim Christie

No one knows or cares if you've shot perfect images of a wild turkey, bull elk or a wily whitetail buck....unless you market the images. Digital has revolutionized photography, and it allows you to market your images the same day you shoot them. Learn some tips and tricks for smarter marketing of digital work.

Discovering Lightroom: The Program Digital Photographers Can't Live Without with Tim Christie

Adobe Lightroom is the go-to program for quickly editing and developing digital images. Learn that and how to make corrections to horizons or apply neutral density filters, and much more with a program that is both intuitive and easy to use.

Continued on page 11

Supporting Members



Winchester Custom Grade Model 94

Winchester High Grade Model 94



WINCHESTER
R E P E A T I N G A R M S

Morgan, Utah -Winchester Repeating Arms is excited to announce the return of the Model 1894 lever action rifle to its line of firearms for 2010. This reintroduction of the most popular rifle in history will be offered in two Limited Edition models that will commemorate the 200th anniversary of Oliver F. Winchester's birth in New England in 1810. A Model 1894 Custom Grade and Model 1894 High Grade will be offered in 30-30 Winchester caliber.

The Model 1894 began at the workbench of John M. Browning, being the first sporting rifle to use smokeless powder. It has been said that the Model 1894 has taken more deer than any other rifle in the world, and with over six million sold, has become by far, the most popular rifle in history. What better way to welcome back the timeless Winchester® Model 1894 than with a tribute to Oliver F. Winchester.

Model 1894 Custom Grade - Only 500 Custom Grade rifles in sets with the High Grade model will be offered. This rifle will have an exquisite 24" half-round, half-round octagon deeply blued barrel. A buckhorn rear sight is matched with a Marble's® gold bead front sight. The Custom Grade model has Grade IV/V walnut with a rich, high gloss finish. Deep scroll engraving covers both sides of the blued receiver. An early Winchester Repeating Arms crest graces the left side of the receiver, with the right side bearing the words, "Two Hundred Years, Oliver F. Winchester," and the dates "1810 - 2010", in gold. The barrel is deeply polished, with the signature of Oliver F. Winchester in gold on the top of the bolt. "One of Five Hundred" is inscribed in gold on the barrel of the Custom Grade rifle.

Model 1894 High Grade - The Winchester Model 1894 High Grade also honors and commemorates the 200th anniversary of Oliver Fisher Winchester's birth. This model is deeply embellished with delicate scroll work, with Oliver F. Winchester's signature in gold on top of the bolt. The left side of the receiver bears an early Winchester Repeating Arms crest. On the right side are the words, "Two Hundred Years, Oliver F. Winchester," and the dates, "1810-2010." The fancy Grade II/III walnut stock is enhanced with a high gloss finish and is delicately checkered, complementing the fine embellishments on the silver nitride receiver. The High Grade model is also chambered in the timeless 30-30 Winchester caliber with a deeply blued half-round, half octagon barrel. A buckhorn rear sight is fitted with a Marble's gold bead front sight. 500 of the High Grade model will be sold as a set with the Custom Grade. The remaining limited quantities will be sold individually.

Delivery of these two commemorative rifles will begin starting in the 2nd quarter of 2010. Both models have 8 round magazine capacity, 42" overall length, 10" rate of twist with average weight at 8 lbs. The Model 1894 Custom Grade rifle has a Suggested Retail of \$1,959.00. The Model 1894 High Grade rifle Suggested Retail is \$1,469.00.

For more information on all of Winchester Repeating Arms innovative products, visit www.winchester-guns.com

more information contact:

Scott Grange - scottg@browning.com

Paul Thompson - pault@browning.com

Adventure Day

By Tia Troy



Weekends around here call for an “adventure day.” Typically, adventures consist of grabbing a friend, throwing on good shoes, filling the gas tank and heading out on our way. We usually pick a direction and start driving.

Every now and again our adventures take us north from Missoula. Mainly because we get a hankering to see jagged mountains, Native American history, quaint communities and the largest freshwater lake west of the Mississippi River. This area is called the Flathead Valley (commonly referred to by locals as “the Flathead.”)

Located west of the Continental Divide, the Flathead is an area made up of the Mission Mountains (which are rumored to have the highest population of grizzly bears in Montana,) rock climbing destinations (rock faces in Western Montana are known for outstanding rock—mainly because we get much lower traffic than anywhere else in the country), ice climbing, miles of snowmobile trails, the Flathead Indian Reservation (home to Confederated Salish and Kootenai tribes), Whitefish Mountain Resort, cherry orchards, Ninepipe Wildlife Refuge and the Flathead Lake Salmon Hatchery.

At the anchor of the valley is Flathead Lake. The lake is 28 miles long and provides 188 square miles of water recreation, with everything from kayaking to sailing to water skiing. Or if you prefer to stay dry, you can drive around the entire lake, taking Highway 93 on the west side and Highway 35 on the east side.

A tip for make recreating smoother: When recreating or fishing on the Flathead Indian Reservation (the southern half of Flathead Lake is on the reservation), be sure to pick up a fishing or recreation use permit from the tribe. Permits are sold at many businesses on the reservation.

In the middle of the lake is Wild Horse Island, the lake’s largest island (2,000 acres) and primitive state park that is home to more than 75 species of birds, as well as deer, bighorn sheep, coyotes and bears. Years ago, Wild Horse was used by the Salish-Kootenai Indians as a horse pasture and a way of keeping their horses safe from other tribes. To protect the primitive land, Wild Horse is available for day-use and is only accessible by boat.

In addition to Wild Horse, there are several state parks along the shores of Flathead Lake, including Big Arm, Finley Point, Wayfarers, West Shore and Yellow Bay. For a complete listing of state park in the Flathead Valley, visit http://fwp.mt.gov/lands/search.aspx?q=RGN_1_1&p=1&t=1&st=SP.

After exploring the Flathead Valley, travel south on Highway 83 through the scenic Seeley-Swan Valley.

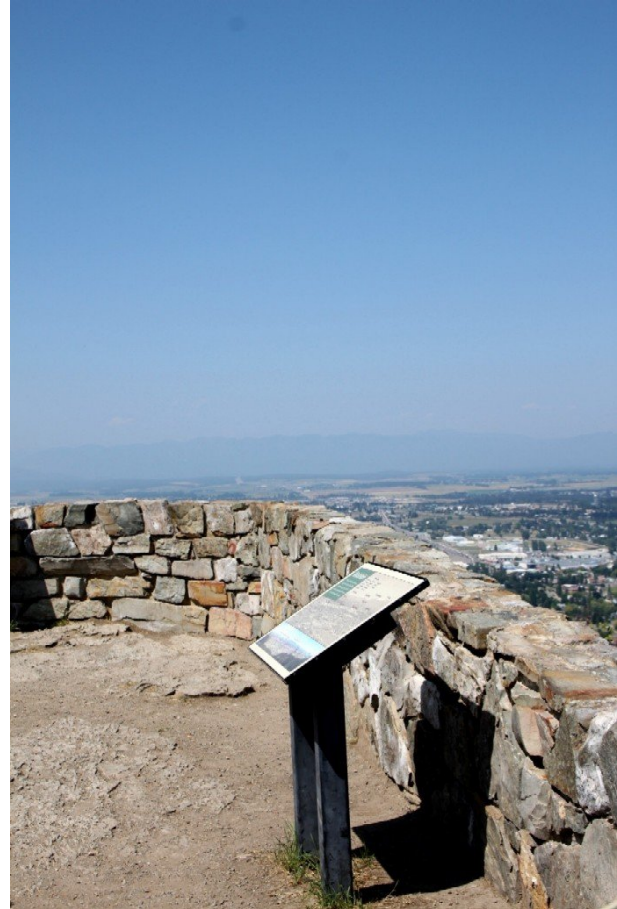
While there are more than two dozen large lakes in the valley, there are a handful that form the route followed by the Clearwater River from its headwaters in the Swan Mountains to its convergence with the Blackfoot River near Clearwater Junction at Highways 200 and 83. On its journey south, the Clearwater River flows through a “chain of lakes” that includes Rainy Lake, Lake Alva, Lake Inez, Seeley Lake and Salmon Lake.

Most of the lakes have developed campgrounds and are easily accessible from Highway 83. There are also several roads that branch off of the main highway that provide access for fishing, hiking and birding.

For more information on activities and attractions in Western Montana, visit www.glaciermt.com, www.missoulacvb.org or www.seeleylakechamber.com. For up-to-date information, follow Glacier Country on Twitter at www.twitter.com/glaciermt. For first-person experiences and tales from Western Montana, visit our blog at www.glaciermt.com/blog. The 2010 NOWA Conference will be held in the heart of the Seeley-Swan Valley at the Double Arrow Lodge.



Flathead Lake



Overlooking Kalispell from
Lone Pine State Park

ZERO AND ONE

by Gary Christenson

Copyright 2009



Along with the overuse of the words "like" by teenagers and airheads, a pet peeve of mine is the incorrect use of the characters "O" (as in "oh"), "0" (as in "zero"), "l" (as in lowercase "el"), and "1" (as in "one").

I suspect the incorrect usage stems from the old days of early typewriters, when there was little discernible difference between these characters when they were typewritten. But gee, it's time to get in tune with today's world!

Is it really necessary to point out that:

"O" (as in "oh") is NOT the same character as "0" (as in "zero")? That an "oh" doesn't even SOUND like "zero"? That zero is a QUANTITY, and "oh" is, well, an "oh"?

"l" (as in lowercase "el") is NOT the same character as "1" (as in "one")? Again, "one" is a quantity.

Even military people often say times incorrectly, such as, "oh six hundred", when the correct usage is "zero six hundred". It's especially unfortunate that some military folks say it incorrectly, when the whole point of using the 24-hour sidereal time format is to prevent confusion. (It's MUCH better system than the idiotic AM/PM system).

Why the ruckus? For one thing, incorrect usage can lead to errors, perhaps even tragic errors. Computers, being the dumb machines they are, are usually programmed to understand the difference between the subject characters. Entering "oh six hundred" into a database field that expects all numeric characters can result in erroneous output results, especially if the programmer was sloppy and didn't include code to catch such errors.

Another reason is that incorrect usage doesn't ring right when it is spoken. It's distracting for the listener's brain to sort out the characters. In addition, wrong usage makes the speaker sound uneducated.

Do a test with simple spreadsheet. Does it make any difference? Other examples?

Memory Kick Review

Jonathan Lawton, Hunt's Photo & Video

As a photographer who loves to travel and shoot on location, I constantly have my eye out for products that can simplify my life, and at the same time, lighten up my camera bag. For the past few weeks I've had the chance to preview the MemoryKick MediaCenter that can do just that.

The MediaCenter is a portable media storage and viewing device. The hard-drive based device is roughly the size of deck of cards and features a 2.2 inch LCD screen that allows you to immediately view your uploaded photo and video files. I found the biggest advantage of the MediaCenter to be its compact size, which allowed me to back up my photos without carrying around a laptop while out in the field.

Continued on next page

Jackson: Continued from page 6

Going Multimedia on the Internet with Scott Richmond

On the internet, audio, video, text, and photography can work together in one feature. Wow! That's a powerful way to communicate with your audience. But how difficult is it to do? And how do you get started?

Hands On Workshop with Multimedia with Scott Richmond

Learn how to get started producing multimedia features for the internet. Basic audio and video editing/production techniques are shown. It's easier than you might think!

This is the conference you want to "Save the Date" for and book all your other stuff around it. See you in Seeley Lake, Montana, April 29-May 2, 2010. Only an hour's drive from Missoula.

Continued from previous page

It was easy to upload my photos into the MediaCenter because it supports a host of memory card types including Compact Flash, Secure Digital, Memory Stick, and XD. The device serves as a conduit for media transfer between separate memory cards and allows you to easily share files with others. A recent firmware upgrade allows the MediaCenter to support the viewing of RAW image format from most digital SLR cameras.



The MediaCenter I previewed had 60GB of memory space to store photographs, videos, and even music. The MediaCenter stores and plays music similar to most consumer MP3 players. The Memory Kick MediaCenter comes in three different hard-drive capacities (30GB, 60GB, and 120GB) and six different colors (Red, Black, Blue, Silver, Wasabi, Copper).

SCI 2010 Annual Hunters' Convention Celebrates America's Legacy of Hunting, Conservation



Safari Club International is the leader in promoting Americans' freedom to hunt as well as promoting conservation here and around the world. The organization's Annual Hunters' Convention is a one-of-a-kind opportunity for hunters, industry leaders and conservation leaders from around the world to celebrate the hunting heritage.

The 2010 Convention is scheduled for January 20-23, in Reno, Nevada. Because the dates overlap with the SHOT Show in Las Vegas, and its close proximity to Reno, SCI encourages NOWA members to consider coming to Reno for a day or two to see this ultimate hunters' market. As the SHOT Show is winding down on Friday, January 22, the SCI Convention is just hitting its peak of activity and excitement.

The SCI Convention has the distinction of being the largest consumer show of its kind with more than 20,000 people attending the four day event. There are over 650,000 square feet of exhibits featuring latest guns and hunting equipment, guides, outfitters and lodges and world-class taxidermy. In addition, there are dozens of seminars featuring industry experts covering a variety of topics from planning a hunt to caring for your equipment and gear. Other topics include cooking, photography, gear selection and wilderness medicine.

Through the generous support of exhibitors, donors and corporate sponsors, the auctions during the Convention are the highlight for many who attend. Donations include premium guns and gear, exotic hunts, fine artwork and much more. The proceeds from the auctions and other convention activities benefit hunters around the world by helping to preserve the freedom to hunt and by funding advocacy, education and conservation programs around the world.

Members the media can attend the event at no charge. To register for press credentials, visit <http://www.scifirstforhunters.org/static/PressReg/>. For more information about the 2010 Convention, list of exhibitors, seminars and auctions, visit www.showsci.com.

The keynote speaker for this year is President George W. Bush, who will share his passion for the outdoors and hunting. Entertainers will include comedian Frank Caliendo, The Bellamy Brothers and Three Dog Night.



Excellence In Craft 2009 1st Place Outdoors: Doug Wilson, Fish Alaska, Sunset, Fidalgo Inlet, Alaska

Northwest Outdoor
Writer's Association
2184 NE Meadow Lane
Bend OR 97701

