



HUNTING SCANDAL ASSESSMENT CHART

It seems that every couple months the animal rights activists of America rain hell down on some unsuspecting hunter over perceived wrongness of a kill. As an editorial team we often have a difficult time finding the right way to respond to these blow ups. So, we decided to create this form as a way to separate the bullshit from actual hunter wrongdoing. Please feel free to print this out and use with your friends next time some movie star declares a social media crusade against one of our fellow hunters.

What happened? (location, species, etc.) _____

Who was involved? (...and were they being a dumbass?) _____

Does this involve famous people? _____

Was the activity legal? Yes No (add ten points to final score)

How did the photo get out there? _____

What caused the controversy to gain momentum? _____

To what extent was the individual animal known to the public?

1 2 3 4 5 6 7 8 9 10

Comments: _____

How imperiled is the species that was killed?

1 2 3 4 5 6 7 8 9 10

Comments: _____

To what extent do Americans generally recognize this species as a lovable creature?

1 2 3 4 5 6 7 8 9 10

Comments: _____

How offensive was the offending photograph?

1 2 3 4 5 6 7 8 9 10

Comments: _____

How aware was the hunter that this might create a giant shitstorm?

1 2 3 4 5 6 7 8 9 10

Comments: _____

FINAL SCORE

0 - 10: There's nothin' to see here.

11 - 20: Raised eyebrows, but let it go.

21 - 30: This is why we can't have nice things. Thirty-day Instagram suspension.

31 - 40: Do not pass go. Return to hunter safety class.

41 - 50: Bad Idea. The offender should quietly walk away from hunting.